MAVEN MARKET

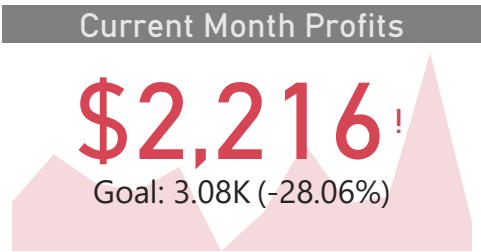| Current Month Transactions	Current Month Profits	Current Month Returns
566	$2,216	20
Goal: 765 (-26.01%)	Goal: 3.08K (-28.06%)	Goal: 27 (+25.93%)

product_brand	Total Transaction	Total Profit	Profit Margin	Return Rate
Tell Tale	283	$1,094	57.96%	0.46%
Ebony	281	$1,152	60.60%	0.69%
Hermanos	273	$1,126	58.45%	0.94%
High Top	251	$1,056	60.72%	1.01%
Tri-State	234	$878	58.54%	0.54%
Best Choice	219	$1,005	61.56%	0.43%
Red Wing	216	$900	58.73%	1.91%
Horatio	211	$880	57.89%	1.91%
Big Time	210	$832	60.23%	1.22%
Fast	206	$879	61.34%	1.52%
Cormorant	205	$908	61.68%	0.76%
Carrington	202	$758	59.63%	0.65%
Nationeel	201	$846	60.17%	1.26%
Sunset	199	$735	60.16%	2.01%
PigTail	185	$648	60.83%	1.94%
Super	185	$729	60.11%	1.74%
Fort West	181	$697	60.20%	0.74%
Imagine	174	$750	61.75%	0.37%
Denny	170	$817	58.26%	1.80%
High Quality	167	$748	59.69%	1.35%
Plato	167	$614	63.53%	1.11%
BBB Best	157	$599	62.56%	0.81%
CDR	152	$603	58.79%	0.41%
Landslide	152	$510	59.37%	1.02%
Golden	151	$597	59.31%	0.20%
Better	149	$478	60.99%	1.92%
Steady	131	$371	57.36%	1.22%
Total	**5694**	**$22,763**	**59.89%**	**1.10%**
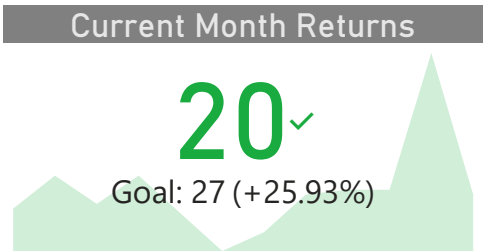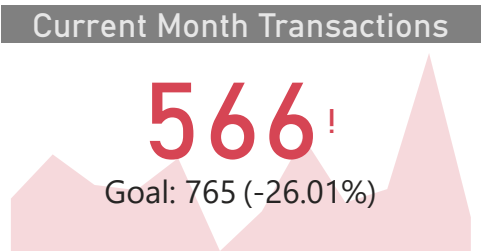
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Weekly Revenue Trending

Revenue vs Target

$5.45K

$3.7K
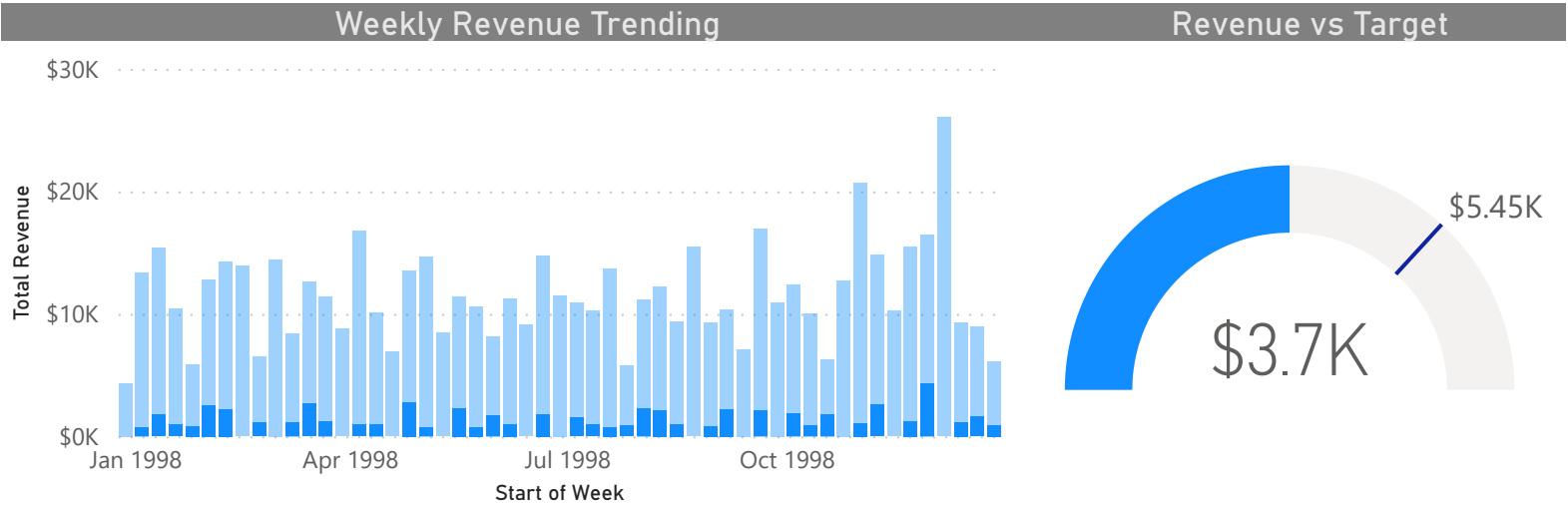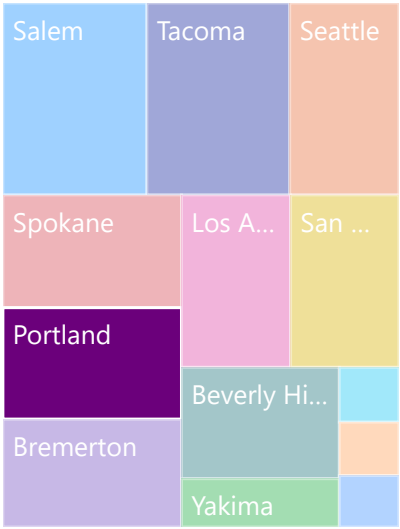
Portland hits 1,000 sales in December to close the year