



Important practical information handbook

Dear foodtruck owner,

Thank you for registering for our streetfood festival(s).

This sheet contains important information for both before, during and after our collaboration at the festival below. Please use the sheet to update yourself on practical information regarding date, location, event name, getting in/out from the site, opening hours, terms, rules, parking, waste management, our expectations and much more.

Streetfood Festival 2025

Adresse:

Struervej 28 - indkørsel via Struervej

7500 Holstebro

OPENING HOURS: *There is a night guard on the site from Wednesday to Sunday*

Wednesday 11.06.25	3:00 PM-9:00 PM
Thursday 12.06.25	3:00 PM-9:00 PM
Friday 13.06.25	3:00 PM-9:00 PM
Saturday 14.06.25	11:00 PM-9:00 PM
Sunday 15.06.25	11:00-18:00

SETUP: Wednesday 11.06 - 09.00-12.00 (Which foodtrucks - See below)

REMEMBER TO OBSERVE YOUR GET-IN TIMES

SO THAT OTHERS DON'T HAVE TO WAIT



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Tuesday 9.00-13.00: 11 + 67

Tuesday 13.00-17.00: 6 + 8 + 9 + 12

Wednesday 9.00-10.00: 10 + Under Klippen (UK) + 16

Wednesday 10.00-11.00: 3 + 4 + 14 + 15 + 13 + SW (Shawarma Wagon)

Wednesday 11.00-12.00: 2 + 5 + Baking Sins (BS)

Wednesday 9.00-12.00: 1 + 7 + Naturli (NL)

ATTENTION: IMPORTANT: DRIVE FROM THE CORRECT DRIVEWAY:

Driveway via Struervej (<https://maps.app.goo.gl/9FmHfystJQHutb2z9>)

(Bytema) + NL + BS + 13 + 15 + 14 + 16

Driveway - Ved banen, and from there on Vendersgade (Rød sti)

(<https://maps.app.goo.gl/RE3mp5pXNtnXYm5DA>):

6 + 10 + 3 + 2 (hægtes af og trækkes ind, evt. med minilæsser)

Driveway - Ved banen, and from there on Hjalmar Sørensens Vej

(<https://maps.app.goo.gl/za7uTJzDQbyv8gZH6>):

5 + SW + UK + 4 + 9 + 8 + 11 + 12 + 7 + 1

GET IN TIMES:

Wednesday, June 11 9:00 AM - 12:00 PM

GET OUT TIMES:

Sunday, June 15 6:00 PM - 12:00 PM

Monday, June 16 until 3:00 PM

CONTACT PERSONS:

Michael Amtoft – 60188356

Trine Halmø Matthäi – 40321551

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OBLIGATIONS:

- The foodtruck-owners must register all sales in a sales registration system
- We accept cards and cash. No mobile pay
- Foodtruck owners must comply with the above times regarding set-up, take-down and opening hours during the event.

If the times are not adhered to, it will cost 2,500, - per day the offence occurs.

- Foodtruck owners must keep it clean in and around their area on the festival site within 5 meters of the food truck/tent. The same applies inside the food truck/tent. We check regularly to ensure that the areas appear clean and tidy.

- There will be a visit from the food inspector.

- No attendance 6,000 (excl. VAT)

- Late attendance 2,500 (excl. VAT)

MEETING ON THE OPENING DAY AT 2:15 PM:

- At 2:15 PM on the opening day, Festival Manager Trine will show you around the site so that you are all correctly informed regarding cooling areas, waste sorting, water outlets, staff toilets, drainage, parking, sack trucks/pallet lifts, food tickets, electricity, etc.
- We will meet at 2:15 PM at the **winebar** and go through the above.

PAYMENT TERMINALS: (Online-PoS)

Following the tour, you will be introduced to the Online-pos supporters who will ensure that your cash register system works and everyone gets off to a good start.

SPACE ALLOCATION PLAN:

See appendix 1 on the last page

WASTE MANAGEMENT:

All stands are responsible for getting rid of their own waste. Waste containers will be set up on the site where you can deposit commercial waste. It is not permitted to deposit waste in the public waste bins set up on the site. We sort the following waste types in a marked area where you as stand holders must deposit your waste. General combustibles, glass, cardboard, metal and fried food. If you are in doubt about the difference between the containers, you can contact Trine and get guidance.

