

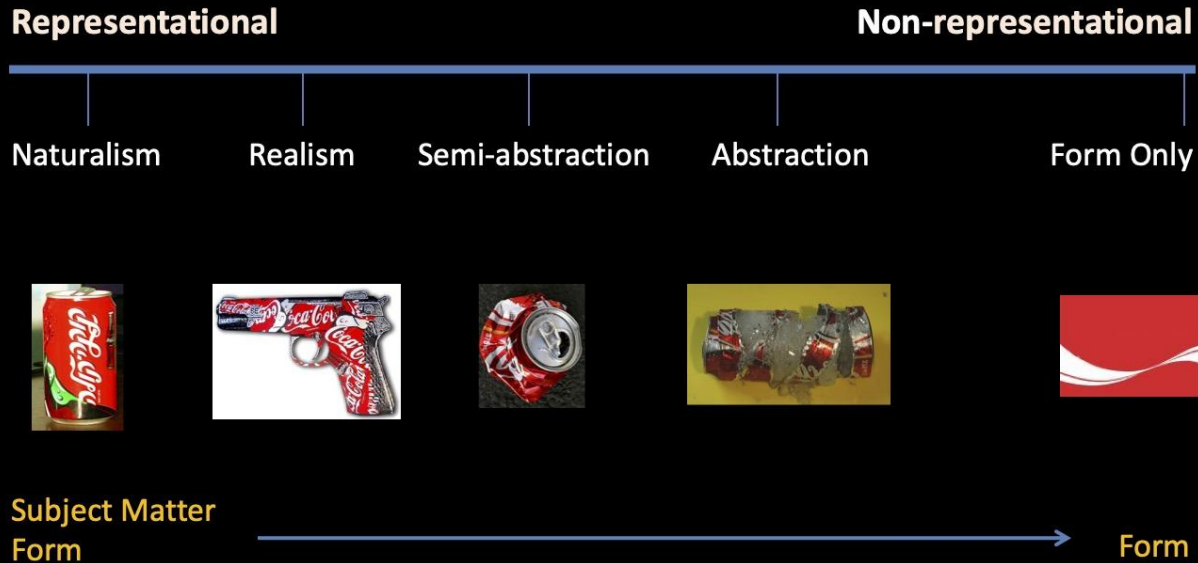
The Simple Notan

Studies in Black and White

Structure of Art in 2D Design

- Components of Art - Analyzed by the Degree of Representation
 - Subject Matter
 - Content
 - Context
 - Form
 - Elements of Design
 - Line
 - Shape & Space
 - Texture
 - Value
 - Color
 - (Type)
 - Principles of Organization
 - Balance
 - Emphasis & Focal Point
 - Rhythm
 - Scale & Proportion
 - Unity

Degrees of Representation

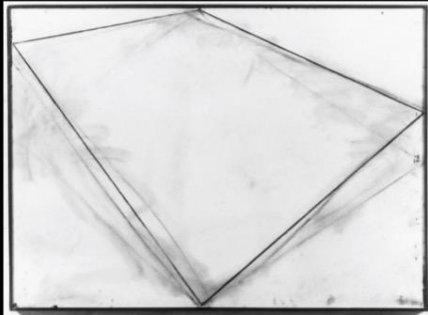


Shapes are incorporated within ALL images

Shape

A visually perceived area created by an enclosed line, color, or change in value.

