



SHUBHAM JOSHI

Current Location Pune

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CAREER OBJECTIVE

Have gained good exposure to understand various aspects of **Business Analysis** through Post Graduate Program which has developed a great sense of confidence at a very personal level. Hence, I seek a challenging position in the area of **Data Visualization, Machine Learning, Data Analysis & related fields** where I can share my skills and expand my capabilities further in the pursuit of progressive career advancement.

EXPERIENCE

Associate Business Analyst / Softech Infinium Solutions Ltd - Bangalore

11/2022 - Present

- Data Analytics professional as well as technical support using SQL, Advanced Excel and Tableau.
- Collaborated with merchants and banks to analyze business process and document, performing data analysis to identify trends and pattern.
- Give demo of products, budgeting, planning, monitoring, pricing and functional requirement tops to the business
- Conducted in-depth analysis of 24 months sales to develop 3 year- monthly production forecast by revenue and customer type enabling informed business decision and strategic planning.
- Reduce development cost by 25% by creating a plan to merge related to product into one, more streamlined product.
- Developed on excel macros, BRD/FRD standardized report resulting in efficient data collection and 35% reduction on turnaround time.
- Facilitated four design thinking workshops for end users to identify use cases and develop business requirement.
- Authored business requirement document for proprietary software application.
-Sync, GitHub, Devops etc., led requirement elicitation session, solution assessment, validation, use cases and interface/functionality mock-ups.
- Interviewed business client to analyze their business requirement and recommend design technological improvement to their business and operational procedures
- Designed and optimized digital campaign on Google Ad Words, led to 20% increases in ROI.
- Acquire data from primary or secondary data sources and maintain database / data systems
- Manage end to end processes including design, development, quality assurance, and development of Tableau dashboards with a keen focus on data integrity and performance optimization.
- Employ diverse visualization techniques, leveraging an array of chart types (e.g., bar charts, line charts, maps, pie charts) to deliver impactful insights and drive informed decision making.

Assistant Manager / IIFL Securities Ltd - Pune

01/2017 - 11/2022

- To Manage Customer Portfolio
- To handle clients account and provide services
- To deal with clients about cross selling
- As a manager is responsible for meeting the sales targets of the organization through effective planning and budgeting.
- As a manager makes strategies for achieving the sales targets.
- Maintaining and improving relationships with the client.

CERTIFICATION

Master's Program - Business Analyst: Simplilearn Certified in collaboration with IBM - 2023

- Certified Business Analysis Professional (CBAP®).
- Agile Scrum Master.

- Tableau Training.
- Data Analysis and Visualization with Python.
- Mathematical Optimization for Business Problems.
- Business Analyst Capstone.
- Harvard Business Publishing Case Studies for Business Analysis.

Other Certifications

- SQL Training.
- Business Analyst Industry Master Class.
- Business Analytics with Excel
- Statistics Certification of Capability in Business Analysis (CCBA®) Essential for Data Science.
- Data Science with R.

TECHNICAL SKILLS

- | | |
|----------------------------|---------------------------|
| • Data Analysis | • Process Modeling |
| • Statistical Analysis | • Technical Documentation |
| • Requirements Management | • Software Knowledge |
| • Business Intelligence | • Database Knowledge |
| • Project Management Tools | • Quality Assurance |
| • Communication Skills | • Report Making |

EDUCATION

M.B.A: Financial Management	2017
MIT College of Management Pune University	
B. Com: Accounts	2015
Sangmeshwar College	
Intermediate	2012
Sangmeshwar College	
