



- Key metrics: using cards
Firstly finding the total no of:
 - sales in the dataset to know how may sales was happened through their store
 - customers of the store
 - total no of orders that the store was having
 after this step the results are
 - sales: 2.26M
 - No of orders :9800
 - No of customers :793
- Sales Trend Over Time by using Line Chart
Show how sales vary month-to-month. And shows which month was having high sales
Here In this observation from the visual
 - NOVEMBER was having high sales of 350,162.71
- Sales by Region by using Bar Chart
Shows Which region has the most sales
Here In this observation from the visual
 - New York city of United States was having high sales of 252,462.55 next highest was Los Angeles
- Sales by Category by using column Chart
Shows Which category has the most sales
Here In this observation from the visual
 - Technology related items were having high sales of 827,455.87
- Sales by Category and by sub category by using column Chart
Shows Which item has sold the most and also shows it was related to which category
Here In this observation from the visual
 - Phones were having high sales of 350,162.71
- The last visualtions shows that how may oders were made by the each customer i.e shows how many item were purchased by 793 customers

