



BANK CHURN ANALYSIS

CHURNED

NOT
CHURNED

10K

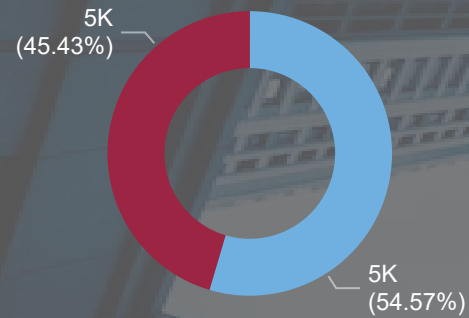
Customers

20.4%

Churn Rate

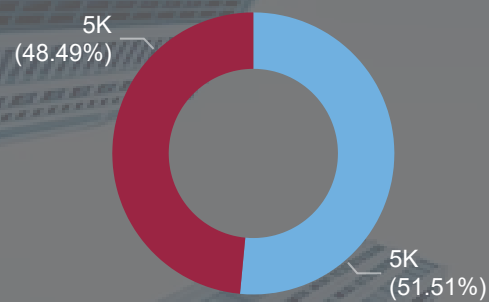
Gender

Male Female



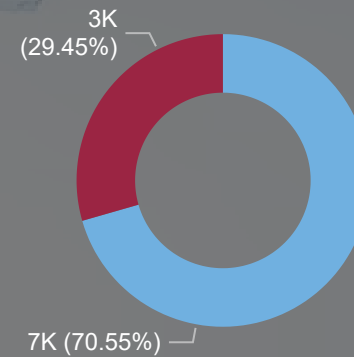
Activity

Active Inactive

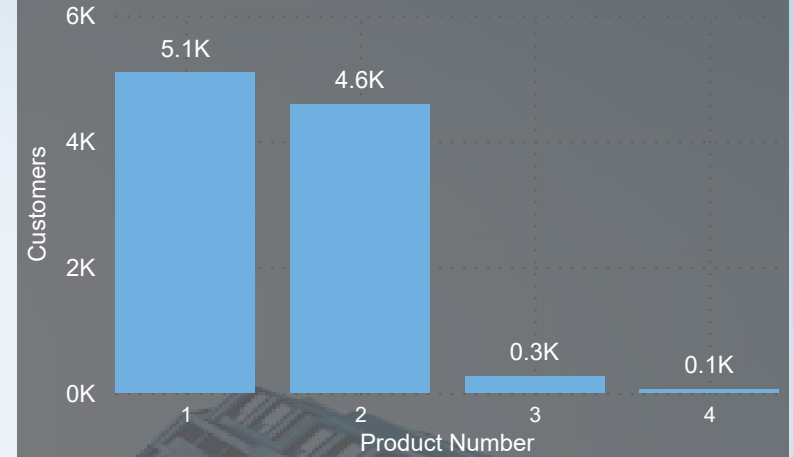


Credit Card

Owned Not Owned

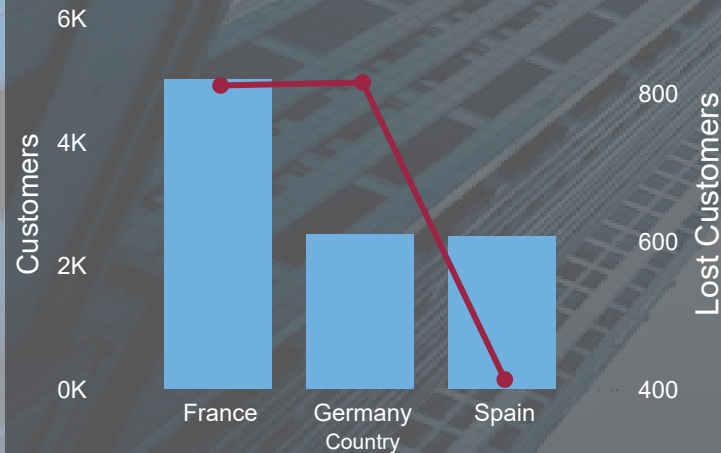


Customers by Product Number



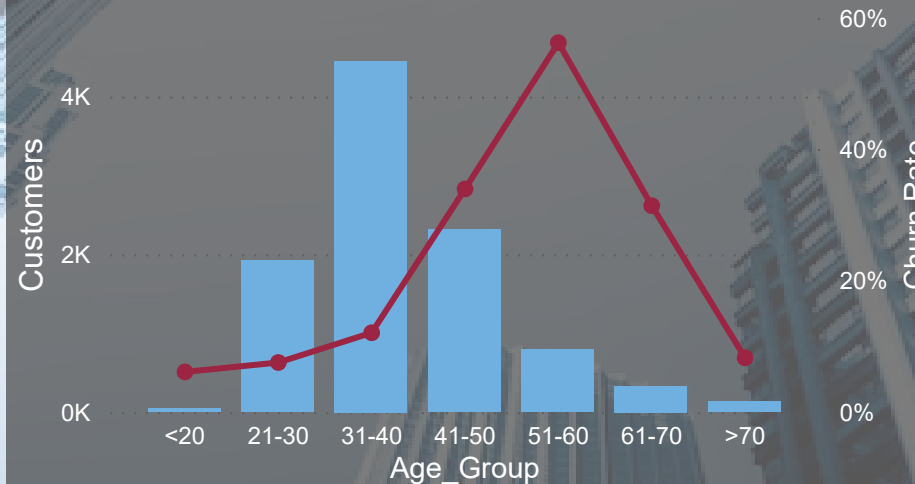
Customers and Lost Customers by Country

Customers Lost Customers



Customers and Churn Rate by Age Group

Customers Churn Rate



Customers and Churn Rate by Credit Score

Customers Churn Rate

