



COFFEE SHOP SALES DATA ANALYSIS PROJECT

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The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.





Recommended Analysis



- How do sales vary by day of the week and hour of the day?
- Are there any peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?



Recommended Analysis

- What is the average price/order per person.
- Which products are the best selling in terms of quantity and revenue?
- How do sales vary by product category and type?



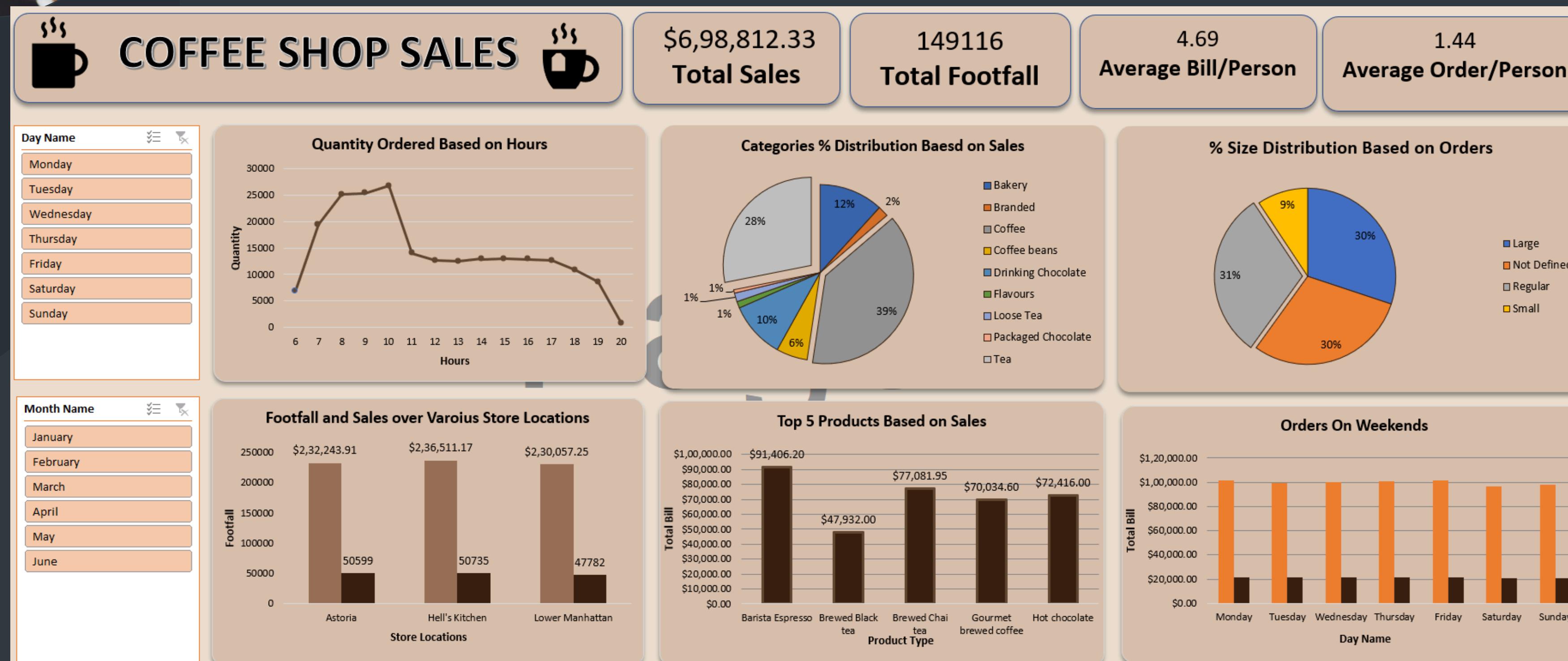
Performing the
following steps on a
raw data

- Data Cleaning
- Data Processing
- Data Analysis





Creating an interactive dashboard



THANK YOU!!!

