

Credit Card Transaction Report

Revenue

56.5M

Total Interest

8M

Transaction
Amount

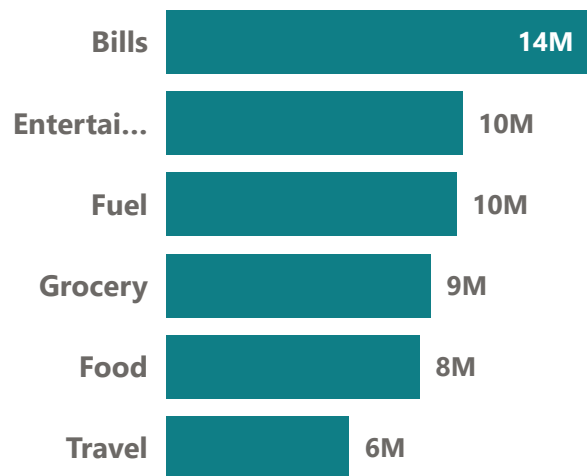
46M

Transaction
Count

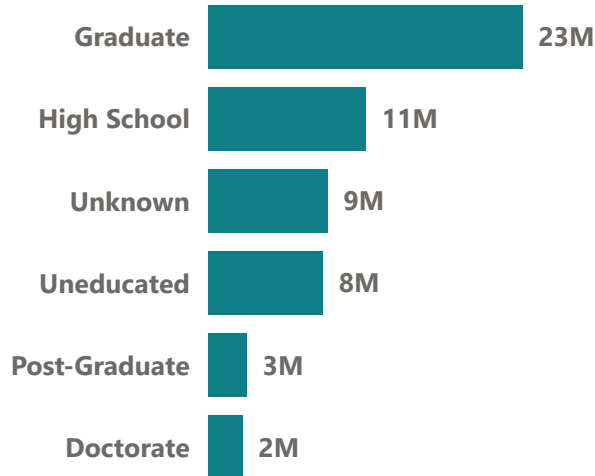
667K

card_category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188611.6	6614173	2733690
Gold	2533682.2	384755	57565
Platinum	1135608.1	161629	20665
Silver	5659109.0	821923	189590
Total	56517010.8	7982480	3001510

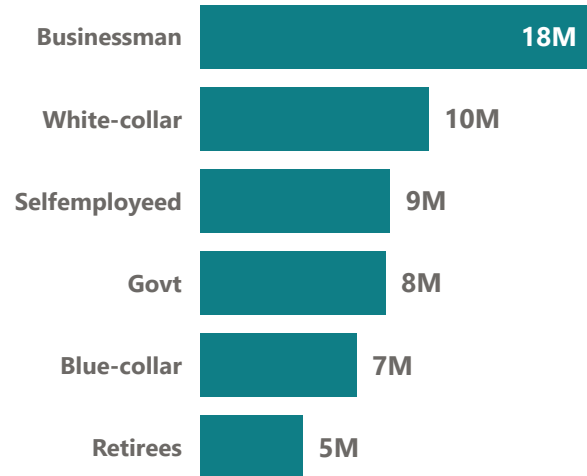
Revenue by Expenditure type



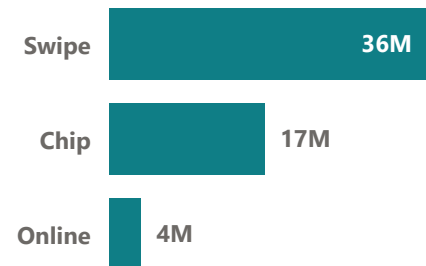
Revenue by Education



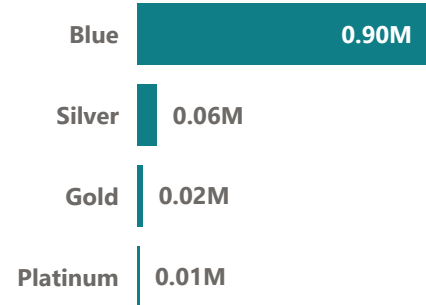
Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost

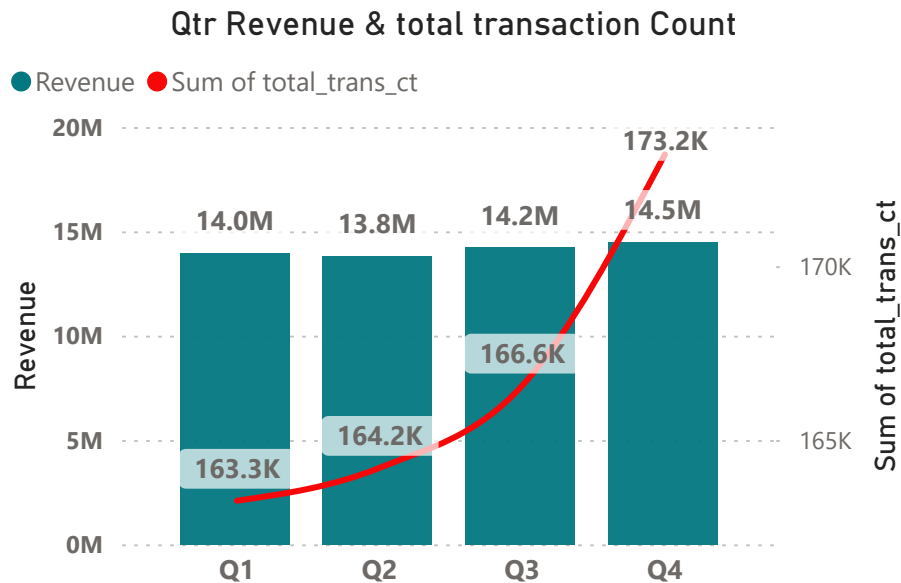


Q4

Q3

Q2

Q1



Week_Start_Date
All

F

M

Low

Med

High

Gold

Silver

Blue

Platinum