Declared_monthly_revenue Analysis Dashboard-Copy
A complete analysis on declared_monthly_revenue

Declared_monthly_revenue Analysis

Total declared_monthly_revenue in May 2018

5C ↑
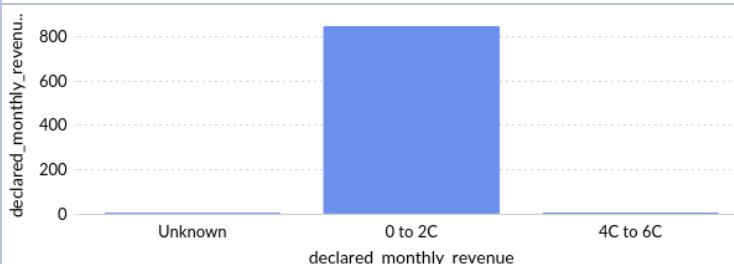
Apr 2018: 5L

Total declared_monthly_revenue

origin with max declared_monthly_revenue(Organic_Search):5C

6C

origin with min declared_monthly_revenue(Display):0K
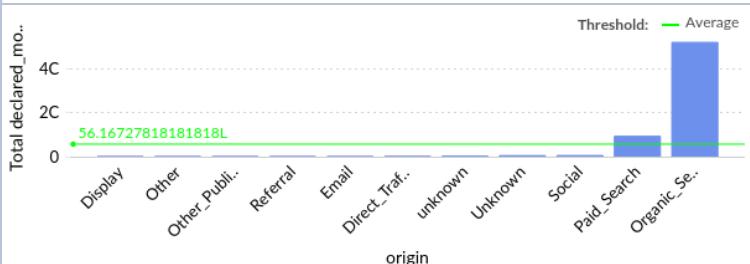
**origin with max declared_monthly_revenue(Organic_Search)**

5C

origin wise average declared_monthly_revenue: 56.17L

origin with max declared_monthly_revenue(Organic_Search)

5C

origin wise average declared_monthly_revenue: 56.17L
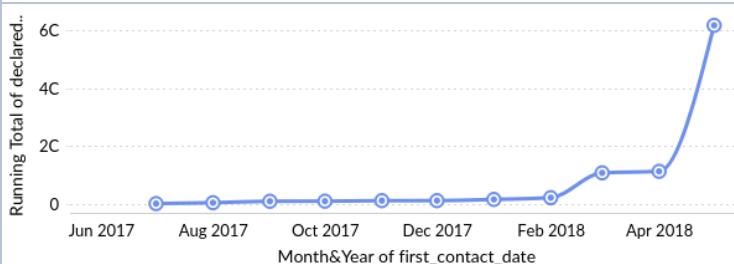
### Distribution of declared_monthly_revenue over different ranges
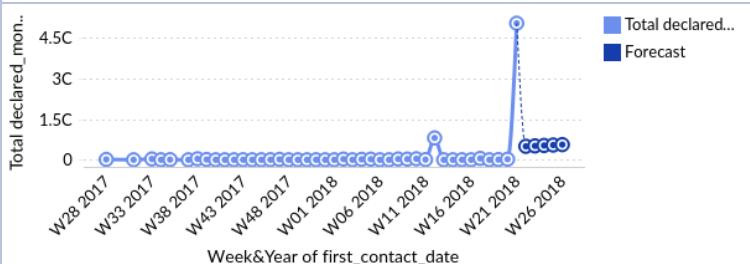
Origin-wise declared_monthly_revenue

Threshold: — Average

56.16727818181818L

Running declared_monthly_revenue Across Months(first_contact_date)
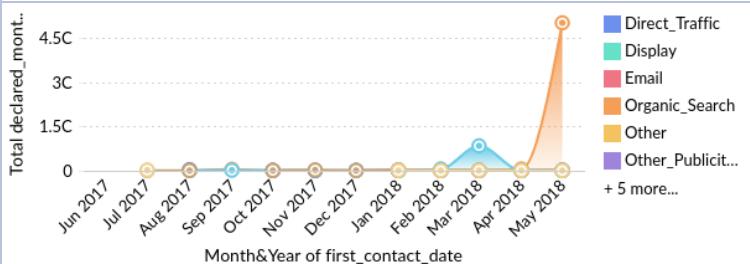
Declared_monthly_revenue across Weeks with Forecast