POWER:

There will be access to power outlets within 20 meters of your vehicle, but you must bring the necessary cables and/or panels for your own use.



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We cannot guarantee power before 12:00 on opening day.

PARKING:

If you need to park your private car or similar, please use the public parking on the surrounding streets. Free parking is not included in the event.
(See overview and addresses further down)

FOOD TICKETS:

Mad & Kultur Food Ticket

Employees, friends of the house and other involved parties receive food tickets so that they can eat at the market. The tickets function as vouchers for 25 kr. If you receive these, you must hand over food for 25 kr. If you receive two or more, you give the customer money back if the value of the food tickets exceeds the value of what was handed over. At the end of the festival, you hand over the tickets to the Mad & Kultur person in charge at the site, and we will then offset these on the final invoice.

ONLY the returned tickets are included in the accounts, we do not accept food tickets after the event.

SALE OF BEVERAGES

Drinks may **not** be sold unless you have a special agreement with Food & Culture. Selling drinks can, in the worst case, result in expulsion from the venue.

HYGIENE AND CONTROL:

You must ensure that you meet the statutory hygiene requirements yourself. Remember to have water in your stall, possibly in the form of a plastic can. In addition, approved gas permits and labels for these.

WATER:

There is no possibility of direct water connection. There will also be no possibility of establishing a drain. We recommend that you bring filled cans - and there will be a water outlet on the site, from which you can draw water for your cans along the way.

SPECIAL CONDITIONS INCLUDING FIRE:

It is required that you bring correct and approved fire equipment yourself. An inspection will be carried out. If there are errors and deficiencies, you cannot be allowed to start selling from your stall until the conditions have been put in order.

REMEMBER! Correct signage of fire equipment and gas, this is mandatory.

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Checklist

- Foam extinguisher adapted to your heat source
- Fire extinguisher, dated and serviced
- Fire blanket
- Sign indicating storage of pressure cylinders if gas
- No storage of extra gas in the shed is acceptable

SECURITY:

Mad & Kultur is not responsible for any equipment left on the site, so if you leave your things overnight, it is at your own risk. However, there will be guards at night.

If you have any other questions regarding practical matters at the site, you are welcome to contact Kristian directly by phone or email (60226844 / kristian@madogkultur.dk)

We look forward to seeing you!

