

TEJAS SRIVASTASVA

7607717080 | Gmail | LinkedIn | Project Portfolio

Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with a Management background with hands-on experience in SQL, Excel, and PowerBI. Honing strong analytical skills, decision-making, and problem-solving abilities with a learning mindset, and proactive approach.

EDUCATION

Indian Institution of Information Technology, Lucknow <i>Masters in Business Administration (Digital Business)</i>	2023-2025
Lucknow University, Lucknow <i>Bachelor of Business Administration (Management)</i>	2020-2023

TECHNICAL SKILLS

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|--------------------|-------------------|----------------------|
| • Power BI Desktop | • MySQL | • Data Modelling |
| • Power Query | • Excel Charts | • Data Visualization |
| • DAX | • MS Office Suite | • Data Cleaning |
| • Advanced Excel | • PowerPoint | • Data Storytelling |

PROJECTS

Blinkit Sales Dashboard Analysis | Power BI | [Link](#)

- Analyzed Blinkit's sales performance using Power BI, examining KPIs such as **Total Sales (\$1.20M)**, **Average Sales (\$141)**, and **customer satisfaction (3.9/5 rating)** across **8,523 unique items**.
- Developed comprehensive dashboard visualizations, including **pie charts** for Fat Content analysis and **bar charts** for Item Type comparisons, revealing **fruits and vegetables** as the top-selling category at **\$0.18M**.
- Implemented **dynamic filtering** capabilities in Power BI, allowing for granular analysis across Outlet Location Type, Outlet Size, and Item Type dimensions.
- Crafted Power BI reports for Blinkit by using Power Query, Charts, and DAX for calculations.

Crunchy Corner Sales Analysis | Power BI | [Link](#)

- Conducted detailed analysis using **Power BI** and advanced **DAX measures**, exploring metrics like Net Profit, category performance, SKU, EBITDA, and Gross Profit to provide actionable business insights.
- Visualized key **financial metrics** and **sales trends** using **stacked column charts**, providing a detailed breakdown of sales across categories and locations, and identifying high-performing areas.
- Used Power Query Editor for data cleaning, DAX for measures & visualization with charts, cards, tables & filters.

Coffee Shop Sales Analysis | MS Excel | [Link](#)

- Analyzed coffee shop sales using Microsoft **Excel**, employing **Power Query**, **Pivot tables**, **charts**, and **slicers**.
- Identified **peak sales times** and **top-selling products**, including the highest sale recorded at **\$236k** in Hell's Kitchen, which accounts for approximately **33.86%** of the total sales across all three locations.
- Incorporated clustered column charts, bar charts, control combo box & data analysis add-in.

Power BI Developer | PwC (Virtual Internship from Forage) | [Task 1](#) | [Task 2](#) | [Task 3](#)

- Created Call Centre analysis report which gives **3.4/5 average customer rating** to see performance trends by setting KPI.
- Designed Churn analysis report for **7043 customers**, resulting **26.54% churn rate** by using charts and DAX functions which helps in data-driven decision making to operability.
- Crafted Diversity & Inclusion report, harmonizing the workforce based on gender for 500 employees.

ACHIEVEMENTS

- Accenture Data Analytics and Visualization(Forage)
- Pwc PowerBI job Simulation(Forage)
- Career Essentials in Data Analysis by Microsoft and LinkedIn
- Data Visualization with PowerBi (Great Learning)
- Ms Excel Test Rank in the **top 10%** by TestDome
- Ms Excel: Beginners to Advance by IMS, LU