Task:Personalized Beauty Product Recommendation Platform

- **Problem Statement:** Many online beauty stores offer overwhelming product selections, making it difficult for customers to find the right products for their needs.
- **Business Requirements:**
  - Develop a user profile system for collecting information on skin type, preferences, and allergies.
  - Partner with reputable beauty brands.
  - Integrate AI-powered product recommendation engine.
- **Activities to Implement:**
  - Design interactive user interface for profile creation and product exploration.
  - Develop recommendation engine using machine learning algorithms.
  - Partner with beauty influencers for product reviews and tutorials.
- **Future Aspects:**
  - Implement augmented reality (AR) for virtual try-on experiences.
  - Offer personalized subscription boxes for beauty products.
  - Integrate with smart devices for real-time skincare analysis.
- **Expectations:**
  - Enhance customer experience by simplifying product selection.
  - Increase customer satisfaction and purchase rate.
  - Become a one-stop shop for personalized beauty care needs.