



# PIZZA SALES REPORT

Jan/15 -Dec/15

pizza\_category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** Evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

**Large size pizza** contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

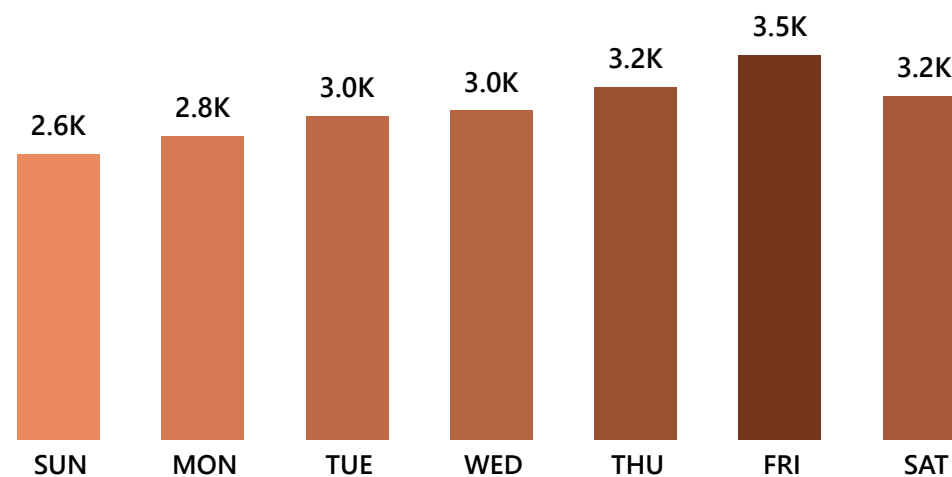
Total Orders



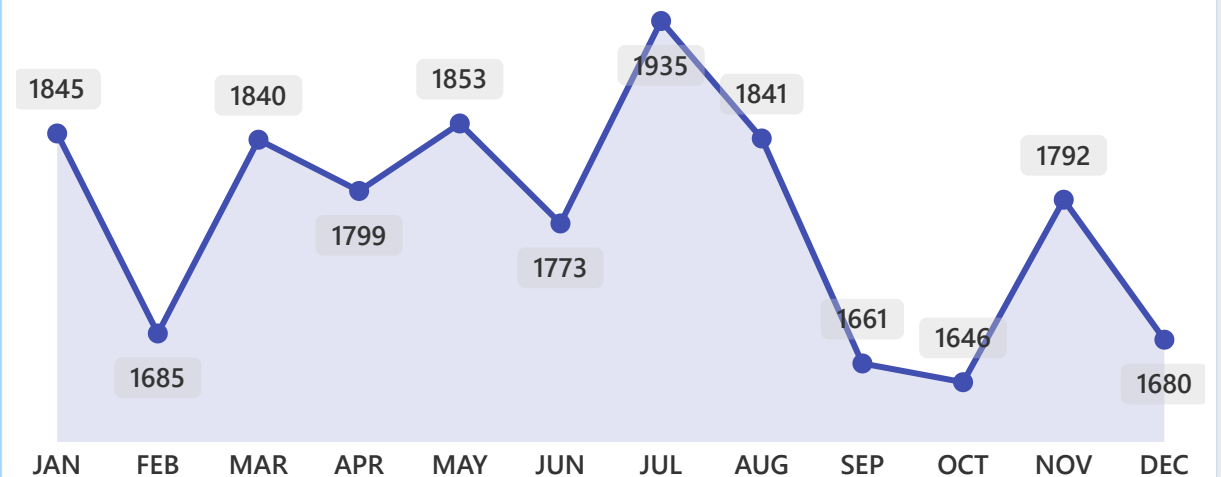
2.32

Avg Pizzas Per Order

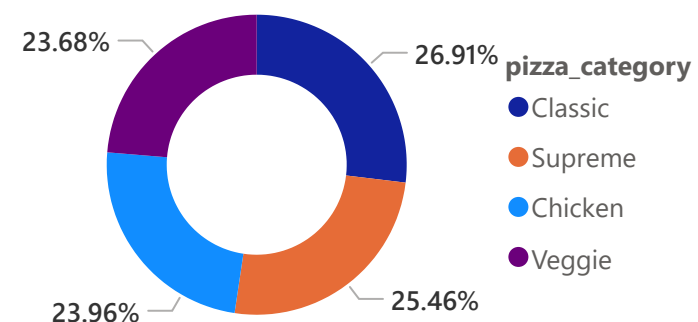
### Daily Trend for Total Orders



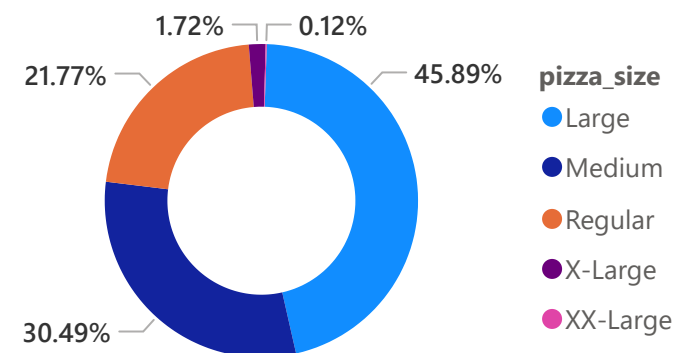
### Monthly Trend for Total Orders



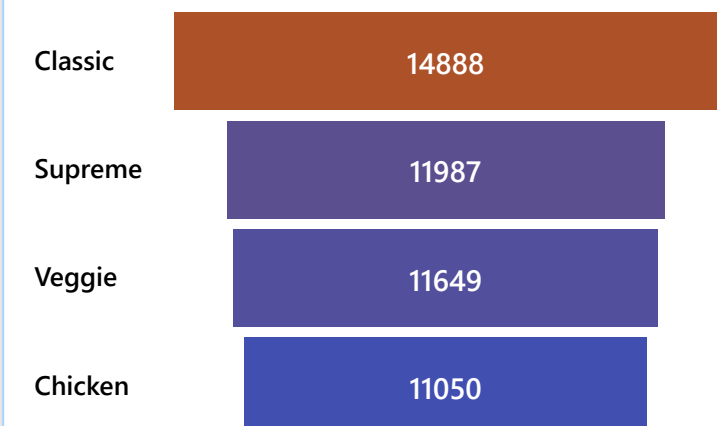
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to **maximum** Revenue.

### QUANTITY

The Classic Deluxe Pizza Contributes to **maximum** Total Quantities.

