Mahadev E commerce sales Dashboard

Index

1. Objective
2. Project Learning
3. Requirement Analysis
4. All Visualization like All Charts which is there in the Dashboards
5. Conclusion

Objective

1. To monitor and analyse daily, weekly, and monthly sales performance.
2. To understand customer purchasing patterns and preferences.
3. To manage and optimize inventory levels.
4. To predict future sales and trends.
5. To evaluate the success of marketing campaigns.

Project Learning

1. Created an interactive dashboard to track and analyze online sales data.
2. Used complex parameters to drill down in worksheets and customize views using filters and slicers.
3. Created connections, joined new tables, and performed calculations to manipulate data and enable user-driven parameters for visualizations.

4. Utilized various types of customized visualizations such as bar charts, pie charts, donut charts, clustered bar charts, scatter charts, line charts, area charts, maps, and slicers.

Requirement analysis

This requirement analysis aims to provide a comprehensive understanding of the needs and constraints involved in developing the e-commerce sales dashboard, ensuring it effectively meets the objectives and delivers value to the stakeholders.

All Visualization like All Charts which is there in the Dashboards

Conclusion

By setting clear objectives and reflecting on the learnings, the e-commerce sales dashboard not only serves as a powerful tool for sales analysis and decision-making but also represents a significant personal development milestone in data visualization and dashboard creation.