

SALES METRICS DASHBOARD

TOTAL SALES

\$15.04K

TOTAL PROFIT

(\$1.03K)

PROFIT MARGIN

7%

AVERAGE ORDER VALUE

\$300.78

LOYALTY RATE

48%

MOST POPULAR PRODUCT BY SALES

Riverside Palais Royal
Lawyers Bookcase, Royale
Cherry Finish

SALES PERFORMANCE TABLE

Sales Agent Full Name	Sum of Sales	Sum of Profit	_count order
Penelope Gauvi	\$3,215.79	(\$1,622.38)	3
Obi A. Chukwuemeka	\$1,706.18	\$85.31	1
Philip Noorgard	\$1,175.97	\$126.91	3
Akari Okinawah	\$1,113.65	\$265.55	4
Jason Seal	\$1,097.54	\$123.47	1
Hui Hong	\$1,041.43	\$87.52	4
Nneka Oyen	\$1,008.10	(\$371.12)	4
Seth K. Donkor	\$823.38	\$57.35	4
Makena Jacobs	\$796.40	\$229.59	3
Amina Abdulai	\$696.91	\$32.95	4
Milani Peligrini	\$532.40	(\$46.98)	1

SALES TREND OVER TIME



DATE RANGE FILTER

Order Date

5/13/2011 10/20/2014

EMPLOYEES NAME FILTER

All

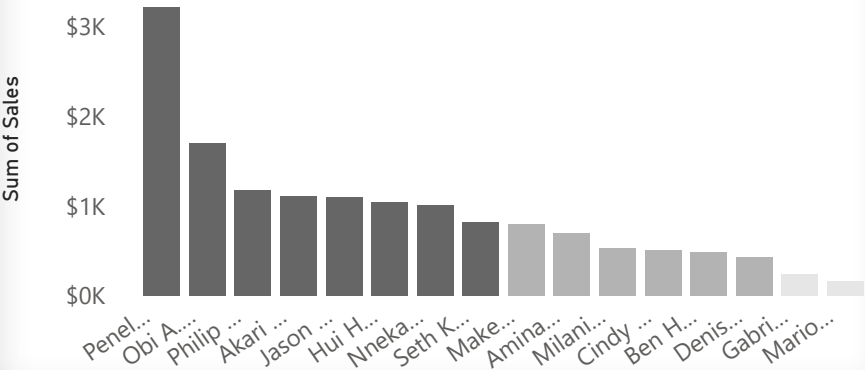
PRODUCT FILTER

All

REGION FILTER

All

SALES BY AGENT



REVENUE SHARE BY PRODUCT CATEGORY