Line



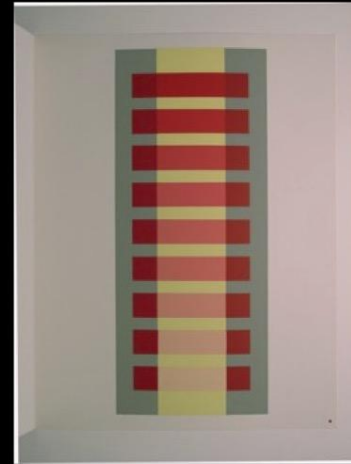
Richard Serra, "Untitled," 1972

Value



William Baschet, "Polygon," 1950

Color

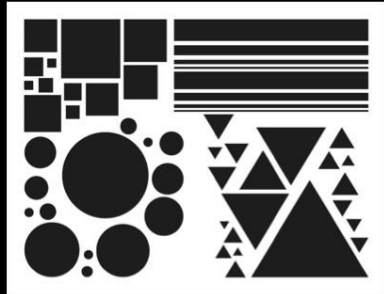


Josef Albers

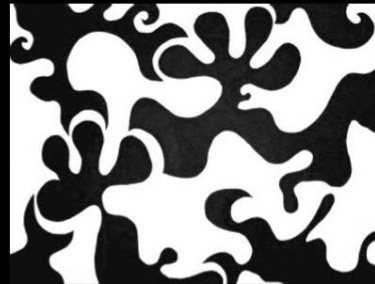
Shape

Main Characteristics:

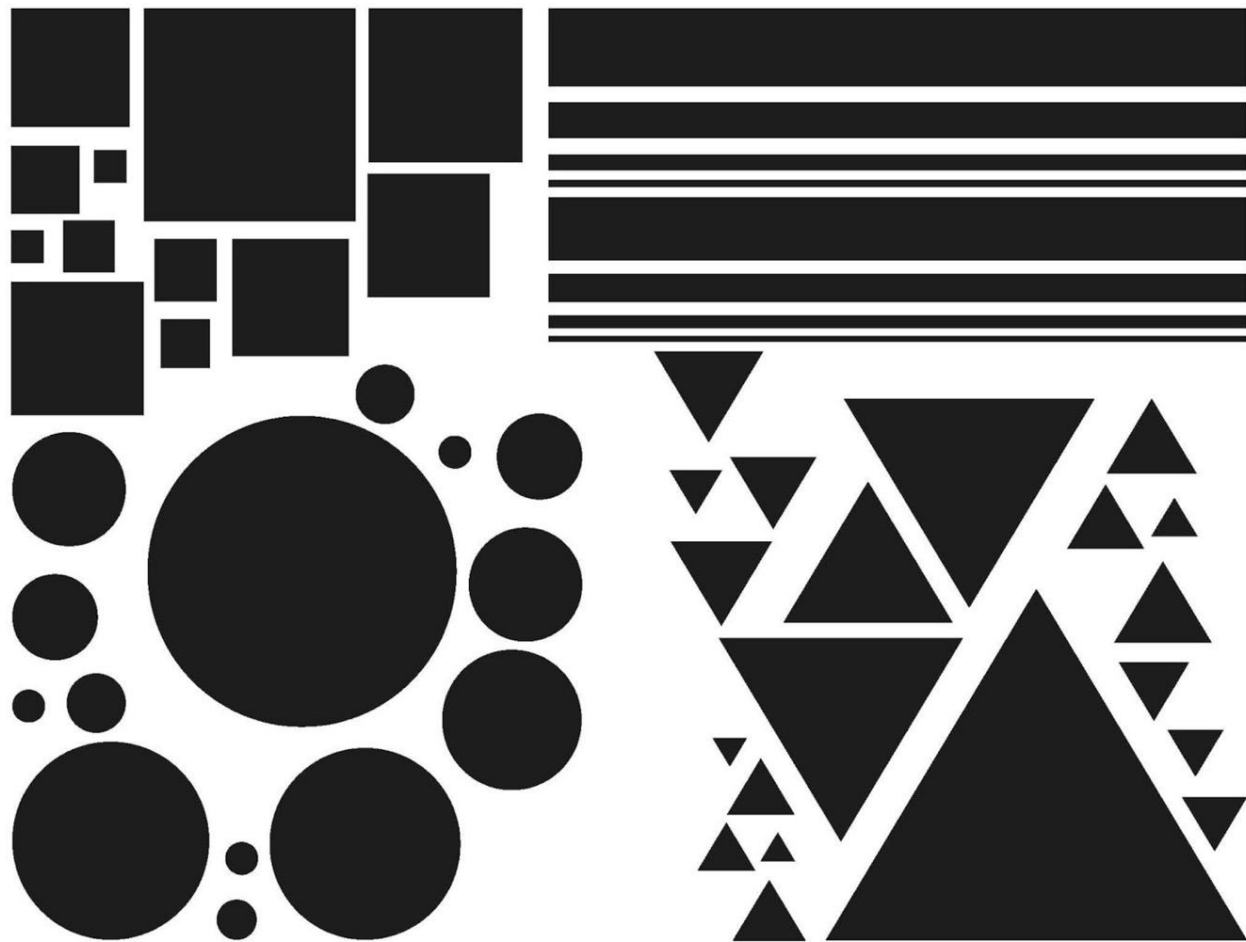
- **Geometric** - A shape that appears related to geometry; such as a triangle, rectangle, square or circle.
- **Organic/Biomorphic** - A shape based on forms from the natural world or suggestive of living organisms.



