

# SUSTAINABLE MANAGEMENT

## Real Opportunities

Our flexible 60 credit online degree completion program emphasizes achieving a triple bottom line that integrates Profit, People and Planet. Environmental protection, social responsibility, and profitability are vital to today's economy.

- According to US and World News, majors in sustainability rank 11th in hot majors leading to jobs
- Bureau of Labor Statistics projects an increase of up to 19% in this sector through 2020.
- Earning potential ranges from \$40,000 - \$70,000.
- W.P. Carey School of Business at Arizona State University survey shows that 65% of small business companies would consider a sustainability concentration when making hiring a decision.

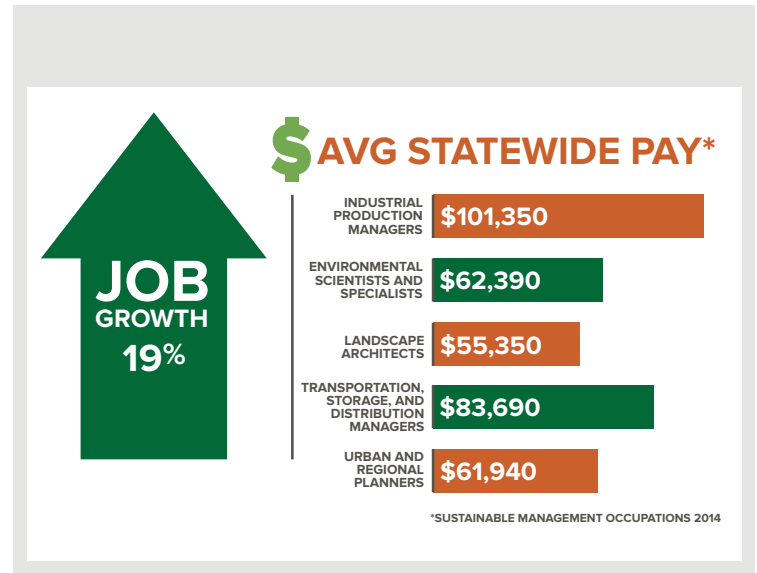


► This unique program created by UW-Extension pulls together the faculty resources and expertise from six different UW-System universities: UW-Parkside, UW-Green Bay, UW-Oshkosh, and UW-River Falls, UW-Stout, and UW-Superior.

## Your Parkside Experience

- Capstone course with local businesses
- Working on and providing solutions to real world, real-time problems
- Leading edge curriculum to prepare you for immediate job opportunities
- Hands-on curriculum dealing with real-world problems
- A thoughtfully designed program with input from business across the United States

UNIVERSITY OF  
WISCONSIN **PARKSIDE**



## Courses You'll Take

- Environmental Science and Sustainability
- Triple Bottom Line Accounting for Managers
- Marketing for a Sustainable World
- Environmental and Sustainability Policy
- International Development and Sustainability

## Certificates

- Sustainable Management Science
- Sustainable Enterprise Management

## Master's Degree

Continue to work and maintain other commitments with an Online Master of Sustainable Management degree. Developed for students who have an interest in sustainability or environmental issues and want to further their education and career. Earning potential for a graduate with a master's in Sustainable Management ranges from \$50,000-\$100,000.



### CONTACT INFO:

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