

Shivang Talati

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To whom it may concern,

I am excited to apply for the internship opportunity at Imarticus Learning Pvt. Ltd. I have had the privilege of learning data science from your expert instructors, whose guidance helped me secure second place in a national-level hackathon hosted by Imarticus. In this competition, I developed a predictive model to classify road accident severity, showcasing my skills in data analysis, machine learning, and predictive modelling.

In addition to my academic background, I gained practical experience at Zell Education, where I optimized learning management systems and enhanced user experiences. By leveraging data analytics, I provided insights to improve student performance tracking, curriculum design, and communication processes. These experiences honed my abilities in data-driven decision-making and collaboration with cross-functional teams.

I also bring hands-on experience in product management and digital marketing, where I analyzed market trends, optimized campaigns, and improved customer engagement through data insights. These roles have strengthened my ability to bridge business needs with data-driven strategies.

This internship excites me because it offers the chance to contribute to impactful projects while learning from the same team that has been instrumental in shaping my skills. I am eager to bring my expertise and passion for data science to Imarticus Learning.

Please review my resume for additional details, including links to my [LinkedIn](#) profile and [GitHub](#) portfolio, where I have showcased my projects. I would be happy to discuss my experience further and explore how I can add value to your team.

Kind Regards,

Shivang Jaykumar Talati

Shivang Talati

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- 27th August 1999
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OBJECTIVE

An aspiring data scientist with hands-on experience in product management and a strong foundation in data analysis and business concepts. Skilled in machine learning, predictive modeling, and data analysis. I am eager to leverage my expertise to solve business problems and contribute to performance-optimizing projects within a dynamic, growth-oriented team.

EDUCATION

Bachelors in Management Studies (Finance)

KES Shroff College
2017 – 2020 | Mumbai, India

Postgraduate Program (Data Science & AI)

Imarticus Learning Pvt Ltd

SKILLS

Data Science

- Data Cleaning & Preprocessing
- Data Analysis (Python, SQL)
- Data Visualization (Power BI, Tableau)
- Machine Learning

Additional Skills

- Advanced Excel & Powerpoint
- Business Analysis & Problem-Solving
- Project Management & Team Leadership
- Canva

Languages

English | Hindi | Gujarati

AWARDS & ACHIEVEMENTS

- Beyond & Above Contribution Award - Zell'23
- 2nd Place in a national-level hackathon conducted by Imarticus in Oct'24

PROFESSIONAL EXPERIENCE

Zell Education Pvt. Ltd.

Product and Operations Executive

June 2022 – March 2024 | Mumbai, India

End-to-end academic delivery management with a focus on leveraging data to improve user experience:

- Data Management & Reporting:** Optimized LMS data flow for accurate tracking of course progress, engagement, and performance, and implemented automated reporting.
- Data-Driven Insights:** Collaborated with teams to analyze feedback and performance, driving improvements in course content and delivery methods.
- UI/UX Optimization:** Worked with design and tech teams to enhance LMS UI/UX.
- Process Automation:** Streamlined processes to reduce response time for student escalations.
- Student Performance Analysis:** Used data analytics tools to track student engagement, personalizing their learning experiences.

Stalwart Management Consulting

Human Resource Recruiter

May 2021 – December 2022 | Mumbai, India

- Candidate Data Analysis and Recruitment:** Utilized Excel and internal tools to analyze candidate data, and match them to job profiles more efficiently.
- Client Coordination:** Proficiently managed client relationships and communication, ensuring seamless interactions.

Aura Perfumes and Cosmetics Trading L.L.C

Marketing Intern

November 2020 – June 2021 | Dubai, U.A.E

- Market & Campaign Analysis:** Analyzed market trends and customer demographics.
- Content Performance:** Measured digital content effectiveness.
- Campaign Optimization:** Provided actionable insights that increased in customer engagement.
- Reporting & Forecasting:** Prepared regular reports on campaign performance and market trends.

Rakesh Textile Agency

Digital Marketing Intern

October 2020 – March 2021

Digital Marketing & Analytics

- Analyzed social media using tools like Facebook Insights and Google Analytics.
- Developed SEO strategies to boost traffic.
- Managed and optimized email marketing campaigns
- Created compelling presentations for internal reporting and client proposals.