Geometric



Organic/Biomorphic



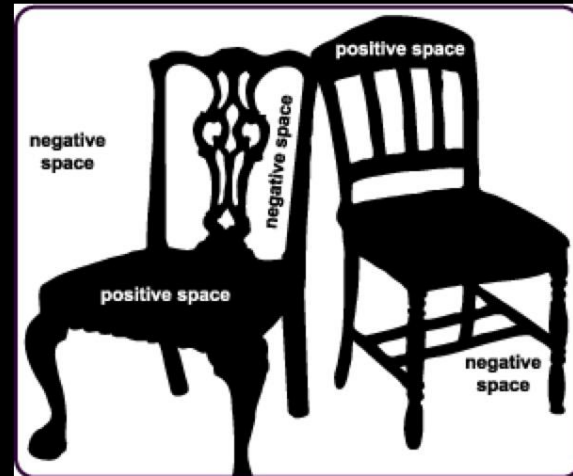


Shape and Space

Positive Shapes (Figure) The main shape or subject in a picture.

Negative Shapes (Ground) The space between objects or the “empty” space.

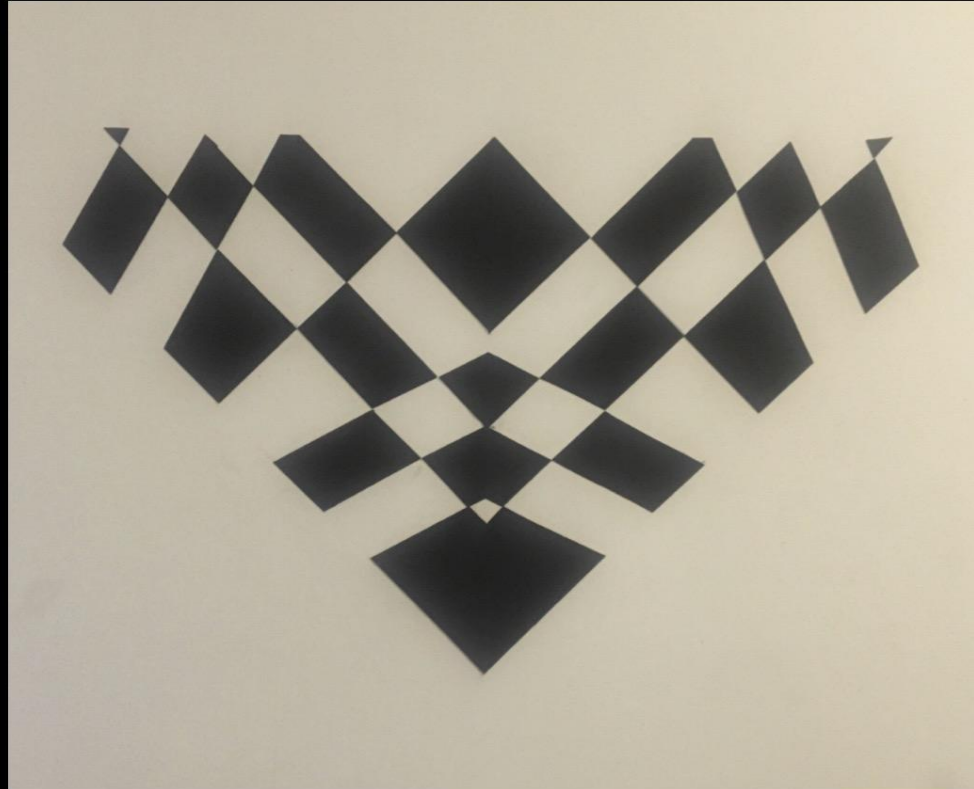
The arrangement and organization of negative shapes is as important, if not more important, as the arrangement and organization of positive shapes in any successful composition.





