Ideation Phase
Brainstorm & Idea Prioritization Template

Date	24 June 2025
Team ID	LTVIP2025TMID58662
Project Name	Learnhub : Your Center For Skill Enhancement
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

 Customized Focus for LearnHub:

Our brainstorming session focused on the question:

"**How might we enhance the effectiveness and appeal of our skill development programs to better align with current industry needs and improve learner outcomes?**"

The goal was to:

- Encourage participation across departments (tech trainers, soft skills, placement, alumni).
- Identify pain points and new opportunities in program delivery.
- Prioritize initiatives based on **importance** and **feasibility** for quick wins and long-term planning.

Use Case:

Use this template in your own LearnHub brainstorming sessions so your team can unleash their imagination and start shaping skill enhancement concepts—even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping
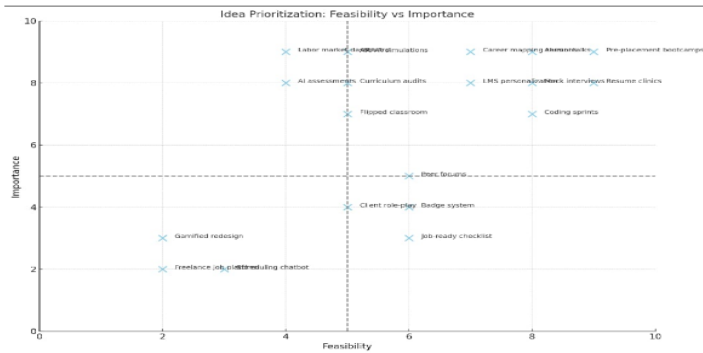
Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are highly important and feasible, and which need more time, resources, or discussion.

🕐 20 minutes

TIP 💡

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

After you collaborate

You can export the mural as an image or PDF to share with trainers, coordinators, placement officers, or external stakeholders (such as industry partners or alumni mentors) who might find the outcomes of the session helpful.

Quick add-ons

Share the mural
Send a link to the mural to internal stakeholders (Training Head, Industry Liaison, Alumni Committee) to keep them informed about key brainstorming outcomes, idea priorities, and planned next steps.

Export the mural
Export a copy of the mural as a PDF or PNG to attach in:
Strategic review emails
Training calendar planning decks
Monthly team reports

Keep moving forward

Strategy blueprint
Define the structure for a new skill program like "Industry-Integrated Bootcamps" or "Digital Portfolio Builder."
Open the template →

Customer experience journey map
Understand student pain points and expectations across the learner journey — from enrollment to certification to job placement.
Open the template →

Strengths, weaknesses, opportunities & threats
Evaluate internal strengths (trainer quality, tools), weaknesses (limited outreach), opportunities (tech tie-ups), and threats (rising competition).
Open the template →

Idea Prioritization: Feasibility vs Importance

Scatter plot with axes: x-axis "Feasibility" (0 to 10), y-axis "Importance" (0 to 10). Plotted items include: Labor market data, VR simulations, Career mapping, Alumni talks, Pre-placement bootcamp, AI assessments, Curriculum audits, LMS personalization, Mock interviews, Resume clinics, Flipped classroom, Coding sprints, Peer forums, Client role-play, Badge system, Gamified redesign, Job-ready checklist, Freelance job platform, Scheduling chatbot.