



02/04/2016

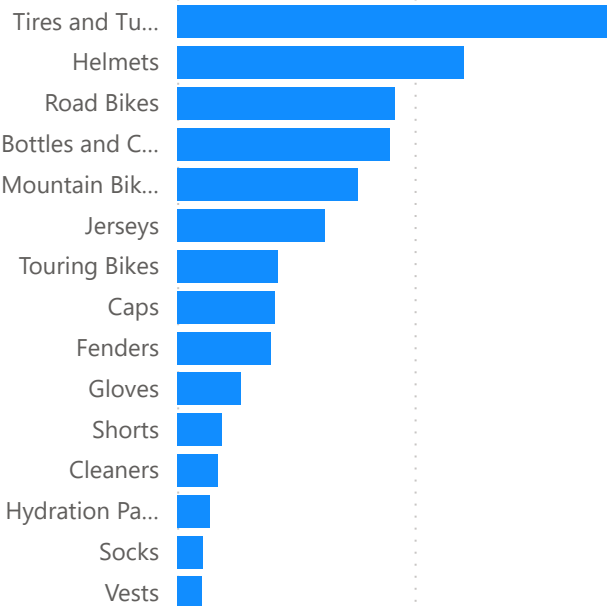
30/06/2017

### Total Orders by CategoryName

Accessories

Bikes

Clothing



0K

5K

10K

Total Revenue \$0.01M

\$6.43M

ProductName

Total Orders

Return Rate

Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 42	478	3.56%
Mountain-200 Black, 38	471	3.18%
Mountain-200 Silver, 38	469	2.35%

Total

21,748

2.13%

View Product Detail



Monthly Revenue

\$1.65M

Goal: 1.54M (+7.01%)

Monthly Orders

1,918

Goal: 1869 (+2.62%)

Monthly Returns

153

Goal: 155 (+1.29%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profits)

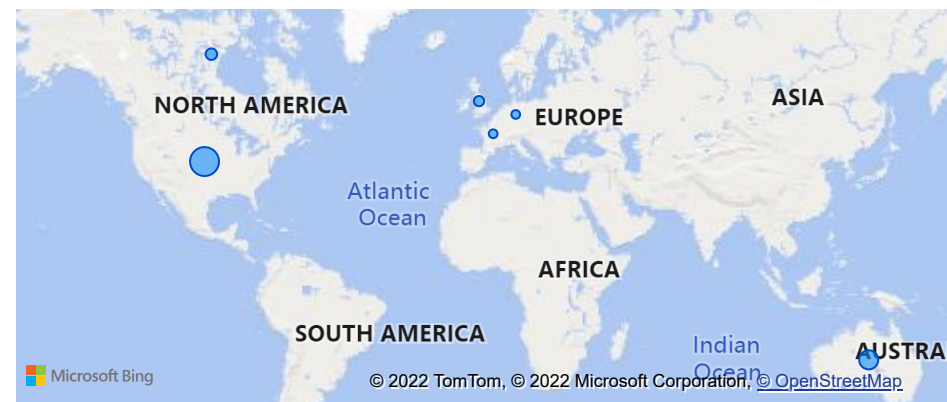
Mountain-200 Black, 42

Select all

Europe

North America

Pacific



Microsoft Bing

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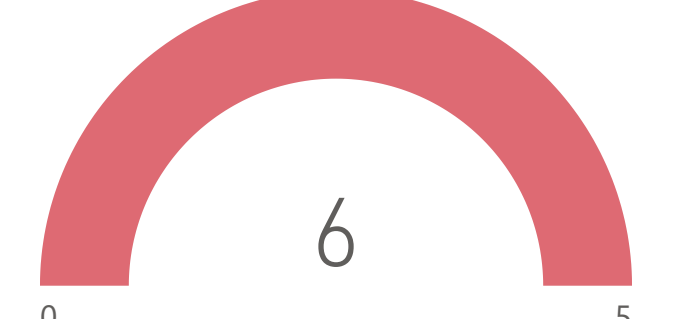
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Returns vs Previous Month



Price Adjustment (%)

