## Sales Dashboard Summary



This dashboard provides a visual overview of the sales performance across different dimensions such as time, region, and product category. The insights are derived from the *Superstore Sales* dataset.

## Average Sales per Month

Visualization Type: Line Chart

Description: This line chart illustrates the trend of average monthly sales over

the selected period.

It highlights fluctuations in performance and allows for easy identification of

peak sales months.

## 2. Over all Sales by Region

Visualization Type: Bar Chart

Description: This bar chart compares total sales across different regions. It provides a clear understanding of which regions are contributing most

significantly to overall revenue.

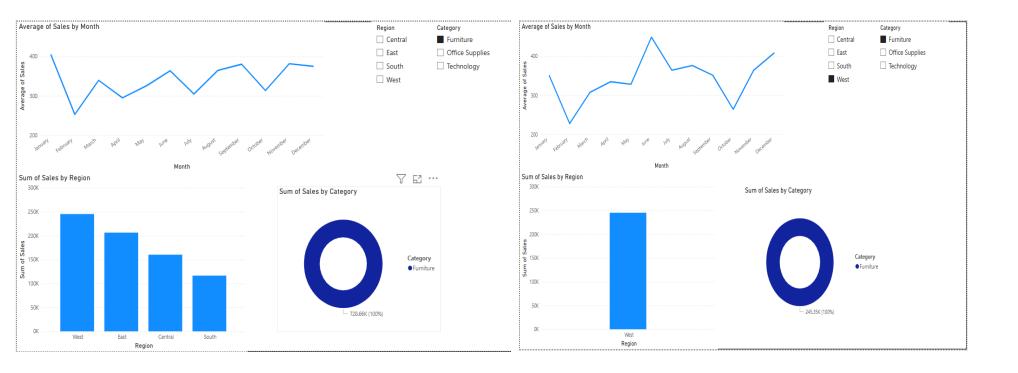
## 3. Over all Sales by Product Category

Visualization Type: Donut Chart

Description: This donut chart represents the distribution of total sales among

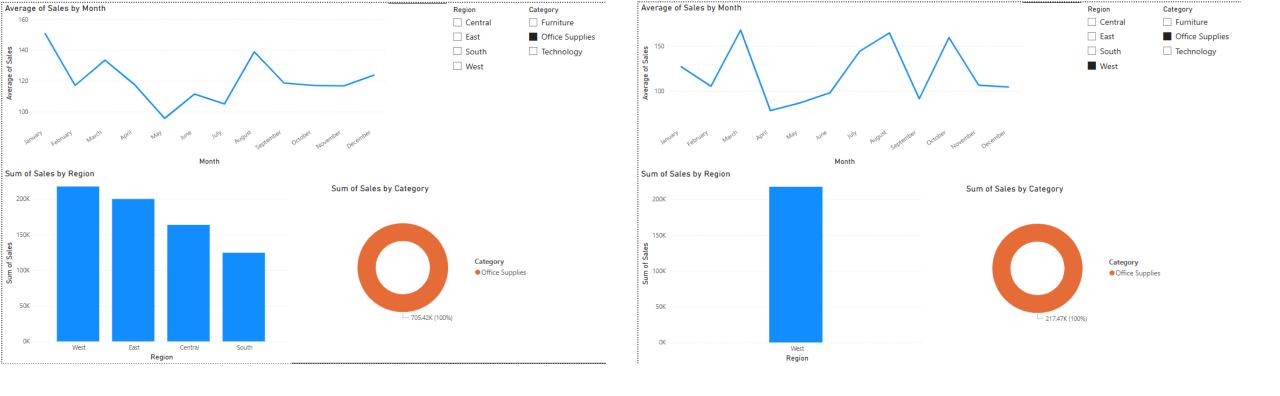
various product categories.

It helps identify the top-performing product segments within the business.



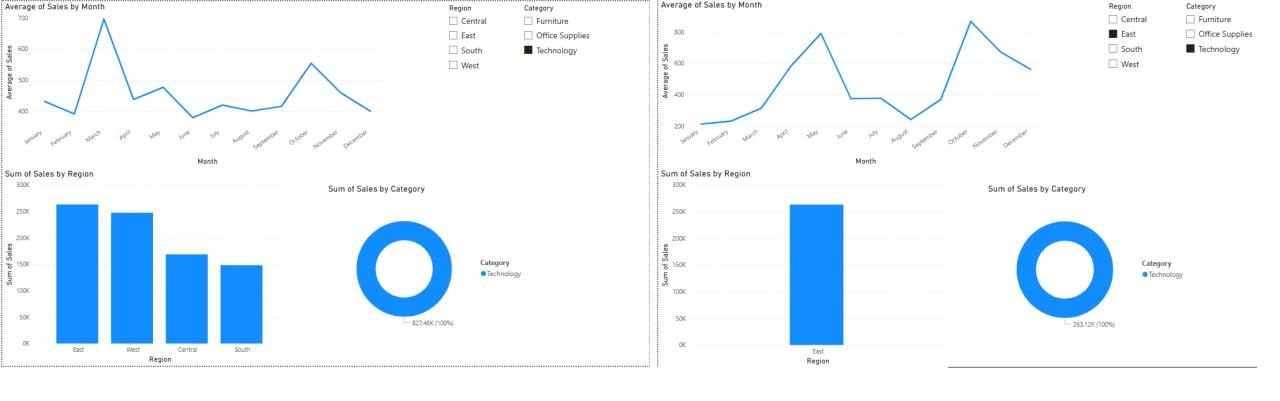
By selecting the furniture option in the category slicer it describes about the sales

- Most furniture was sold in the months of january
- West region was having most of the sales 245.35k in furniture mainly in the month of june
- The total sales of furniture were 728.66k



By selecting the office supplies option in the category slicer it describes about the sales

- Most office supplies was sold in the months of January through all regions
- West region was having most of the sales 217.47k mainly in the month of march
- The total sales were of 705.42k



By selecting the Technology in the category slicer it describes about the sales

- Most items was sold in the months of march through all regions
- East region was having most of the sales 263.12k mainly in the month of october
- The total sales were of 827.46k