

REGISTER TO  
VISIT  
INDIA'S BIGGEST  
AND ONLY

B2B  
INTERNATIONAL

FURNITURE

+

DESIGN

INDUSTRY

TRADE FAIR

WORLDEX



# Brand Connect @



## World Furniture Expo

**5-6-7  
DEC. 2024**

Bombay Exhibition Center  
**Mumbai**



**Engage**  
in **Dealership**  
**Distributorship**  
Opportunities  
with new  
Furniture Brands



- ▲ **Dealers**
- ▲ **Distributors**
- ▲ **Wholesalers**
- ▲ **Importers**
- ▲ **Trading & Buying Houses**
- ▲ **Agents**

**Expand**  
**Retail Space**  
with  
Contemporary  
and  
Classic Furniture



- ▲ **Retailers**
- ▲ **E-Tailers**
- ▲ **Large Format Retailers**
- ▲ **Online Traders**

**Explore**  
an Exciting  
**Franchising**  
**Journey**  
with  
Furniture Brands



- ▲ **Franchisees**
- ▲ **Entrepreneurs**
- ▲ **Agents**
- ▲ **Consultants**

**Enhance**  
**your Projects**  
with the  
Best of the Best  
Furniture Manufacturers  
and Brands



- ▲ **Architects**
- ▲ **Interior Designers**
- ▲ **Real Estate Developers**
- ▲ **HORECA**
- ▲ **Corporate Sourcing Heads**
- ▲ **Institutional**

**Buyer Lounges** For Business Meetings and Networking



YOUR INDUSTRY TRADE PLATFORM





We are thrilled to announce that KUKA Home is participating in the upcoming WOFX-World Furniture Expo. This event is the perfect platform to showcase our latest collection of home furniture and an excellent opportunity to connect with future Channel Partners from across India visiting WOFX.

**Nikhil Redkar**  
Country Manager (India), Kuka Home



**Mustafa Merchant**  
Founder, Urban Living, India

WOFX is a one of its kind show focusing on the B2B Model where furniture manufacturers, importers, agents and stockists meet dealers, distributors and buyers from across India. Unlike other shows which tilt more towards furniture retail, WOFX gives each seller the perfect audience & platform to showcase their best. We have been part of WOFX for the past two years and will continue to participate in the future editions as well.

## How to Register

### Step 1

Scan buyer registration QR code

### Step 2

Select appropriate buyer category (Nature of Business)

### Step 3

Fill in your details and click submit

### Step 4

Receive your login credential on your registered email id to access your buyer dashboard



As a leading luxury furniture brand introducing the world's top brands in the country, our aim is to expand our presence across India through strategic partnerships with franchisees and dealers, leveraging WOFX as a key business platform.

**Pratik Thakkar**  
Director, Trezure Casa



We exhibited at WOFX for the first time and connected with a lot of potential buyers as well as our Indian customers. WOFX is a great platform for us to showcase our latest collection which has grabbed attention from hotels, restaurants and retailers from across India - not just Mumbai, but diverse states and regions! We had a great experience and are coming again this year with a larger space and more products for the Indian market.

**Giacomo Bardola**  
CEO, Indocasa Furniture, Italy



## Pre-Register to avail **Benefits**

### Priority Business Matching

Preferential access to business matching and pre-fixed meetings

### Seamless Entry

Skip the queues & enjoy faster entry

### Exclusive Lounge Access

Special access to dedicated lounges for refreshments & networking

### Free Parking

Entry badge with free parking sticker delivered to your doorstep

### Exhibition Updates

Receive WOFX newsletter with latest updates by post

### Welcome Kit

Receive welcome kit with complimentary gift on arrival

**1** View and download your e-Badge

**2** View list of participating companies & their product profile

**3** Request for business matching with selected exhibitors

**4** List of discounted hotels in India

**5** Access show details & updates on important events many more

**Buyer Dashboard**

SPRINGBOARD TO SUCCESS!



## Exhibitor Profile Furniture

- Home
- Office
- Outdoor
- Modular
- Kids
- Handcrafted
- Plastic
- School/College
- Institutional
- Mattresses
- Décor

## Awards



## Innovation



## Seminars



## Seminars & Networking Events



## Networking



SCAN THE QR CODE TO REGISTER

wofxworldexpo.com



## Thematic Zones @ WOFX



Showcase of leading Indian and international brands



Hosting international pavilions from across the globe



Contemporary designs from ASEAN countries



Craftsmanship from the different States of India



Contemporary designs & modular concepts

## Industry Bodies Endorsing WOFX

### Industry Partner



### Industry Association Partner



**WORLDDEX** INDIA  
Gateway to Global Trade  
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### For Visitor Registration

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