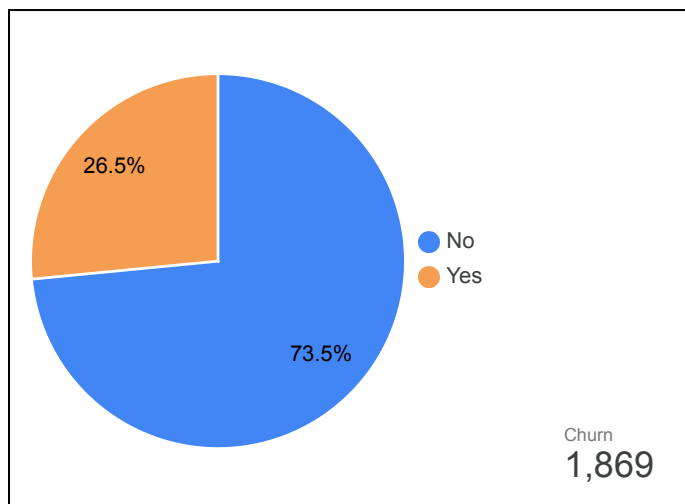
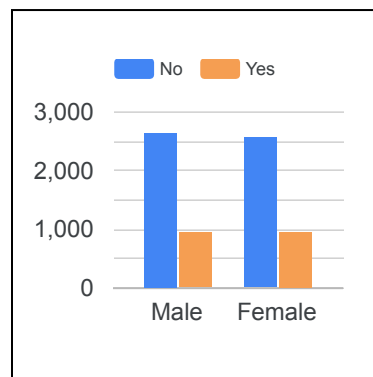


Overall Churn Rate

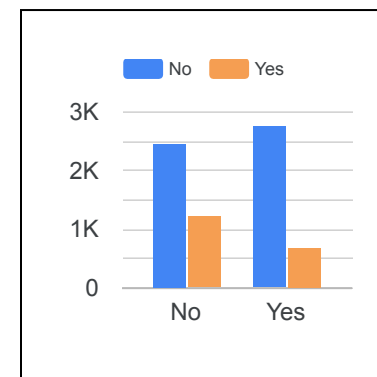


The churn rate is around 26.5%. This indicates a significant portion of customers are leaving.

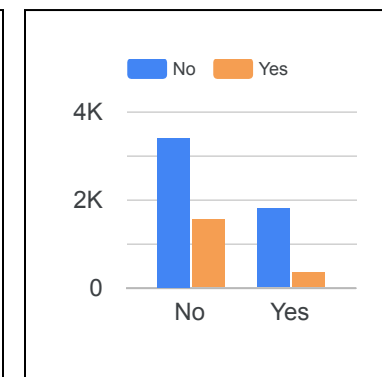
Churn by gender



Churn by Partner

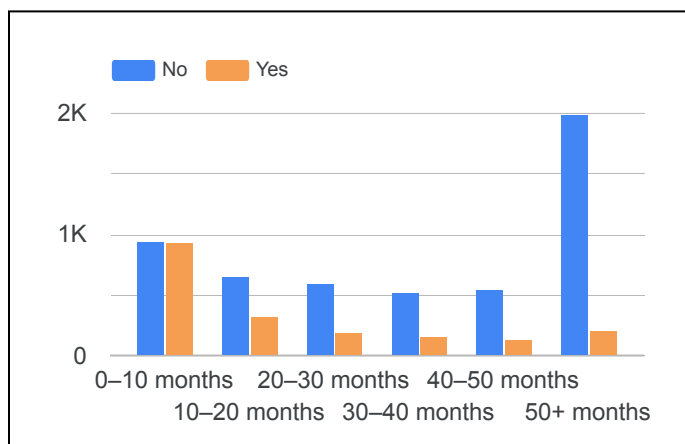


Churn by Dependents...



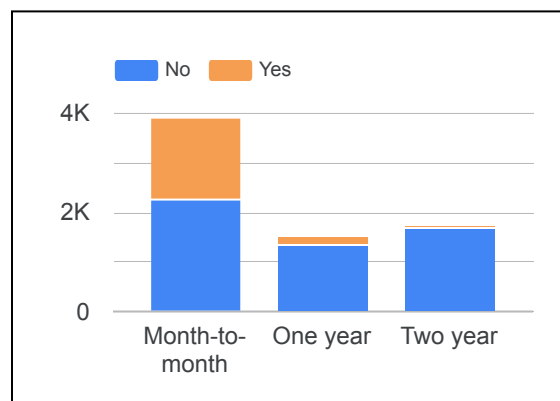
Gender and partner status don't show major differences in churn. However, customers with no dependents may churn slightly more.

Churn by Tenure group

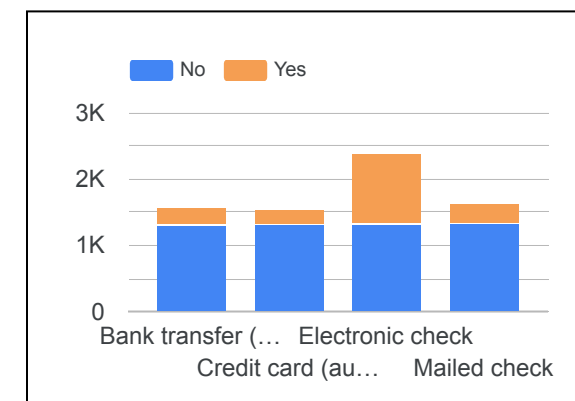


Most churn happens in the first 10-20 months of tenure. Long-term customers (50+ months) are much more likely to stay.

Churn by Contract



Churn by PaymentMethod



Month-to-month contracts see the highest churn. Customers paying via electronic check also churn significantly more than others.