

In 1846, Lyonnese printer, Louis Perrin commissioned founder Francisque Rey to cut a series of capitals inspired by monumental roman inscriptions. They would go on to be used in the composition of work “Les Insccriptions antiques de Lyon” a book by Alphonse de Boissieu. In 1855, the typeface was completed by a number of lowercase; a certain bodies came from the stocks of Rey, others were drawn by Perrin himself. His “Augustaux”, one of the first “revivals” in the history of typography, became rapidly successful, launching the “Renouveau Elzévirien” movement. With Louize, Matthieu Cortat provides a contemporary reinterpretation of the

Augustaux. It retains a wise and serene tone, a clear grey of text, the soft roundness of the curves. Louize is discreet, calm, harmonious.

Available in three weights, Louize has small capitals (for the roman styles) and ornamental capitals (for the italics).

For use in titles, Louize is available in a Display version. This sharp and clear variant is inspired by letters carved in stone. It brings a new contemporary freshness to this timeless typeface. The Display variants also offer, in the roman styles, a series of ligatures inspired by stone cutters traditions.

L



240 PTS

Loui

120 PTS

ze Louise

60 PTS

*Louize Louize* LOUIZE

32 PTS

Louize *Louize* LOUIZE *Louize Louize*

24 PTS

Louize **Louize** Louize Louize Louize *Louize*

16 PTS

*Louize* **Louize** Louize *Louize* LOUIZE *Louize* Louize Louize **Louize** *Louize* Louize

## INTRODUCTION

## OWNERSHIP AND LICENCE

A typeface is created by a designer whose art is to transform an original typographic artwork into a computer file or files. As a consequence a typeface is – as a work – protected by laws pertaining to intellectual property rights and – as software – can not be copied and/or installed without first acquiring a nominative licence.

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The user of a 205TF typeface must first acquire of a licence that is adapted to his needs (desktop, web, application/epub, TV/film/videos web).

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## THE OPENTYPE FORMAT

The OpenType format is compatible with both Macintosh and Windows platforms. Based on Unicode encoding it can contain up to 65,000 signs\* including a number of writing systems (Latin, Greek, Cyrillic, Hebrew, etc.) and numerous signs that allow users to create accurate and sleek typographic compositions

(small capitals, aligned and oldstyle numerals, proportionals and tabulars, ligatures, alternative letters, etc.). The OpenType format is supported by a wide range of software. The dynamic functions are accessed differently depending on the software used.

\*A Postscript or Truetype typeface can contain no more than 256 signs.

## SUPPORTED LANGUAGES

Afar	French	Malagasy	Silesian
Afrikaans	Gaelic	Malay	Slovak
Albanian	Gagauz	Maltese	Slovenian
Azerbaijani	German	Manx	Somali
Basque	Gikuyu	Maori	Sorbian
Belarusian	Gilbertese	Marquesan	Sotho
Bislama	Greenlandic	Moldavian	Spanish
Bosnian	Guarani	Montenegrin	Setswana
Breton	Haitian	Nauruan	Swati
Catalan	Haitian Creole	Ndebele	Swahili
Chamorro	Hawaiian	Norwegian	Swedish
Chichewa	Hungarian	Occitan	Tahitian
Comorian	Icelandic	Oromo	Tetum
Croatian	Igbo	Palauan	Tok Pisin
Czech	Indonesian	Polish	Tongan
Danish	Irish	Portuguese	Tsonga
Dutch	Italian	Quechua	Tswana
English	Javanese	Romanian	Turkish
Estonian	Kashubian	Romansh	Turkmen
Esperanto	Kinyarwanda	Sami	Tuvaluan
Faroeese	Kirundi	Samoan	Uzbek
Fijian	Luba	Sango	Wallisian
Filipino	Latin	Scottish	Walloon
Finnish	Latvian	Serbian	Welsh
Flemish	Lithuanian	Sesotho	Xhosa
Frison	Luxembourgish	Seychellois	Zulu

## ELEMENTARY PRINCIPLES OF USE

**To buy or...** By buying a typeface you support typeface designers who can dedicate the time necessary for the development of new typefaces (and you are of course enthusiastic at the idea of discovering and using them!)

**Copy?** By copying and illegally using typefaces, you jeopardise designers and kill their art. In the long term the result will be that you will only have Arial available to use in your compositions (and it would be well deserved!)

**Test!** 205TF makes test typefaces available. Before downloading them from [www.205.tf](http://www.205.tf) you must first register. These test versions are not complete and can only be used in models/mock ups. Their use in a commercial context is strictly prohibited.

## RESPONSIBILITY

205TF and the typeface designers represented by 205TF pay particular attention to the quality of the typographic design and the technical development of typefaces.

Each typeface has been tested on Macintosh and Windows, the most popular browsers (for webfonts) and on Adobe applications (InDesign, Illustrator, Photoshop) and Office (Word, Excel, Power point).

205TF can not guarantee their correct functioning when used with other operating system or software. 205TF can not be considered responsible for an eventual "crash" following the installation of a typeface obtained through the [www.205.tf](http://www.205.tf) website.

