

Taikgun Song

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RESEARCH INTERST Business Analytics, Big Data, Text Analytics, Topic Modeling, Natural Language Processing, Exploratory Data Analysis, Web Scraping, Data Visualization, Record Linkage, Statistical Learning, Bayesian Statistics

EDUCATION **Iowa State University**, Ames, IA
Graduate Student, Department of Statistics, 2014–2017
 Research topic: “Latent Dirichlet Allocation Models Considering Emojis”
 Advisor: Heike Hofmann

Indiana University, Bloomington, IN
Graduate Student, Department of Mathematics, 2010–2012
Bachelor of Science in Mathematics, 2010
Bachelor of Arts in Chemistry, 2010

SOFTWARE SKILLS	<i>Languages:</i> R, Python, SAS, C++, CSS3 & HTML5, JavaScript, SQL, JAGS, JAVA Matlab, FORTRAN	<i>Type Setting:</i> L ^A T _E X	<i>Content Management:</i> Git
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TECHNICAL PUBLICATION [1] **Song, T.**, Hofmann, H. “emoji”. In: *CRAN* (to be submitted December 4th). find at www.teksong.com

UNDER PREPERATION [1] Im, J., **Song, T.**, Lee, Y., and Kim, J. “A confirmatory topic matching for online reviews”. In: *Knowledge-Based Systems* (to be submitted late December 2017; revising manuscript).

[2] Cetin, K., **Song, T.**, Im, J. “Customer perception on smart home appliances based on Amazon reviews”. In: *Applied Energy* (to be submitted early January 2018; writing manuscript).

[3] **Song, T.**, Hofmann, H. “Latent Dirichlet Allocation Models Considering Emojis”. In: *The R Journal* (to be submitted; revising manuscript).

[4] **Song, T.**, Im, J. “Effect of the distribution channel on star rating.”. In: *TBD* (to be submitted; analyzing data).

PRESENTATION & POSTERS [1] Im, J., **Song, T.**, Lee, Y. S., & Kim, J.* (2017). ”A Confirmatory approach to extracting meanings from online customer reviews”. In: *Proceedings of The 2017 AMA Conference*. San Francisco, CA

* Denotes presenter [2] **Song, T.***, Im, J., Lee, Y., Kim, J. “A Translation Approach for Unstructured Online Reviews”. In: *Joint Statistical Meetings*. Contributed Poster. Chicago, IL, USA, Aug. 2016, find at www.teksong.com

- [3] **Song, T.***, Cho, S., Jeon, H. “Album Recommendation System Based on Random Forest Method and Mixed Effect Model”. In: *Joint Statistical Meetings*. Contributed Presentation. Seattle, WA, USA, Aug. 2015, find at www.teksong.com
- [4] **Song, T.**, Cho, S., Jeon, H. “Estimate the trend of social atmosphere in the US by examining popular songs played over”. In: *Statistical Graphics Working Group, ISU*. Invited Presentation. Ames, IA, USA, Feb. 2015

TEACHING EXPERIENCE

ISU class size: 60	Iowa State University , Ames, IA, USA	
	<i>Instructor</i>	
	STAT226 - Introduction to Business Statistics I	Fall 2017
	STAT104 - Introduction to Statistics	Spring 2015 – Fall 2017
	<i>Lab Instructor</i>	
	STAT101 - Principles of Statistics	Fall 2014
	<i>Grader</i>	
	STAT104 - Introduction to Statistics	Fall 2014
	Indiana University , Bloomington, IN, USA	
	<i>Teaching Assistant - Conduct Recitation</i>	2011 – Spring 2012
MATH M303 - Linear Algebra		
MATH M120 - Brief Survey of Calculus II		
MATH M119 - Brief Survey of Calculus I		
MATH D117 - Intro to Finite Mathematics II		
<i>Undergraduate Internship - Conduct Help Session</i>		
MATH M119 - Brief Survey of Calculus I		2009 – 2010
MATH M118 - Finite Mathematics		
<i>Undergraduate Gradership - Grader</i>		
MATH J112 - Intro to College Mathematics II		2008 – 2009
MATH M101 - Mathematics for Elementary Teachers I		
MATH M025 - Precalculus Mathematics		

COURSEWORK

<i>Core Statistics Theory:</i>		
STAT642: Advanced Probability Theory		PhD Course
STAT641: Foundations of Probability Theory		PhD Course
STAT543: Theory of Probability and Statistics II		
STAT542: Theory of Probability and Statistics I		
<i>Core Statistics Method:</i>		
STAT601: Advanced Statistical Methods		PhD Course
STAT520: Statistical Methods III		
STAT510: Statistical Methods II		
STAT500: Statistical Methods I		
<i>Statistics Elective:</i>		
STAT-S631: Applied Linear Models I		Indiana University
STAT-S620: Intro to Statistical Theory		Indiana University
STAT585: Data Technologies for Statistical Analysis		
STAT579: An Introduction to R		
STAT551: Time Series Analysis		

STAT544: Bayesian Statistics
 STAT512: Design of Experiments
 SOC512: Applied Multivariate Statistics for Social and Behavioral Research
 STAT503: Exploratory Methods and Data Mining

Mathematics:

MATH-M551: Markets and Asset Pricing
 MATH-M518: Fourier Analysis

Indiana University
 Indiana University

**LEADERSHIP
& SERVICE**

Midwest Big Data Summer School, Iowa State University 2017
Session Assistant

The curriculum was designed for early career researchers to get them started in data-driven research. The session covered basics of R, data visualization, and data processing.

Military Service, KATUSA, ROKA 2012 – 2014
KATUSA–Korean Augmentation of the US Army
 Served as a supply specialist, brigade combat interpreter, and later as the Senior KATUSA of the 1st Armored Brigade Combat Team, 2ID.

Office of International Services, Indiana University 2008 – 2012
Staff
 Voluntary staff member of the OIS at Indiana University. Help in-processing of new international students admitted to IU.

**AWARDS
& HONORS**

Senior KATUSA, 1ABCT, 2ID, US ARMY 2013 – 2014
KATUASA, ROKA
 Brigade Senior KATUSA position of the 1st Armored Brigade Combat Team, 2ID, US Army

Certificate of Appreciation, 1ABCT, 2ID, US Army 2014
Combat Translator
 Awarded for the contribution to the 1st Armored Brigade Combat Team as a combat translator.

Undergraduate Intern Award, Department of Mathematics, Indiana University 2010
Undergraduate Intern
 Awarded to the top undergraduate instructor.

Volunteer of the Year, OIS, Indiana University 2009
OIS Voluntary Staff
 Awarded to the outstanding volunteer student who participated during the international student orientation week.

**EXTRA-
CURRICULAR
ACTIVITIES**

Good Neighbor Program – Civil Military Operation, USFK 2012 – 2014
Volunteer; Instructor
 A Civil Military Operation to improve Korean-American relations and strengthen the Republic of Korea (ROK)-US Alliance. Few examples of the program activities: Language exchange, Local community volunteer support, Sporting exchange, and etc.

IU Math Club, Indiana University 2008 – 2010
Club Member