



Overall Score

Needs Work

There are several areas that could be improved.

Dimension Breakdown

Dimension	Score	Rating
Colours & Contrast	75/100	Needs Work
Whitespace	75/100	Needs Work
Complexity	75/100	Needs Work
Typography	100/100	Excellent
Layout	75/100	Needs Work
Call to Action	75/100	Needs Work
Visual Hierarchy	75/100	Needs Work

Top Recommendations

#	Recommendation	Priority	Effort
1.	Convert Links to Button CTAs	Medium	~15 mins