Total declared...
Forecast
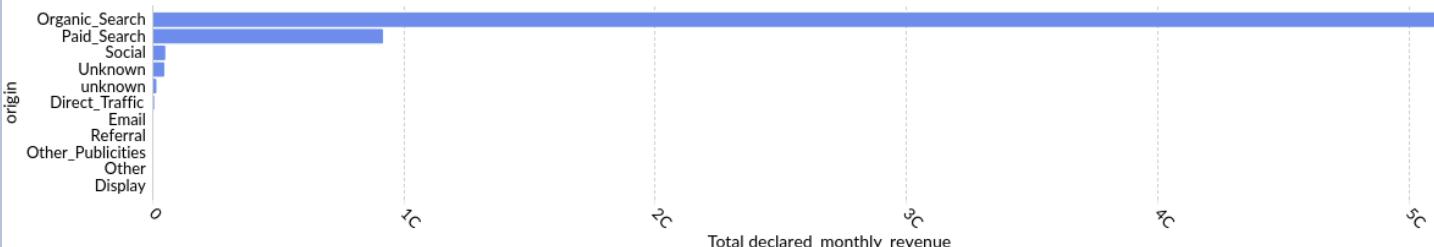
Declared_monthly_revenue Trend (based on first_contact_date)

Trend Line: — declared_monthly_revenue — Total declared...

Declared_monthly_revenue Across Months(first_contact_date) by origin

Direct_Traffic
Display
Email
Organic_Search
Other
Other_Publicit...
+ 5 more...

Top 10 origin by declared_monthly_revenue

Declared_monthly_revenue, % Difference distribution across Months by origin

Month&Year of first_contact_date	origin	Total declared_monthly_revenue	% Difference
Jun 2017	Display		
	Email		
	Unknown		
	unknown		
Jun 2017			
Jul 2017	Direct_Traffic		
	Display		
	Email		
	Organic_Search		
	Other		
	Other_Publicities		
	Paid_Search		
	Referral		
	Social		
	Unknown	0K	
	unknown	130K	
Jul 2017		**130K**	
Aug 2017	Direct_Traffic		
	Display		
	Email		
	Organic_Search	0K	
	Other		
	Other_Publicities		
	Paid_Search	0K	
	Referral		
	Social	300K	
	Unknown	0K	
	unknown		-100.0%
Aug 2017		**300K**	**130.8%**
Sep 2017	Direct_Traffic		
	Display		
	Email		
	Organic_Search	410K	
	Other		
	Other_Publicities		
	Paid_Search	100K	
	Referral		
	Social		-100.0%
	Unknown		
Sep 2017		**510K**	**70.0%**
Oct 2017	Direct_Traffic		
	Display		
	Email	0K	
	Organic_Search	0K	-100.0%
	Other		

	Other_Publicities		
	Paid_Search	25K	-75.0%
	Referral		
	Social	1K	
	Unknown	0K	
	unknown		
Oct 2017		**26K**	**-94.9%**
Nov 2017	Direct_Traffic		
	Display		
	Email		
	Organic_Search	0K	
	Other		
	Other_Publicities		
	Paid_Search	0K	-100.0%
	Referral		
	Social	0K	-100.0%
	Unknown	180K	2999900.0%
	unknown		
Nov 2017		**180K**	**592.1%**
Dec 2017	Direct_Traffic	0K	
	Display	0K	
	Email		
	Organic_Search	0K	
	Other		
	Other_Publicities		
	Paid_Search	0K	
	Referral		
	Social		
	Unknown	8K	-95.6%
	unknown		
Dec 2017		**8K**	**-95.6%**
Jan 2018	Direct_Traffic	0K	
	Display		
	Email	0K	
	Organic_Search	126K	
	Other	0K	
	Other_Publicities	0K	
	Paid_Search	40K	
	Referral	0K	
	Social	0K	
	Unknown	250K	3025.0%
	unknown	0K	
Jan 2018		**416K**	**5100.0%**
Feb 2018	Direct_Traffic	0K	
	Display	0K	
	Email	0K	
	Organic_Search	0K	-100.0%
	Other		
	Other_Publicities		
	Paid_Search	510K	1175.0%
	Referral	0K	
	Social	100K	
	Unknown	5K	-98.0%
	unknown	0K	
Feb 2018		**615K**	**47.8%**
Mar 2018	Direct_Traffic	0K	
	Display	0K	
	Email	15K	
	Organic_Search	125K	
	Other	0K	
	Other_Publicities	0K	
	Paid_Search	8M	1547.1%

	Referral	0K	
	Social	0K	-100.0%
	Unknown	20K	300.0%
	unknown	20K	
Mar 2018		**9M**	**1295.1%**
Apr 2018	Direct_Traffic	0K	
	Display	0K	
	Email	0K	-100.0%
	Organic_Search	515K	312.0%
	Other	0K	
	Other_Publicities		
	Paid_Search	10K	-99.9%
	Referral	0K	
	Social	0K	
	Unknown	0K	-100.0%
	unknown	0K	-100.0%
Apr 2018		**525K**	**-93.9%**
May 2018	Direct_Traffic	60K	
	Display	0K	
	Email	0K	
	Organic_Search	50M	9657.3%
	Other		
	Other_Publicities		
	Paid_Search	84K	740.0%
	Referral	0K	
	Social	100K	
	Unknown	0K	
	unknown	0K	
May 2018		**50M**	**9517.9%**
Grand Summary:		**62M**	