



# ADDIDAS SALES ANALYSIS

REGION

All

DATE

01-01-2020

31-12-2021

Total Sales

\$900M

Operating Profit

\$332M

Units Sold

2M

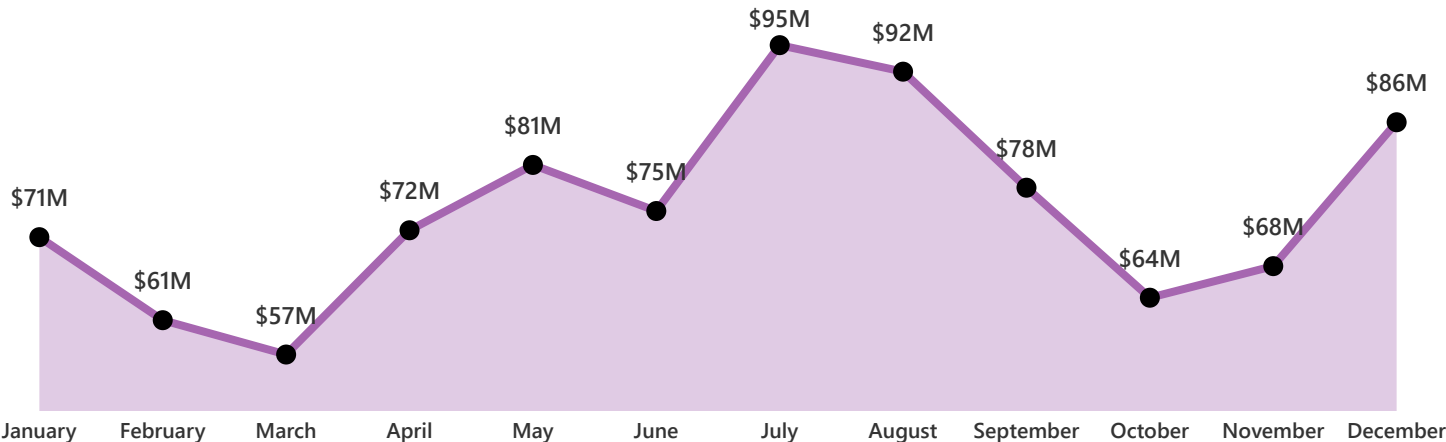
Price per Unit

\$45

Operating Margin

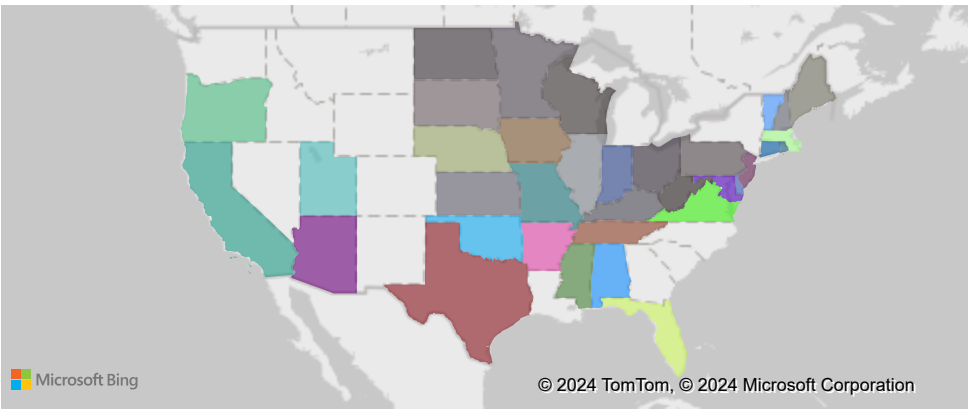
42%

Total Sales by Month

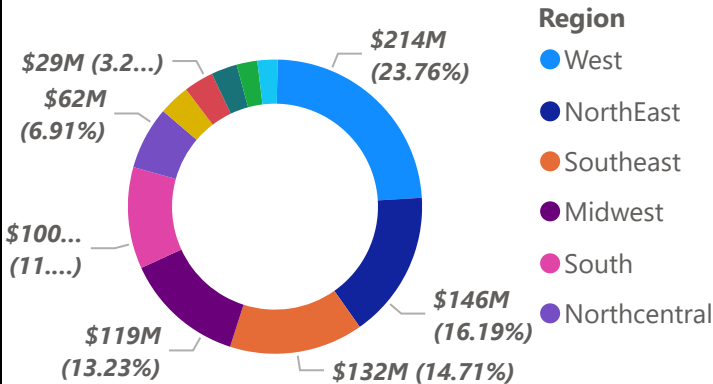


Total sales by profit

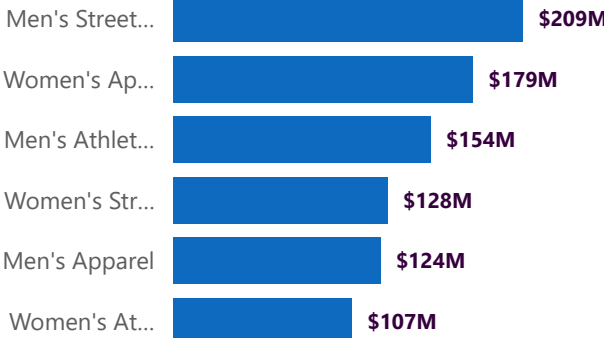
Total Sales ● \$0 ● \$160 ● \$203 ● \$224 ● \$232 ● \$238 ● \$252 ● \$256



Total Sales by Region



Total Sales by Product



Total Sales by Retailer