### TOTAL OREDERS

The Classic Deluxe Pizza Contributes to **maximum** Total Orders.

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to **minimum** Revenue.

### QUANTITY

The Brie Carre Pizza contributes to **minimum** Total Quantities.

### TOTAL ORDERS

The Brie Carre Pizza contributes to **minimum** Total Orders.



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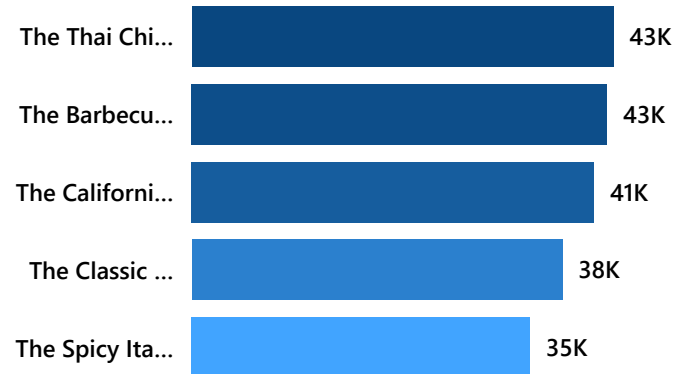
Total Orders



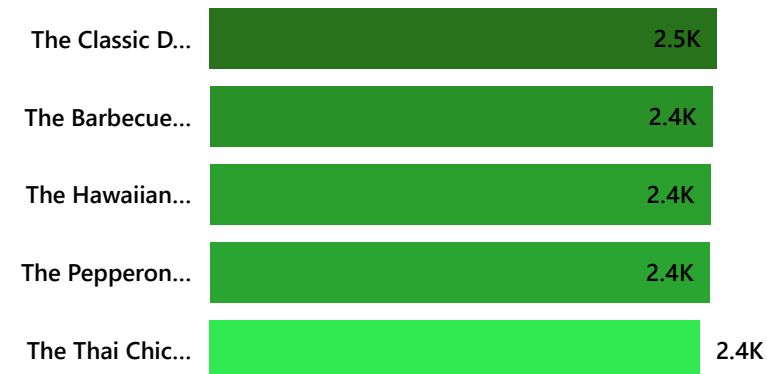
2.32

Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



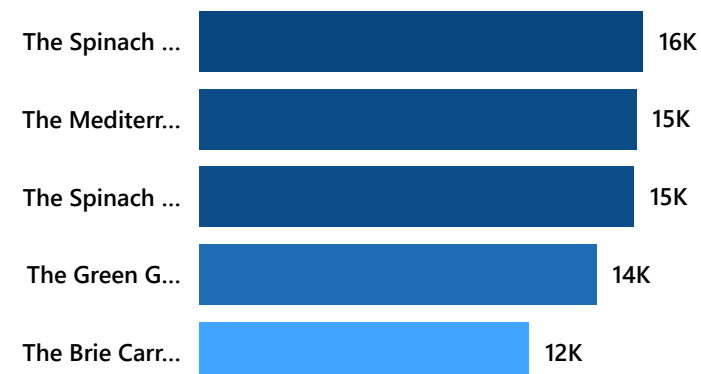
### Top 5 Pizzas by Quantity



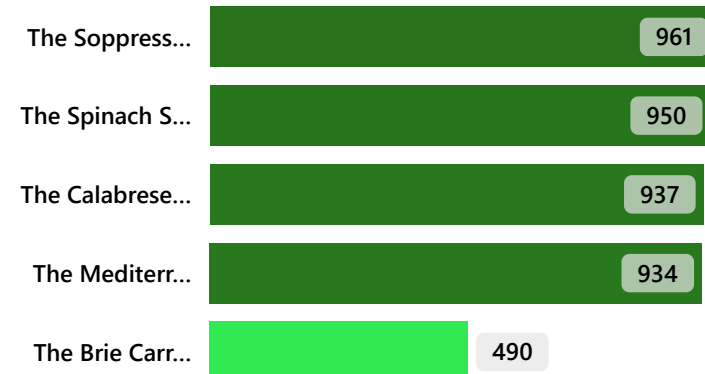
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