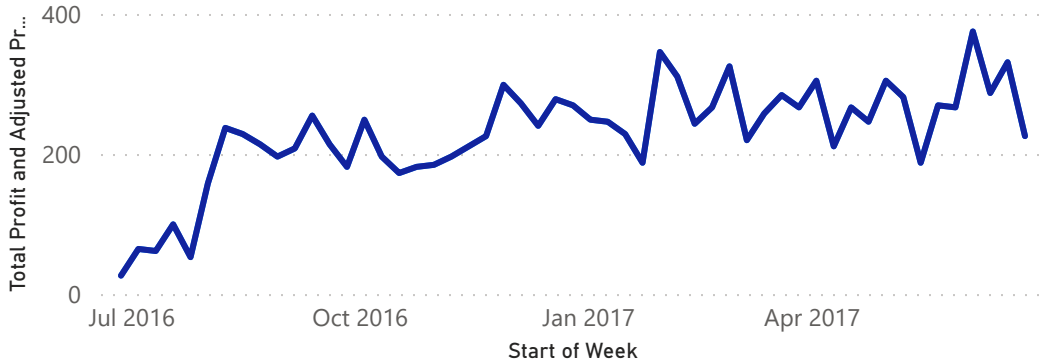
0.00



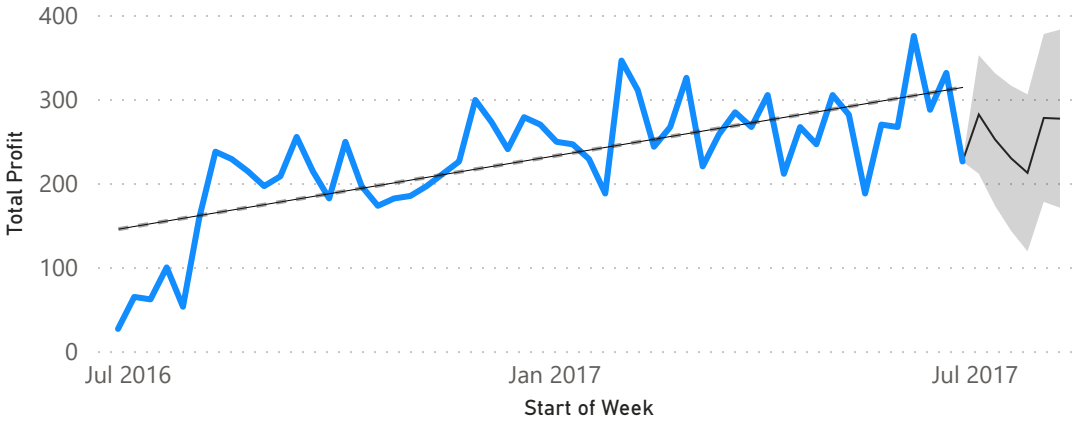
\$8.64  
Avg Retail Price  
\$8.64  
Adjusted Price