Notan B&W Shape Composition

Symmetrical Balance



Emely Castillo

Notan B&W Shape Composition

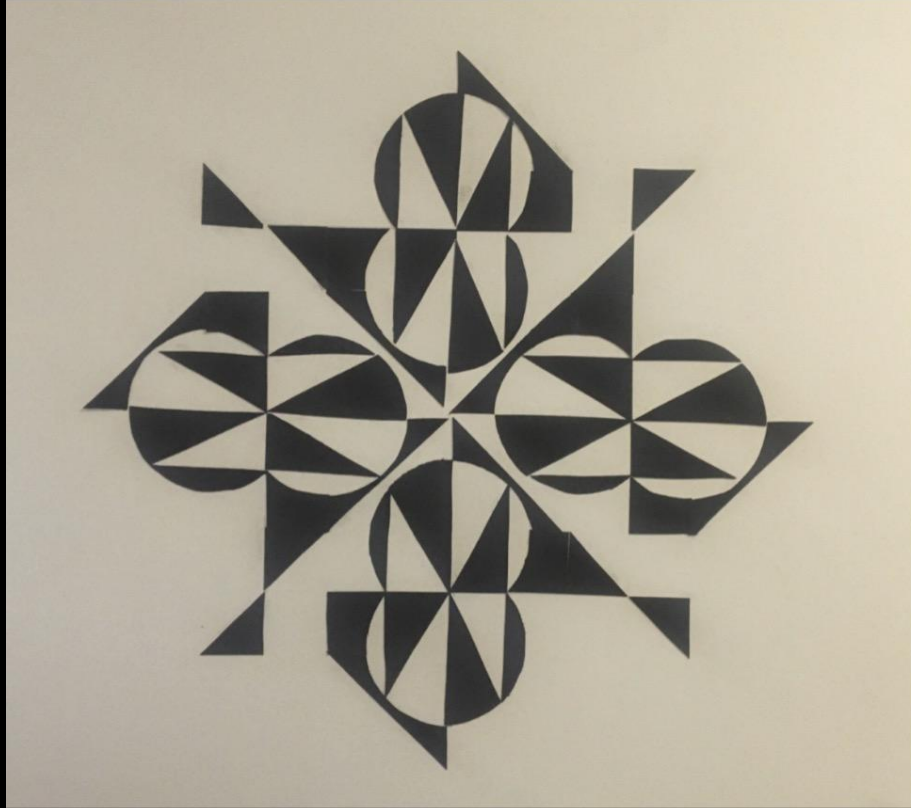
Symmetrical Balance



Lamb Brussich

Notan B&W Shape Composition

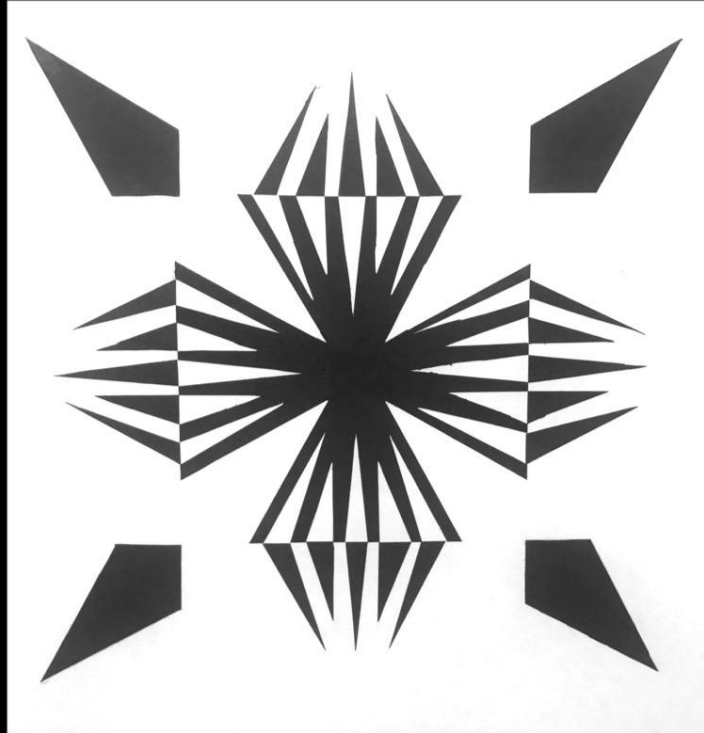
Radial Balance



Emely Castillo

