

```
import pandas as pd
dt = pd.read_csv("/content/Mall_Customers.csv")
```

```
dt.info()
```

```
>>> <class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):
 #   Column              Non-Null Count  Dtype
---  -
 0   CustomerID          200 non-null   int64
 1   Gender              200 non-null   object
 2   Age                 200 non-null   int64
 3   Annual Income (k$)  200 non-null   int64
 4   Spending Score (1-100) 200 non-null   int64
dtypes: int64(4), object(1)
memory usage: 7.9+ KB
```

```
x = dt.iloc[:,3:]
x.head()
```

```
>>>
```

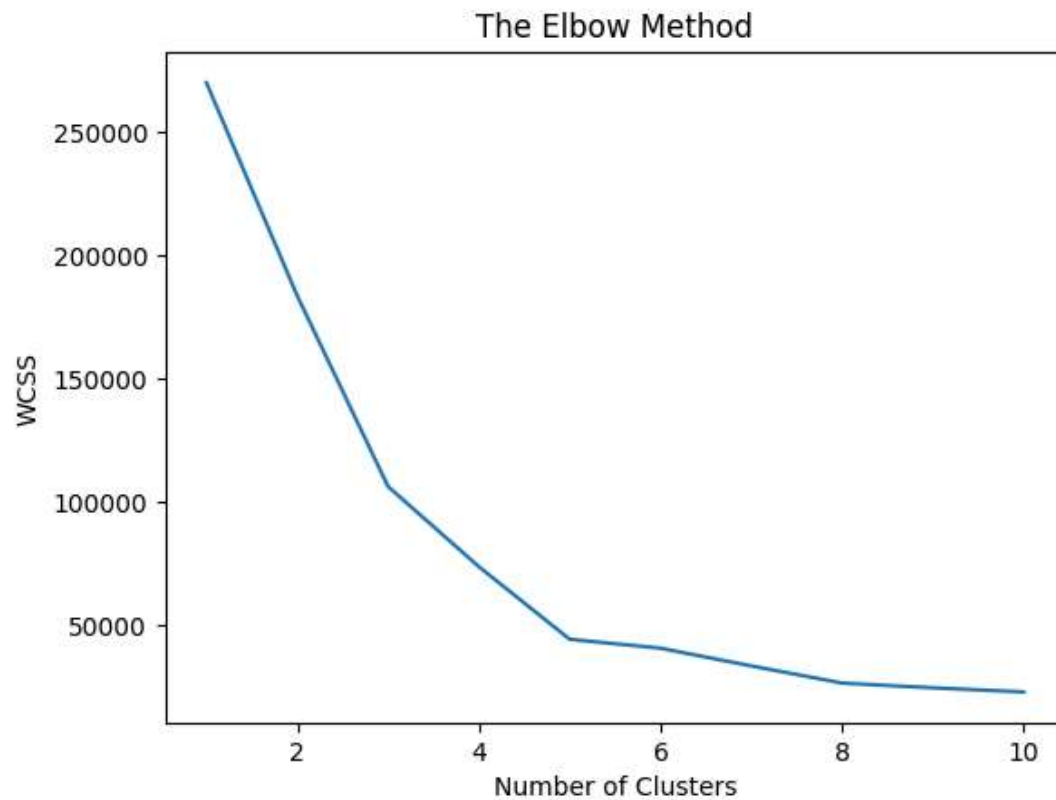
	Annual Income (k\$)	Spending Score (1-100)
0	15	39
1	15	81
2	16	6
3	16	77
4	17	40

Next steps: [Generate code with x](#) [View recommended plots](#) [New interactive sheet](#)

```
from sklearn.cluster import KMeans
```

```
wcss = []
for i in range(1,11):
    kmeans = KMeans(n_clusters=i,init = "k-means++", random_state= 42)
    kmeans.fit(x)
    wcss.append(kmeans.inertia_)
```

```
import matplotlib.pyplot as plt
plt.plot(range(1,11),wcss)
plt.title("The Elbow Method")
plt.xlabel("Number of Clusters")
plt.ylabel("WCSS")
plt.show()
```



```
kmeans = KMeans(n_clusters=i,init = "k-means++", random_state= 42)
kmeans.fit(x)
```



KMeans

KMeans(n_clusters=10, random_state=42)

```
labels = kmeans.labels_
dt['cluster'] = labels
```

```
plt.scatter(dt['Annual Income (k$)'],dt['Spending Score (1-100)'], c=dt['cluster'])
plt.title('Mall Customer Segmentation')
plt.xlabel('Age')
plt.ylabel('Spending Score')
plt.show()
```



Start coding or [generate](#) with AI.