

Project Design Phase
Proposed Solution Template

Date	27 June 2025
Team ID	LTVIP2025MID58662
Project Name	Learnhub:Your Center For Skill Enhancement
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Many students and individuals in tier-2 and rural areas lack access to structured skill development programs, career guidance, and practical learning resources. There's a significant gap in industry-relevant training and accessible mentorship for career growth.
2.	Idea / Solution description	Learnhub is an online platform designed to provide curated skill development courses, workshops, and mentorship programs across various domains like programming, communication, design, and entrepreneurship. The platform uses user preferences and goals to recommend personalized learning paths.
3.	Novelty / Uniqueness	Unlike generic learning platforms, Learnhub focuses on tailored skill-building for individuals based on their goals and background. It also includes community learning, peer support, and periodic career assessments. The mentorship pairing system and project-based learning add real-world relevance.
4.	Social Impact / Customer Satisfaction	Learnhub empowers underprivileged youth and students by bridging the skill gap and improving employment opportunities. It fosters confidence and independence through skill mastery and guidance. Users benefit from flexible, affordable, and quality education.
5.	Business Model (Revenue Model)	Freemium model: Basic courses are free, while premium content, certification, and mentorship are offered via subscription. Institutional packages are available for schools/colleges to integrate with their curriculum.
6.	Scalability of the Solution	The platform can expand to multiple languages, courses, and regional content. It supports mobile access, making it accessible to users with limited infrastructure. It can be integrated with schools, NGOs, and government skilling initiatives.