POST-LAUNCH ENHANCEMENTS

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SYNCHRO

POST-LAUNCH ENHANCEMENTS (1/3)

SPEND REPORTS

Global Users and Super users (Regional, End Market level) will be able to extract reports (either by project spend or aggregated spend at a particular level) based on their responsibility area

SUPER USER ACCESS

This feature enables super-users to access the projects falling under their responsibility area. Please request SynchrO admin team (assistance@batinsights.com) if your access has not been configured yet

CONFIDENTIAL PROJECTS

This feature allows to set up a project as 'confidential' by selecting 'Yes' under the 'Confidential Project' field at the PIT stage. A confidential project will be accessible only to those users who are selected for the project

PDF EXPORT

This feature enables a user to export the brief in a well-formatted PDF

IMPORT/EXPORT OF BRIEF IN WORD DOCUMENT

This feature allows tracking of fields that an agency updates in brief (if at all) during the proposal stage. The fields that an agency updates will be highlighted with red border

SYNCHRO

POST-LAUNCH ENHANCEMENTS (2/3)

TRACKING CHANGES MADE BY AN AGENCY

This feature allows tracking of fields that an agency updates in brief (if at all) during the proposal stage. The fields that an agency updates will be highlighted with red border.

SINGLE/MULTI MARKET PROJECT INDICATOR IN THE DASHBOARD

A new column is added to the user dashboard to show if a project is for a single market or multi-market.

STATUS OF A WAIVER

This feature enables to know a status waiver, which is available under the waiver button on the PIB stage

ATTACH FILE OPTION IN SYNCHRO NOTIFICATIONS

This feature will allow sending attachment in email notifications

PRINT

This feature has been improved to provide a well-formatted print of a brief

SYNCHRO

POST-LAUNCH ENHANCEMENTS (3/3)

DEFAULT CURRENCY

This feature enables default display of the currency of a user's country at the project setup stage. If the user needs to use a different currency for the project, they can do so by changing it manually.

DASHBOARD SORTING

Users can sort projects by any of the columns available in the dashboard.

FORMATTING IN THE OPEN TEXT FIELDS

This feature provides formatting options in all the text boxes.

AUTOMATIC ADJUSTMENT IN THE SIZE OF A TEXT BOX

To overcome scrolling issues in the text boxes and to reduce overall length of a page, a new feature has been introduced in the system, which adjusts the size of all the text boxes based on the text included in it.

FREEZE PANE ON THE PAGE

For better user experience, the header (with tube map) has been frozen to improve the view of a brief

STATISTICS

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SYNCHRO

SYNCHRO LAUNCHED, 19 May 2014

ENTITY	COUNT	
# OF USERS	807	
# OF PROJECTS	1,071	801
Planning	175	541
Brief	122	170
In-progress	434	80
Completed	340	10
# OF REQUESTS SERVED ON A WEEKLY LEVEL	35	

NUMBERS
[ ] 2014
[ ] 2015