

## Introduction to Data Science Final Project

The main goal of this project is to practice and apply what you have learned to real-world tasks.

- 1. No cheating. If any it will be hardly penalized for both parties.
- 2. Student must choose their groups; each group should not consist of more than four students (1-4) Please submit group members using the next link:

(https://docs.google.com/forms/d/e/1FAIpQLScqN7PnX3eQ1UfpoIGROWkapvNIvgfDIogdtqxTCY3MGRMYNQ/viewform?usp=sf\_link).

- ➤ Deadline for submitting this form is on 16-12-2021 at 11:59 p.m.
- > After the registration form closes, each group will be assigned to a certain number that will be announced on teams.
- ➤ Discussion of the projects starts on 1-1-2022 (According to the timetable that will be announced later).
- 3. Each group must prepare a pdf report call "Project Report + Group No.", the report must contain at least the next items:
  - Student's name, ID, and Group.
  - Explain the problem and briefly describe the role of each member. Note that: the problem description must answer the following questions:
    - a. What will the program do?
    - b. What the input to the program will be.
    - c. What the output from the program will be.
  - The full description of your dataset.



- Screenshots from your Project steps.
- Explain your results and insight by describing your plotted graphs.
- Discussing every line in the Code (libraries used + attributes)
  - ✓ (Screenshot for code parts + Describing what it does)
- 4. We have Grocery (GRC) dataset where you can download from <u>Click here to</u> download the dataset.

Using this dataset, you are asked to Use (R) to do the following tasks:

- a. Assess and clean your data if needed
- b. Use a different type of Data Visualization tools for each of the following:
  - i. Compare cash and credit totals.
  - ii. Compare each age and sum of total spending.
  - iii. Show each city total spending and arrange it by total descending.
  - iv. Display the distribution of total spending.
- c. Put all previous plots in one dashboard.
- d. Split the customers to (n) groups using one of the studied methods (n will be user input) according to the sum of total spending and their ages and print a table displaying each customer name, age, total and the computed cluster number.
- e. Generate association rules between items with minimum support and confidence taken from the user inputs (State the algorithm used).



- 5. You can use the following guidelines to assist you in implementing your Program:
- **Program user inputs**

Variable Name	Label	Notes	Validation
datasetPath	Dataset path	User should input the full	Required
		path of the csv file	
numberOfClusters	Numbers of clusters	To use in the k-means	Number between 2 and
		function	4
minSupport	Minimum Apriori support	To use in the Apriori	Number between 0.001
		algorithm	and 1
minConfidence	Minimum Apriori confidence	To use in the Apriori	Number between 0.001
	_	algorithm	and 1

## **Submission Details:**

You should submit the following on teams according to instructions:

- \* R Script of the code.
- Project Report (File name must be Project\_report + group number EX:
   "Project\_Report\_17.pdf")

