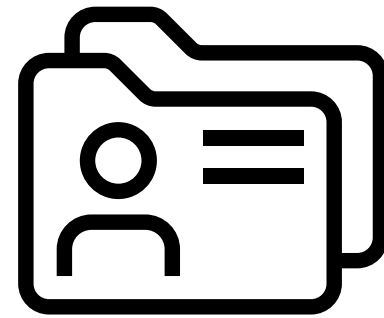


Phishing 101

Your trusted guide to phishing... and not the one at the lake...

Teams most at Risk

If you're here, you're probably part of a high-risk team



HR Team

80% Email Click through rate,
with a 75% phishing success rate



Marketing Team

40% Email Click through rate,
with a 38% phishing success rate



Don't worry you're not in trouble!

You're probably confused as to
how this can happen and what
your next steps to take are?

That is where we come in to help!

What is Phishing?

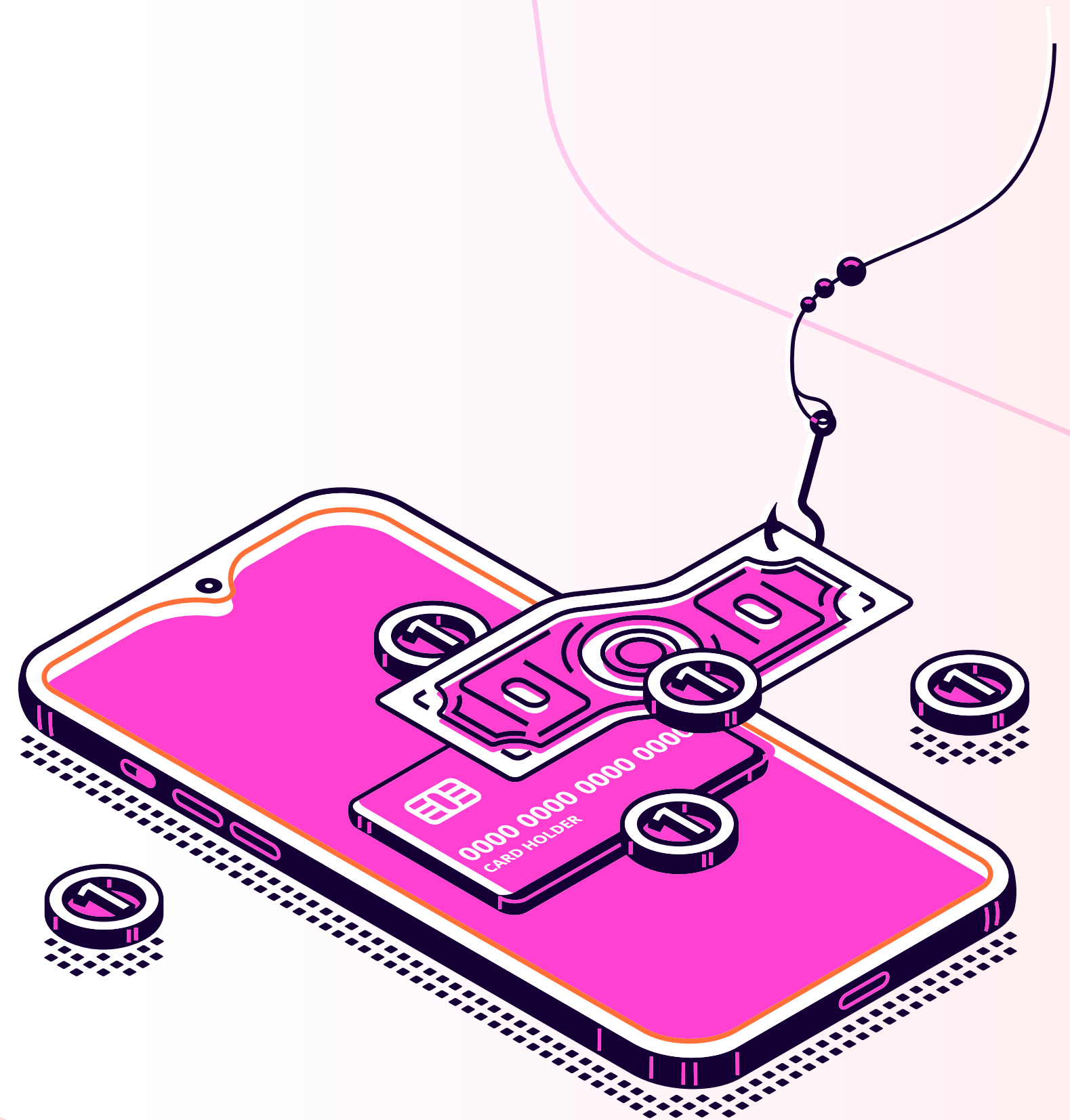
A type of cyber attack where attackers try to trick individuals into providing sensitive information. They often disguise themselves as trustworthy entities to deceive their targets.

Sensitive information may include:

- Usernames
- Banking information
- Passwords
- Other personal details

Types of phishing scams:

- Email phishing
- Smising & Vishing
- Spear phishing
- Pharming



Learn to spot phishing

Easy

Hard

can you spot the errors?

From: mastercardsIT@gmail.com
To: employee@email.com
Subject: URGENT! Password Reset Required—

Hello Brian ,

Your email account has been compromlsed.
immediate action required to reset your password!

Click here to reset your password in the next hOur or
your account will be locked:

[<https://en.wikipedia.org/wiki/Phishing>]
(<https://en.wikipedia.org/wiki/Phishing>)

Regards, mastercard IT

Email sender is an
@gmail not an
internal email

Watch out for bad
spelling, grammar
and punctuation

The link clearly goes
towards wikipedia and not
to an internal password
reset function

From: MasterCard Staff Rewards
To: employee@email.com
Subject: Claim your Black friday Employee reward card

Hello Michelle ,

In recognition of your hard work throughout the year, the mastercard staff rewards team wish to reward you with a gift card to spend in the upcoming Black Friday sales as a small token of our apreciation.

please find attached your employee reward card. The balance of your card will be determined based on your role. To view the balance and activate your employe reward card, visit [here](#)

For any questions or queries, please contant Staff rewards support at:
rewards-support@gmail.com

From,
Mastercard Staff Rewards

The content of this message is confidential. If you have received it by mistake, please inform us and then delete the message. It is forbidden to copy, forward, or in any way reveal the contents of this message to anyone. The integrity and security of this email cannot be guaranteed. Therefore, the sender will not be held liable for any damage caused by the message.



How do we stop getting Phished?

Here are our key pointers

Verify the sender/source

Self-Education

Do not click suspicious links/clicks

Check for spelling / grammar errors

Regularly update your Antivirus/Anti-malware software

Hover over links to see the URL before clicking,



Was this useful?

Contact info

 temilolaallenijewere@gmail.com

 <https://github.com/Temi-Allen/Mastercard-Job-Simulation>