**To Supply Leftover**

**Food to Poor**

## By

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## PROJECT ABSTRACT

Food waste is a significant issue worldwide, with tons of food being discarded daily while many people suffer from hunger. This project aims to develop a Salesforce-based solution to streamline the process of collecting and distributing leftover food to those in need. By leveraging the capabilities of Salesforce, we can efficiently manage the logistics, ensure food safety, and maximize the impact of food donations.

This project will minimize food waste by redirecting surplus food to the poor, ensuring timely and efficient distribution. It will also enhance transparency through real-time tracking and reporting of food donations and distributions. Additionally, the project will engage volunteers and donors, facilitating their involvement in the food redistribution process.

The methodology involves integrating Salesforce CRM to create a centralized system for managing food donations, donors, volunteers, and beneficiaries. A portal will be developed for food establishments to register and report surplus food. Volunteers will be coordinated through a registration and assignment module to ensure efficient food pick-up and delivery. A system will be implemented for identifying and registering individuals and communities in need of food assistance. Logistics management will be optimizedusing Salesforce's capabilities, and real-time trackingwill be enabled through Salesforce's reporting and dashboard features. A feedback mechanism will be incorporated to continuously improve the process.

Expected outcomes includea significant reductionin food waste from participating establishments, improved food access for needy individuals and communities, higher participation rates from volunteers and donors, and clear and transparent reporting of all activities related to food collection and distribution. This Salesforce- based project addresses the dual issues of food waste and hunger by creating an efficient system for redistributing leftover food. By leveraging Salesforce's robust features,the project aims to create a sustainable and scalable solution that can be adopted by communities worldwide.

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**INTRODCTION**

Food waste is a growing concern globally, with an alarming amount of edible food being discarded daily while millions of people suffer from hunger and food insecurity. This paradox highlights the need for innovative solutions to bridge the gap between surplus food and those in need. The project "Supply Leftover Food to the Poor" aims to address this issue by leveraging the powerful capabilities of Salesforce to create a streamlined, efficient, and scalable system for collecting, managing, and distributing leftover food.

The core idea is to develop a centralized platform where restaurants, cafes, and other food establishments can easily report their surplus food. Volunteers can then be coordinated to collect and deliver this food to registered beneficiaries, ensuring that the food reaches those in need promptly and safely. By using Salesforce's CRM tools, we can enhance the efficiency of this process, track real-time data, and maintain transparency throughout the operation.

This project not only aims to reduce food waste but also seeks to improve food security for disadvantaged individuals and communities. Through community engagement and leveraging technology, we can create a sustainable model that benefits both the environment and society. By addressing logistical challenges and ensuring proper food handling and distribution, this project hopes to set a precedent for how technology can be used to tackle pressing social issues.

## TASK 1: Salesforce developer account creation