

# TRISHIA ANN CABUANG

SOFTWARE DEVELOPER



## ABOUT ME

I'm a web developer and designer who specializes in creating and maintaining websites, particularly those built with CMS. I am also an SEO Specialist with proven results. I have four years of work experience in both of these fields.

## EXPERIENCE

### CMS Website Developer & Designer

**Local Digital Experts | June 2018 - August 2022**  
(Working Student / Part-Time)

- Mostly WordPress, Weebly, & ClickFunnels.
- Domain registration and hosting.
- Designing and building the website front-end.
- Creating the website architecture.
- Meeting with clients to discuss website design and function.
- Web maintenance and blog updates.

### SEO Specialist

**Local Digital Experts | June 2018 - August 2022**  
(Working Student / Part-Time)

- Create optimization strategies to boost the company's search engine rankings.
- Off-page and On-page optimization.
- Daily backlinking / link-building.
- Investigate SEO keywords for use on the company's website and marketing materials.

### Social Media Manager

**Local Digital Experts | June 2018 - August 2022**  
(Working Student / Part-Time)

- Developing & Planning Social Media Campaigns.
- Coming up with engaging material or having it created.
- Deploy ads.
- Posting content across social media accounts.
- Running campaign analysis

### BaybaySalin

**Thesis Project | November 2021 - March 2022**

- BaybaySalin: A Baybayin Script recognition and conversion into Filipino text using SurfCNN algorithm.
- HTML, CSS & Python (plus flask) were also used.
- Deployed through Ngrok.

## CONTACT

+63 995 453 2395

trishiacabuang.work@gmail.com

linkedin.com/in/trishia-ann-cabuang/

github.com/devtagcabuang

## EDUCATION

### Bachelor of Science in Computer Science

Polytechnic University of the Philippines  
Main Campus

2018 - September 2022 (Expected)

Relevant Coursework:

- Design & conduct experiments on computer systems.
- Identify, formulate, and solve complex problems.
- Project Management & Systems Thinking.
- Research & Planning

## PROFESSIONAL SKILLS

### Languages

- HTML
- CSS
- Javascript

### Content Management System

- WordPress
- Weebly
- Cloudflare
- ClickFunnels

### Tools / Technologies

- Git
- Linux Operating System
- Windows Operating System

## PERSONAL SKILLS

- Diligent
- Fast Learner
- Self-motivated
- Organized
- Ability to work in a team or independently.
- Adaptability