

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	24 June 2025
Team ID	LTVIP2025TMID58662
Project Name	Learnhub : Your Center For Skill Enhancement
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Customized Focus for LearnHub:

Our brainstorming session focused on the question:

“How might we enhance the effectiveness and appeal of our skill development programs to better align with current industry needs and improve learner outcomes?”

The goal was to:


- Encourage participation across departments (tech trainers, soft skills, placement, alumni).
- Identify pain points and new opportunities in program delivery.
- Prioritize initiatives based on **importance** and **feasibility** for quick wins and long-term planning.

Use Case:

Use this template in your own LearnHub brainstorming sessions so your team can unleash their imagination and start shaping skill enhancement concepts—even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team at the Center for Skill Enhancement can unleash their imagination and start shaping concepts—even if you're not sitting in the same room.

🕒 10 minutes to prepare
👥 1 hour to collaborate
👤 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
Participants:
Program Coordinator
Soft Skills Trainer
Technical Skills Instructors
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
Main Goal:
To identify and prioritize new short-term and long-term training initiatives that improve student outcomes and meet evolving industry demands.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
Tools to Use:
Miro Board (for visual idea clustering)
Google Jamboard (for real-time sticky note-style brainstorming)

[Open article](#) →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Problem Statement:
How might we enhance the effectiveness and appeal of our skill development programs to better align with current industry needs and improve learner outcomes?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1

- Learn soft skills through gamification
- Use VR/AR
- Use gamification
- Use gamification

Person 2

- Use gamification
- Use gamification
- Use gamification
- Use gamification

Person 3

- Use gamification
- Use gamification
- Use gamification
- Use gamification

Person 4

- Use gamification
- Use gamification
- Use gamification
- Use gamification

Person 5

- Use gamification
- Use gamification
- Use gamification
- Use gamification

Person 6

- Use gamification
- Use gamification
- Use gamification
- Use gamification

Person 7

- Use gamification
- Use gamification
- Use gamification
- Use gamification

Person 8

- Use gamification
- Use gamification
- Use gamification
- Use gamification

3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to filter, browse, organize, and categorize important ideas as you work within your ritual.

1 Industry Expert Consultant

Both industry experts for our students
Industry expert consultants
Work with experts
Share best practices
Provide feedback on curriculum

2 Mentorship & Project-Based Learning

Use mentorship models
Project-based learning with experts
Mentorship and using experts
Mentors are valuable resources

3 Career Readiness & Placement Support

Resume-building clinic
Weekly "askaway" sessions
Employment fairs and job fairs
Networking events with alumni
Feedback loop with employers

4 Instructor & Reciprocal Learning Tools

Supplier training content
LMS-based personalization
Learning paths
Algorithms, assessment tools
AI/ML-based simulations
Video-feedback for self-assessment

5 Communication & Soft Skills

Client interaction skills
Mock interviews
Workplace etiquette
Certified resolution role-play

6 Engagement & Motivation

Learner badges and interactive learning
Alumni task series
Career mapping resources
Community forums for peer learning

Step-3: Idea Prioritization

4

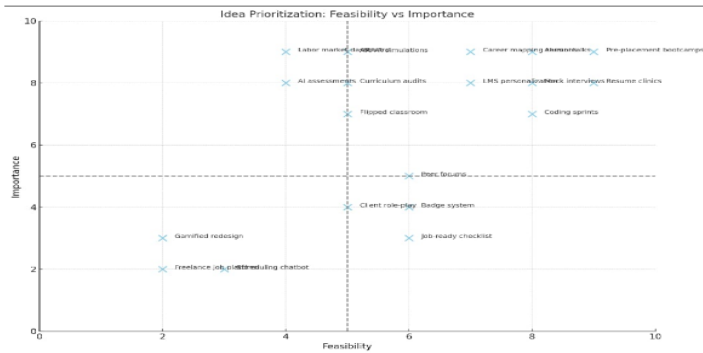
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are highly important and feasible, and which need more time, resources, or discussion.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.



5

After you collaborate

You can export the mural as an image or PDF to share with trainers, coordinators, placement officers, or external stakeholders (such as industry partners or alumni mentors) who might find the outcomes of the session helpful.

Quick add-ons

- Share the mural**
Send a link to the mural to internal stakeholders (Training Heads, Industry Liaison, Alumni Committee) to keep them informed about key transforming outcomes, idea priorities, and planned next steps.
- Export the mural**
Export a copy of the mural as a PDF or PNG to attach in: Strategic review emails, Training calendar planning decks, Monthly team reports.

Keep moving forward

- Strategy blueprint**
Define the structure for a new skill program like "Industry-Integrated Bootcamps" or "Digital Portfolio Suite".
[Open the template →](#)
- Customer experience journey map**
Understand student pain points and expectations across the learner journey — from enrollment to certification to job placement.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Evaluate internal strengths (trainer quality, tools), weaknesses (limited resources), opportunities (tech tie-ups), and threats (rising competition).
[Open the template →](#)