GRAPHIC DESIGN

Real Opportunities

Graphic Design is everywhere—from the products we buy in the store, to the logos we see on our sneakers, to the layouts we view on our favorite websites and apps. Graphic designers create the visual identities of businesses and manage the look of nearly everything commercially created.

Graphic Designers are artists, and as such, the UW-Parkside Art Department trains its graphic design students in art, as well as the latest industry-standard technologies. In addition to our new graphics lab, UW-Parkside ART has some of the best studio classrooms in the region, a faculty of nationally recognized artists/designers, and a supportive student community — all here to help you reach your potential in this exciting field!



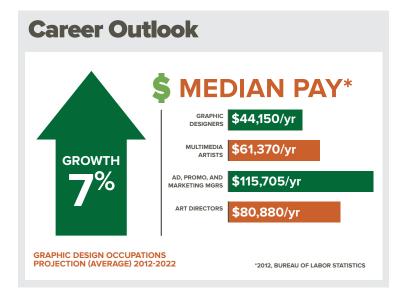
Student work (above and below)

Your Parkside Experience

Pick the path that is right for you:

- · Graphic Design Major
- · Graphic Design Minor
- · Art History Certificate
- Design Certificate





Design + Art + Art History

In addition to your graphic design and art coursework, the art history sequence provides in-depth investigation of visual culture, empowering your knowledge of contemporary design and its evolution. Add our liberal arts-focused general education requirements, and our students graduate with a vast array of professional and cultural skill sets.

Amazing Results

Our graduates pursue careers in: graphic design, package design, exhibition design, web design, production design, illustration, art history, museum or gallery support, arts administration, film making, freelance studio art, and any opportunity that values creative problem solving, sophisticated visual communication, and independent thinking. Why would you want to do anything else?



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