Weekly Return Volume

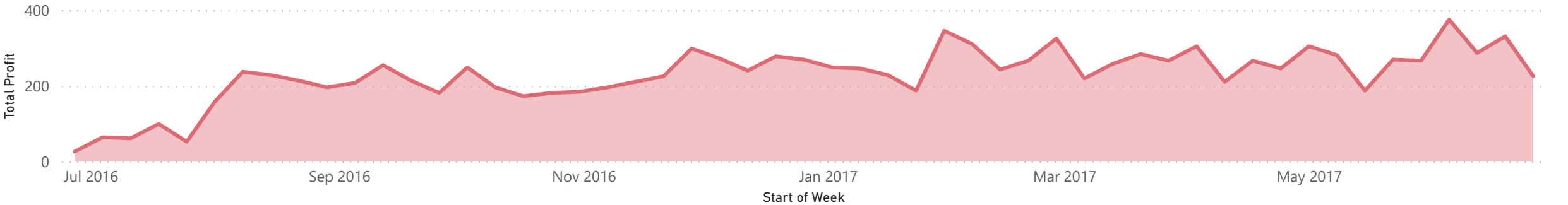
Total Profit Adjusted Profit



Weekly Return Volume



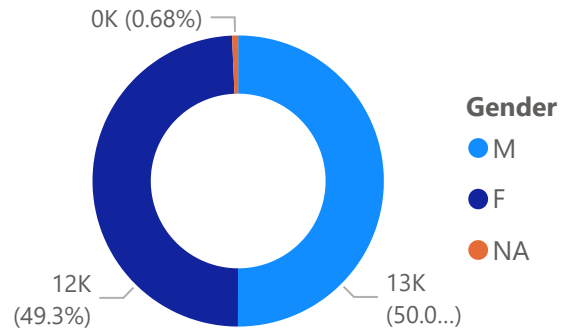
Weekly Profit



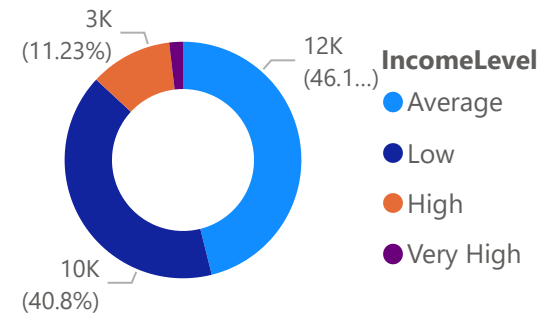


FullName	Total Orders	Total Revenue
Ms. Monica Vance	3	\$8,051.07
Ms. Meagan Madan	3	\$8,118.21
Ms. Jaime Gutierrez	3	\$7,982.70
Ms. Evelyn Chandra	3	\$8,061.37
Ms. Erika Rubio	3	\$7,945.44
Ms. Carmen Rana	3	\$8,134.21
Ms. Candace Raman	3	\$8,098.06
Ms. Bonnie Xie	3	\$8,182.09
Ms. Bonnie Jai	3	\$8,017.87
Ms. Audrey Munoz	3	\$8,046.12
Ms. Ashley Russell	3	\$8,020.06
Mrs. Wendy Alvarez	4	\$8,384.71
Mrs. Victoria Gonzales	3	\$7,966.45
Mrs. Sydney Bryant	4	\$9,706.89
Mrs. Stacy Alvarez	3	\$8,033.42
Mrs. Rosa Hu	4	\$9,201.20
Mrs. Nichole Nara	4	\$9,234.66
Mrs. Morgan Bennett	3	\$8,150.17
Mrs. Margaret He	4	\$9,266.74
Mrs. Madison Hughes	3	\$8,100.38
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mrs. Kristy Munoz	4	\$8,456.41
Mrs. Krista Martin	3	\$8,067.40
Mrs. Kaylee Hill	3	\$7,993.03
Mrs. Kaylee Cook	3	\$8,033.83
Mrs. Katrina Tann	4	\$9,302.58
Total	373	\$885,306.56

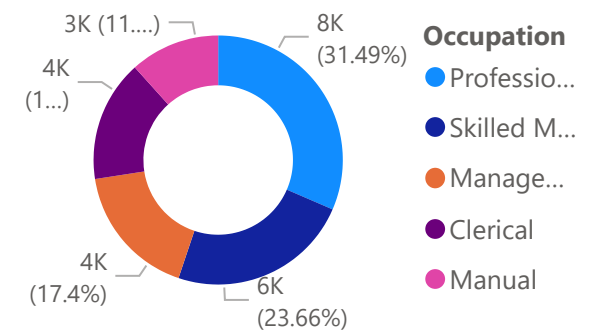
Orders by Gender



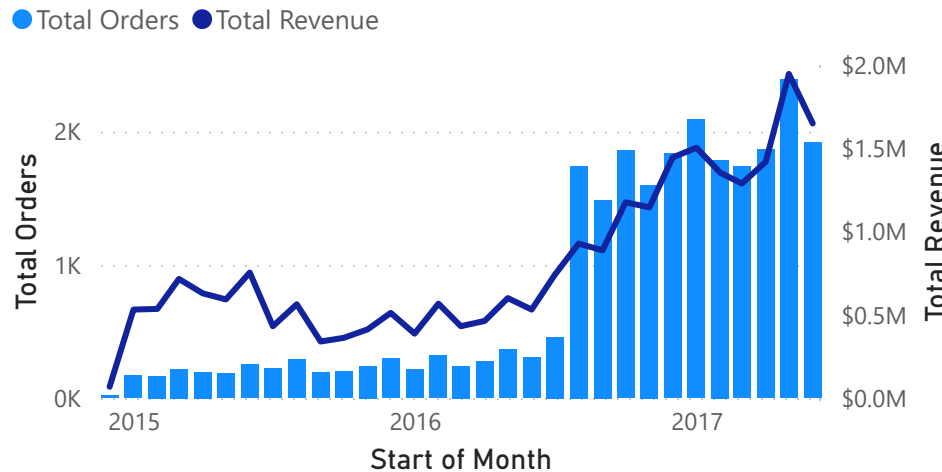
Orders by IncomeLevel



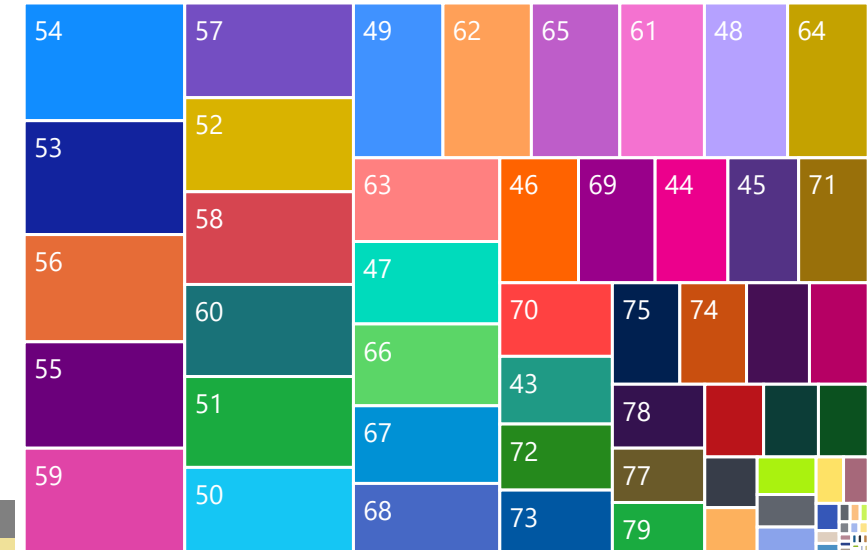
Orders by Occupation



Orders and Revenue by Month



Orders by Age



Top Customer

Mr. Maurice Shan


Executive Summary ←

Customer Orders

6

Customer Revenue

\$12.41K

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 total revenue for red Bikes



\$4.87M

Total Revenue