

# DATA ANALYTICS ASSIGNMENT - 3

## Assignment Title: Supermarket Sales – Insights & Strategic Visual Analytics using Tableau

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### ASSIGNMENT OVERVIEW:

In this third and final assignment, the focus remains on advanced data analysis and storytelling through Tableau. The project leverages supermarket transactional data to generate compelling business insights using a combination of visual and tabular techniques. This task emphasizes interactivity, deeper insights, and user-centric visual storytelling.

### Supermarket Sales Interactive Dashboard





