

Abdullaah Odunmbaku

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[Portfolio](#)
[LinkedIn](#)



Highly driven Data Analyst with a BSc in Economics from the University of Lagos. Passionate about leveraging a dynamic blend of analytical prowess, proficiency in business intelligence tools, technical writing, coding expertise and practical experiences across diverse roles in multiple industries to deliver valuable insights and data-driven solutions for organizations.

Skills

Programming and Query Languages: SQL, Python, R.
Database Management Systems: Big Query, Microsoft SQL Server, MySQL, Azure.
Data Visualization: Tableau, Microsoft Excel, Microsoft Power BI.
Soft Skills: Technical Writing, Effective communication, Attention to detail, Teamwork and Collaboration.
Others: Visual Studio Code, EViews, ServiceNow, MS Suite.

Featured Projects

[Cyclistic Bikeshare Analysis](#)

Business analysis of a fictional biking company called Cyclistic to figure out how to convert their occasional users into full time subscribing members. The data contained more than 4 million entries.

Tools: R for data cleaning, Tableau for data visualization, Microsoft PowerPoint for a full presentation of findings.

[Northwind Traders KPI](#)

Series of executive level KPI dashboards for a fictional import and export business called Northwind Traders to display company performance in key areas such as sales trends, product performance, key customers and shipping costs amongst others.

Tools: Microsoft Power BI for data cleaning, processing and visualization.

Experience

FEBRUARY 2024 – SEPTEMBER 2024

Surveillance Analyst Intern/IHS Towers, Abuja Regional Office, Nigeria

- Analyzed network performance data and generated regular reports on key metrics such as uptime and incidents, presenting findings to company executives, leading to an improvement in network reliability.
- Diagnosed and resolved network issues, coordinating with internal teams and external vendors, achieving a reduction in network downtime through prompt troubleshooting.
- Managed and tracked incident tickets, ensuring timely resolution and maintaining clear communication with stakeholders, which resulted in a faster resolution rate and improved service response times.

JULY 2023 – NOVEMBER 2023

Credit Operations Analyst/Halcredit Technologies Limited, Lagos, Nigeria

- Assessed creditworthiness by analyzing financial statements, credit reports, and customer profiles, reducing credit default rates through more accurate risk analysis.
- Developed and implemented a KPI monitoring system that improved operational efficiency and enabled data-driven decision-making across departments.
- Conducted in-depth business analysis to identify customer needs, collaborating with product and development teams to design user pathways and test app updates, resulting in an increase in user satisfaction and seamless app functionality.
- Served as the Data Protection Officer, ensuring full compliance with data privacy regulations (GDPR, CCPA), implementing robust data protection policies, and conducting regular audits that improved data security, maintaining customer trust and avoiding regulatory fines.

SEPTEMBER 2021 – NOVEMBER 2021

Financial and Investment Analyst Intern/Halvest, Lagos, Nigeria

- Informed the firm's investment strategies by conducting extensive research and developing detailed reports on emerging markets, identifying high-potential regions for investment, leading to a 5% portfolio growth.
- Performed in-depth financial analysis of major multinational corporations using Annual Reports, identifying key trends and opportunities for investors.
- Created and delivered compelling presentations for investors, tailoring content to address specific financial interests. Utilized Microsoft PowerPoint to convey insights, resulting in an increase in investor engagement and helping secure new investments.

Education and Certification

2023

Bachelor of Science, Economics [CGPA: 4.24/5.0]/University of Lagos, Nigeria.

2022

[Google Data Analytics Professional Certificate](#)/ Coursera