WEBSITE DESIGN REPORT

AIM OF THE SITE:

My webpage focuses on the Apple HomePod, an innovative and popular smart speaker. It consists of five separate pages: the home page, which introduces the HomePod; two content pages that go into detail about the various HomePod models and their features; a contact us page where customers can ask additional questions; and a reference page that contains a list of all the references from which I obtained the images and information. By presenting the HomePod in a user-friendly and engaging manner My goal was to meet the demands of potential customers and provide them with the information they needed to make a well-informed decision. I made sure to include interactive and visually appealing components all over the website to improve the user experience overall. This included adding colorful pictures that highlighted the qualities of the product while also showcasing it in its environment. In addition, I used responsive design concepts to optimize the website for mobile browsing.

TARGET AUDIENCE:

As my webpage consists of information about the HomePod and its features, the target audience would be people looking to get some information before purchasing it, this could include teens, adults, or a family.
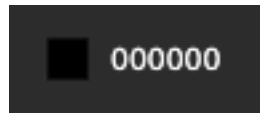
OBJECTIVES:

- Provide detailed and visually appealing details on the Apple HomePod, including details about the features and characteristics of the different models.
- Ensure that the website is user friendly and easily accessible by including pictures, interactive features and responsive design for mobile view and desktop users.
- Implement a contact us page that will allow the users to ask queries or allow feedback.
- Include a reference page that allows the user to access the original source of information.

DESIGN NOTES: When it came to styling the webpage, my aim was to create a webpage that would allow the user to understand the product and its different models and specifications, which would allow them to make an easy decision when it came to purchasing the apple HomePod. To do this, I made sure to implement colorful pictures and responsive features which would make it interesting for the person using it. Even though these colours look bland and plain, these are the colours used by the official apple page.

COLOUR:

| 1D1D1F | HEADER AND FOOTER |

| 000000 | SUBHEADINGS
PRODUCT INFORMATION
CONTACT US INFO
REFERENCES |

| F5F3F7 | ALL PAGES COLOUR |

| FFFFFF | ALL TEXTS ON IMAGES
(HOMEPAGE)(PRODUCT)
SPECIFICATION TABLE TEXT
BOX ON CONTACT PAGE |

```
                              HOMEPAGE
                                 |
    ┌────────────┬──────────────┼──────────────┬────────────────┐
    |            |              |              |                |
 PRODUCT     FEATURES      CONTACT US               REFERENCES
    |            |              |                       |
 HOMEPOD    SPECIFICATIONS  CONTACT US FORM      SOURCES OF ANY
 MODEL       OF THE                               CONTENT TAKEN
 IMAGES      DIFFERENT MODELS                     FROM EXTERAL
    |                                             SOURCES
 INFORMATION ON
 MODELS AND
 THEIR
 SPECIFICATIONS
 AND FEATURES
```