Meeting data

TejAcademy EdTech ⛶ Course Launch Plan (June 2025)

Objective:

TejAcademy, an EdTech company, is planning to launch new **Data Science** and **AI-related courses** in **April 2025** to meet the increasing demand in the industry. Our mentors, **Tejas, Sai, and Mike**, will design and lead these courses.

Industry Insights & Demand for Data Science Courses:

1. **Global Market Growth**:

   - The data science market is projected to grow at a **CAGR of 27.7%** from 2024 to 2028.

   - The AI and ML market is expected to reach **$500 billion by 2027**.

2. **Industry Requirement**:

   - **80% of businesses** are adopting AI and data analytics for decision-making.

   - **Companies like Google, Microsoft, and Amazon** are actively hiring for AI and ML roles.

3. **Career Opportunities**:

   - **Data Scientist average salary**: $120,000 per year.

   - **ML Engineer average salary**: $130,000 per year.

Courses to be Launched (April 2025)

Full-Stack Data Science & AI (Mentor: Tejas)

- **Duration**: 6 months

- **Key Topics**: Python, SQL, Machine Learning, Deep Learning, NLP, Model Deployment

- **Projects**: Predictive Analytics, Recommendation System, Chatbot Development

Big Data & Analytics with Python (Mentor: Sai)

- **Duration**: 4 months

- **Key Topics**: Hadoop, Spark, Data Warehousing, Data Visualization

- **Projects**: Large-scale Data Processing, Real-time Analytics

MLOps & Model Deployment (Mentor: Mike)

- **Duration**: 3 months

- **Key Topics**: CI/CD for ML, Docker, Kubernetes, Model Monitoring

- **Projects**: Automating ML Pipelines, Scalable AI Systems

Target Audience:

- **Students & Graduates**: Looking for career transition into Data Science.

- **Working Professionals**: Upskilling in AI & MLOps.

- **Tech Enthusiasts**: Exploring Big Data and AI advancements.

Marketing & Launch Plan:

- **Pre-launch Webinars** (March 2025)

- **Social Media Campaigns** (LinkedIn, Twitter, YouTube)

- **Early Bird Discounts** for first 100 enrollments

Conclusion:

With the expertise of **Tejas, Sai, and Mike**, Euronis EdTech aims to launch high-impact courses to prepare learners for **real-world AI & Data Science challenges**.

Would you like any modifications or additional insights?