

## **2nd Round Meeting Notes**

### **Strengths**

- Visual identity
- Lots of cohesion
  - Love the cute pusheen graphics
- Colors
  - Very easy on the eye
- Overall flow of website
- Button states

### **Potential Areas for Improvement**

- More information from Wikipedia page
  - Maybe building out more interior pages to house info
    - either that or just lengthening the sections with text (ie. the Pusheen history information )
- Size of sections
  - In prototype view there seems to be a lot of empty space
  - Maybe make this sections a little smaller, same with icons and buttons
- Improve narrative flow