



Bank Churn Analysis

10000

5151

4849

7055

2945

7963

2037

20.37%

Total Customers

Active Customers

Inactive customers

Credit Card holders

Non credit card holders

Retain Customers

Exit Customers

Churn Rate

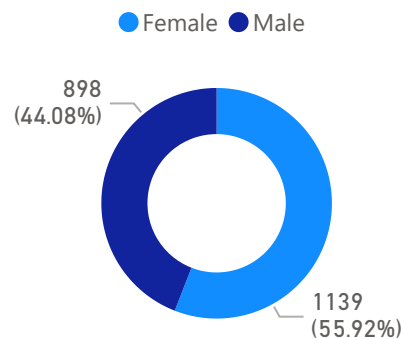
Country

- ☐ France
- ☐ Germany
- ☐ Spain

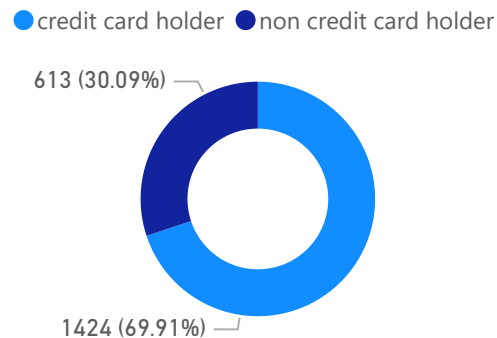
Year

- ☐ 2016
- ☐ 2017
- ☐ 2018
- ☐ 2019

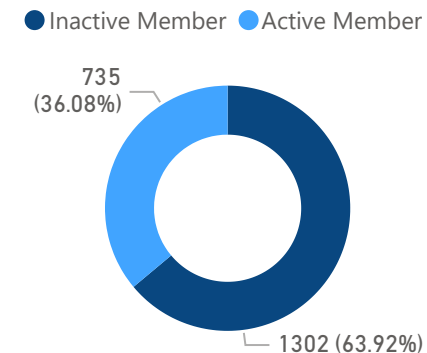
Exit Customers by Gender



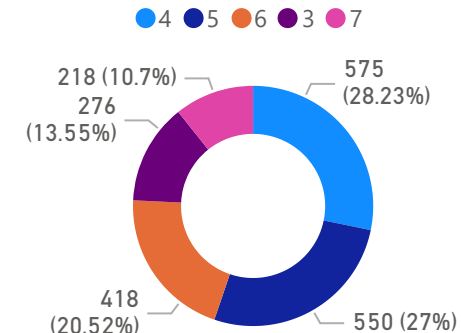
Exit Customers by Credit card status



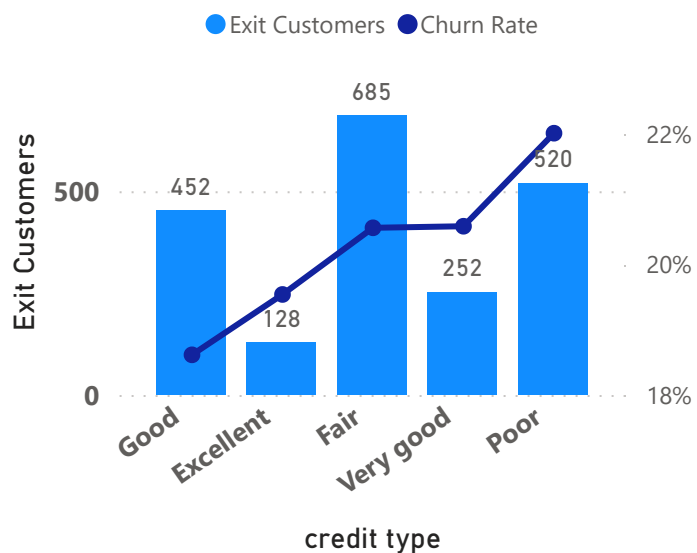
Exit Customers by Activity status



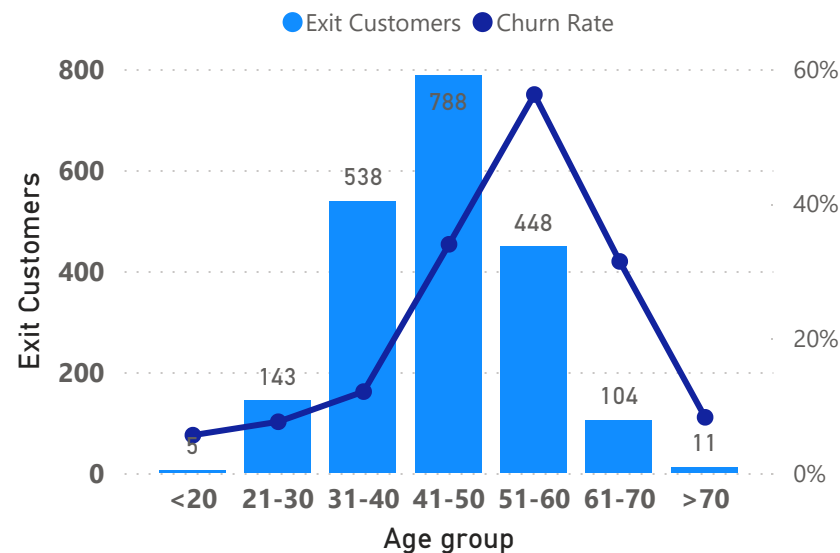
Exit Customers by Tenure



Exit Customers and Churn Rate by credit type



Exit Customers and Churn Rate by Age group



Exit Customers and Previous Month Exit Customers by Monthname

