

I am

A
farmer

A food
distribution
manager

A
policymaker

An
agritech
innovator

I'm trying to

Increase crop
yield with
minimal
resources

Reduce food
wastage in
the supply
chain

Implement
sustainable
agricultural
policies

Develop
efficient
irrigation
systems

But

Climate
change
impacts
productivity

Perishable
goods spoil
too quickly

Farmers
resist new
techniques

Water
scarcity and
uneven
distribution

Because

Lack of
adaptive
farming
techniques

Inefficient
cold chain
management

Lack of
awareness
and
education

Lack of
accurate data
and
forecasting

Which makes me feel

Frustrated
and helpless

Stressed and
overwhelmed

Discouraged
and
challenged

Motivated
but uncertain