STYLES

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## REGULAR DISPLAY

Louize Regular Display

## ITALIC DISPLAY

*Louize Italic Display*

## MEDIUM DISPLAY

Louize Medium Display

## MEDIUM DISPLAY

*Louize Medium Italic Display*

## BOLD DISPLAY

Louize Bold Display

## BOLD ITALIC DISPLAY

*Louize Bold Italic Display*

## CHARACTER MAP

[illegible]

## CHARACTER MAP

## ACCENTED LOWERCASES

[illegible]

## ACCENTED SMALL CAPS

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã

## STYLISTIC ALTERNATES



SWASH CAPITALS  
(ITALIC ONLY)

A B D J M N P Q R T U Y À Á Â Ã Ä Å Æ Ç È É Ð Ñ Ò Ó  
 Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã

## ARROWS



## ORNEMENTS



## OPENTYPE FEATURES

1. Automatically spaced capitals.
2. Punctuation is optically repositionning
- 3, 4. Specific small capitals whereas optically reduced capitals.
5. Specific glyphs in several languages.
- 6, 7, 8, 9. Specific superior and inferior glyphs.
- 10, 11. Proportional figures.
- 12, 13. Tabular figures practical when the user needs alignment of figures.
14. Slashed zero to distinguish with letter o
15. Standard ligatures automatically correct collision between two characters.
16. Smart ligatures.
17. Specific contextual glyphs.
18. Specific titling capitals.

	FEATURE OFF	FEATURE ON
1. FULL CAPS	Lacassagne	LACASSAGNE
2. CASE SENSITIVE FORMS	(Hôtel-Dieu)	(HÔTEL-DIEU)
3. SMALL CAPS	Caluire-et-Cuire	CALUIRE-ET-CUIRE
4. CAPS TO SMALL CAPS	CALUIRE-ET-CUIRE	CALUIRE-ET-CUIRE
5. LOCALIZED FORMS		
ROMANIAN...	Chişinău Galaţi	Chişinău Galaţi
CATALAN	Paral·lel	Paral·lel
FRENCH	Il dit: «Ah!»	Il dit: «Ah!»
TURKISH...	lafi	lafi
6. ORDINALS	No Nos no nos 1a	No Nos n <sup>o</sup> n <sup>os</sup> 1 <sup>a</sup>
7. AUTOMATIC FRACTIONS	1/4 1/2 3/4 889/60	¼ ½ ¾ 889/60
8. SUPERIORS	Mr Mlle 1 <sup>er</sup>	Mr M <sup>lle</sup> 1 <sup>er</sup>
9. INFERIORS	H <sub>2</sub> O Fe <sub>3</sub> O <sub>4</sub>	H <sub>2</sub> O Fe <sub>3</sub> O <sub>4</sub>
10. PROPORTIONAL LINING FIGURES	0123456789	0123456789
11. PROPORTIONAL OLD STYLE FIG.	0123456789	0123456789
12. TABULAR LINING FIGURES	0123456789	0123456789
13. TABULAR OLD STYLE FIG.	0123456789	0123456789
14. SLASHED ZERO	0 o 0 o	0 0 0 0
15. LIGATURES	Affiches siffle flight off LA PLÉIADE	Affiches siffle flight off LA PLÉIADE
16. DISCRETIONARY LIGATURES	Activiste esprit	Activiste esprit
17. CONTEXTUAL ALTERNATES	28x32 mm 10x65 mm	28×32 mm 10×65 mm
18. TITLING ALTERNATES	×	×
19. SWASH CAPITAS (ITALIC ONLY)	Roville Deffense & Illustration	Roville Deffense & Illustration

OPENTYPE FEATURES

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The stylistic set function allows to access to specific signs which replace signs in the standard set.

A typeface can contain almost 20 stylistic sets.

	FEATURE OFF	FEATURE ON
STYLISTIC SET 01	-W	↵
	-E	↶
	-S	↷
	-N	↶
	-NW	↷
	-NE	↶
	-SE	↷
	-SW	↶ W



56 PTS

# Rondeaux · Pétrarquisme Beauty and the beast · Marguerite de Valois

32 PTS

Anna Karenine · Lev Nikolaïevitch Tolstoï  
Villers-Cotterêt · Alexandre Dovjenko  
Le Roman de Renard · Jean Giono  
Saint-Yvan · Le Testament du Dr Mabuse  
Don Giovanni · Tristan et Isolde

24 PTS

Fritz Lang · Sonnet pour Hélène · Pierrot le fou · Faust  
Gaspard Trechsel & Étienne Gueynard · Parsifal  
La Quinzaine littéraire · Vendredi ou la Vie sauvage  
Michel Tournier · Anthonin Artaud & Germaine Dulac  
Dracula Bram Stocker · Mostra de Venise

16 PTS

La Flute enchantée · Anna Karenina · Lev Nikolaïevitch Tolstoï · Villers-Cotterêt  
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Le Testament du Dr Mabuse · Don Giovanni · Tristan et Isolde · Fritz Lang · Sonnet  
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DÉCASYLLABE · ART  
RONSARD · PELETIER  
SÉBASTIEN · GRYPHE

32 PTS

MP · ART · SCEVE · DIZAINS · LYON  
LA PLÉIADE · DÉCASYLLABE · PONTUS  
DE TYARD · DE TOURNES · DOLET  
SYMPHORIEN CHAMPIER · ART

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ZZ · SALA · LYON · RONSARD · DE TOURNES ·  
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REVERRAI-JE, HÉLAS

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MP · ART · SCEVE · DIZAINS · LA PLÉIADE · DÉCASYLLABE  
PONTUS DE TYARD · ZZ · SALA · LYON · RONSARD  
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