FLIPKART
Online E-commerce Store

Welcome to **Flipkart**

We're so glad to have you on our online store.

WHO WE ARE

Our mission

Flipkart has harnessed technology to drive path-breaking, customer-focused innovation that makes high quality products accessible to Indians, besides making the online shopping experience convenient, intuitive and seamless.

Vision

'To become Amazon of India' and their mission revolves around 'Providing delightful customer experience'.

CONTENTS:

1. **Navigation Bar (top)**

   Contains Company name, Search bar, Login/sign up button and cart icon.

2. Just below the navigation bar, we have the different categories of the products.
3. Advertisement of the products, offer banner and promotions.
4. **Filters:**
   - ➔ Sort by price
   - ➔ User rating
   - ➔ Price ranges
   - ➔ Popular brands
   - ➔ Discount

5. Item's list:

➔ Each item in separate division.

➔ Image of item and name

➔ Option to buy and add to cart

➔ Increase the quantity of item

➔ User rating

➔ Discount offers if available

6. Payment Gateway:

Payment process

REFERENCE: www.flipkart.com