Kind regards

Your Mad & Kultur Team

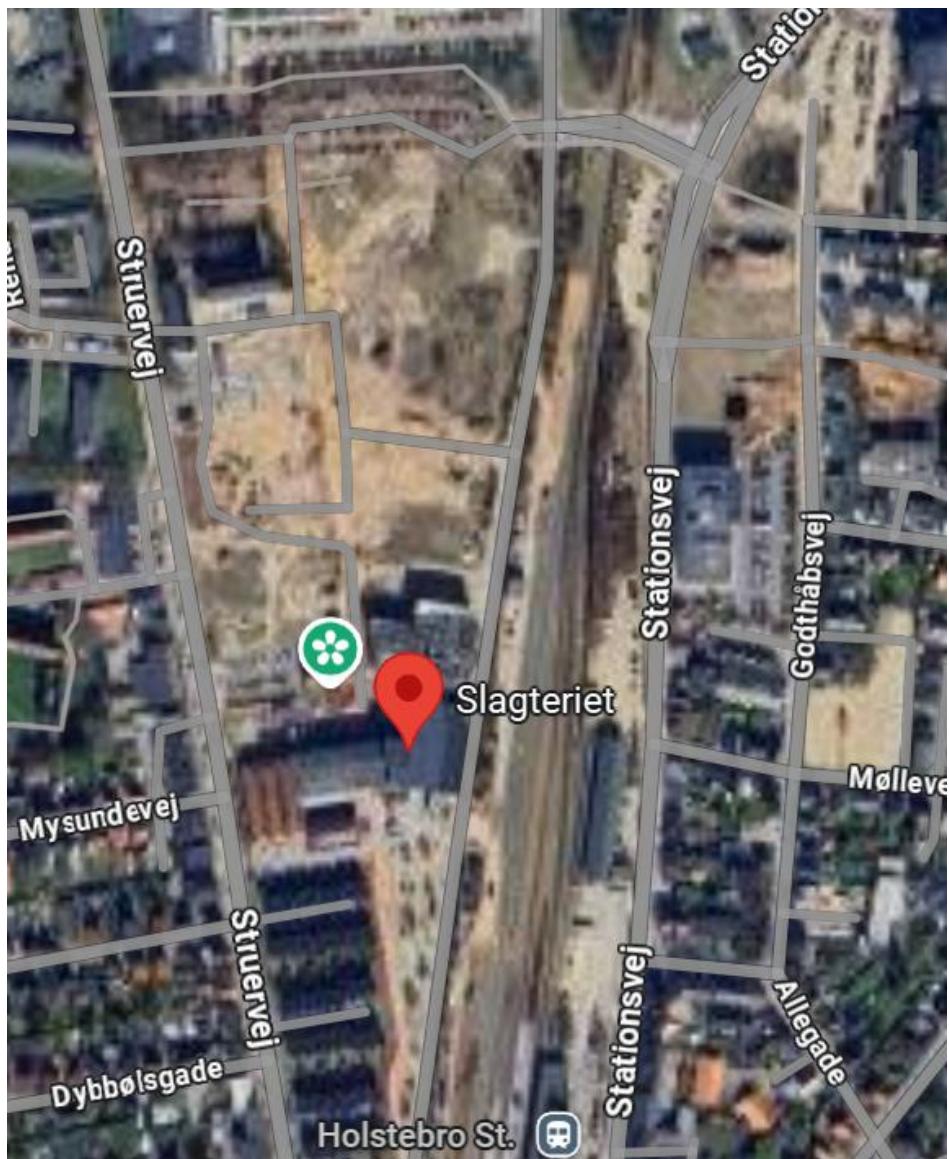
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Parking Areas for your private car

The roads around the festival area are free/timed parking.

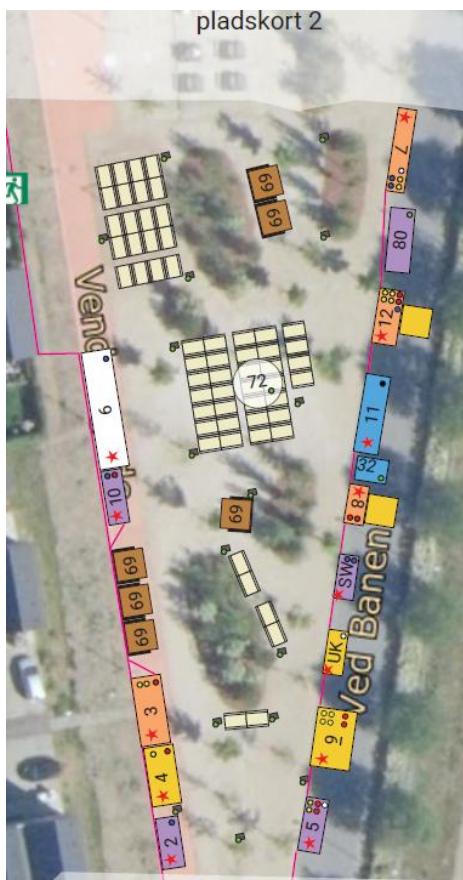


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SPACE ALLOCATION PLAN



på oversigtskort	Indisk, burger, thail
1	The Fish Concept Fisk og skalldyr
2	Aloha Bowls Salatbowls
3	Bahn Mi King Vietnamesisk
4	BamBam Noodle Asiatisk
5	Smagen af Tunesien Tunesisk
6	Gaucho Grill Argentinsk
7	Peking Streetfood Kinesisk
8	Masala Indisk
9	The Pita Bar Pita
10	Snack Dogs Gourmet hotdogs
11	Friends & Fries Fritter
12	DC Burger Boost Burger
13	Emmas Fluffy Pancakes Pandekager og bubble waffles
14	Emmas Churros Churros
15	Emmas Is Is
16	Kaffebar Kaffe

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