Notan B&W Shape Composition

Radial Balance



Allison Martinez

Notan B&W Shape Composition

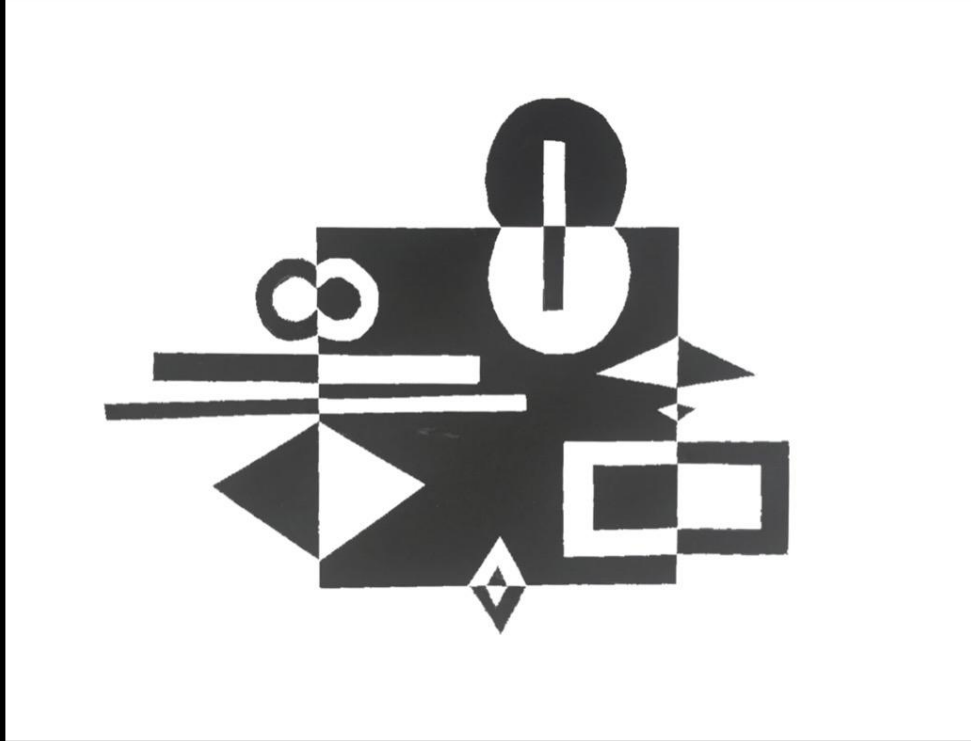
Asymmetrical Balance



Bell [Yingzhi] Baisley

Notan B&W Shape Composition

Asymmetrical Balance



Anela Delaj

Notan B&W Shape Composition

Asymmetrical Balance

