

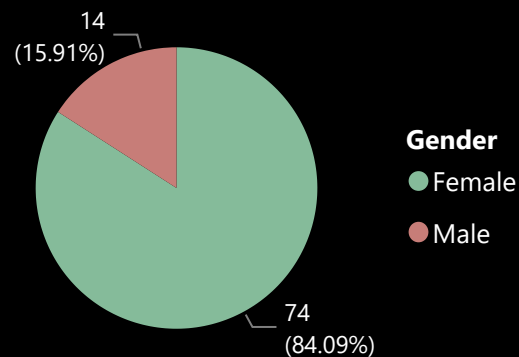
TEAM TECHSOL

PRODUCT NAME; MIND WELLNESS

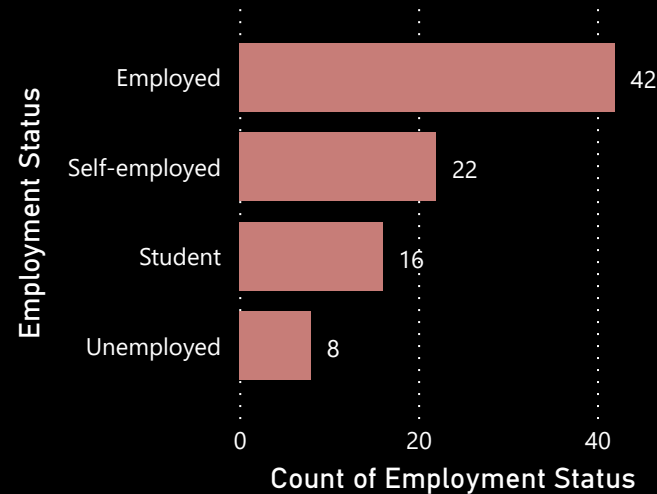
REPORT ON MENTAL HEALTH SURVEY PRODUCT FOR WOMEN



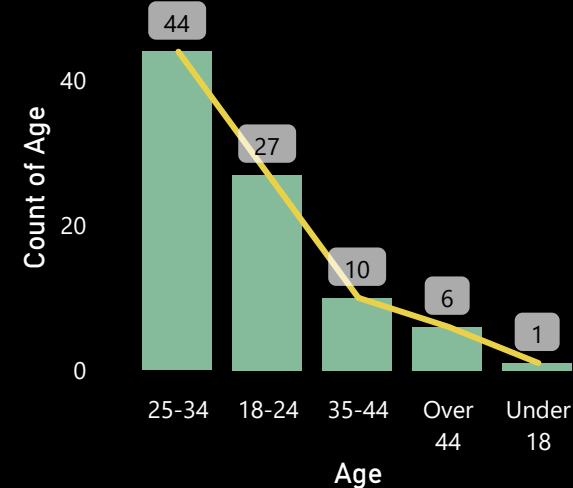
Gender of Respondents



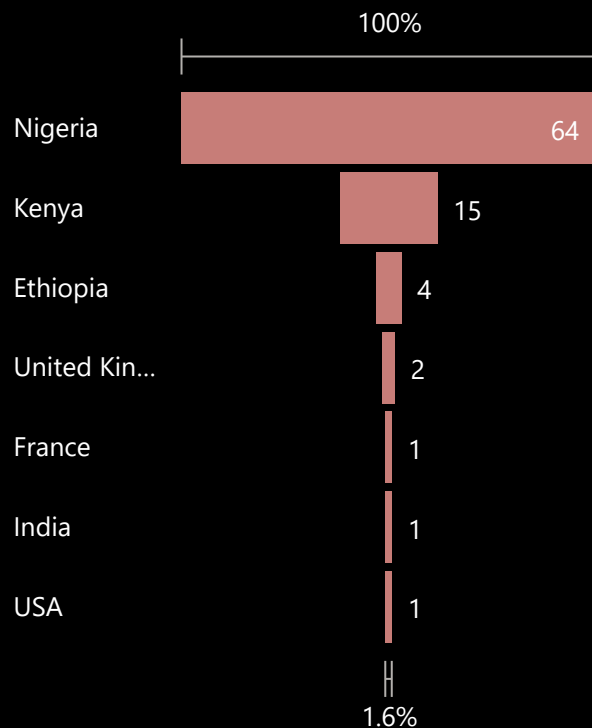
Employment Status of Respondents



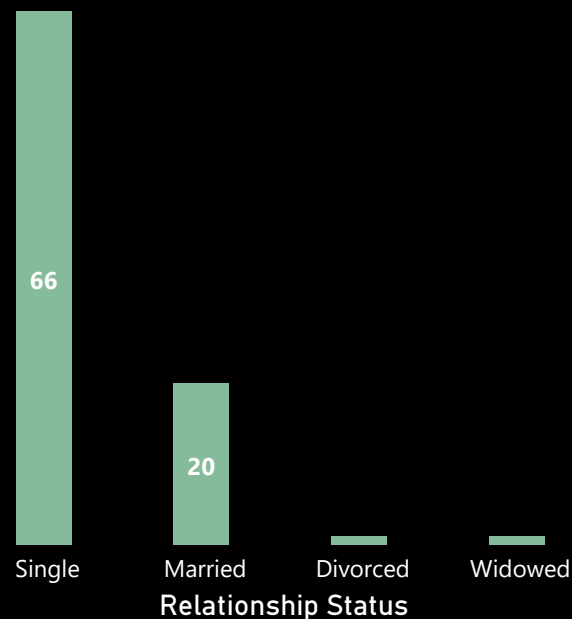
Age Group of Respondents



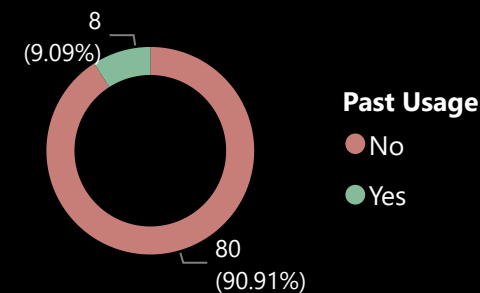
Country of Residence of Respondents



Relationship Status of Respondents



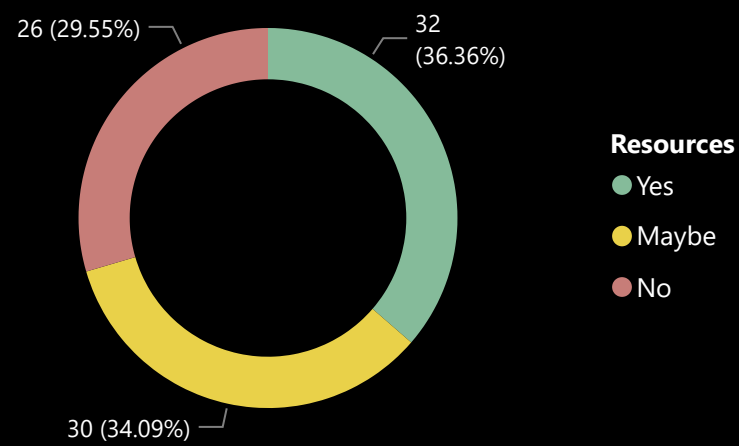
Mental Health Product Past Usage



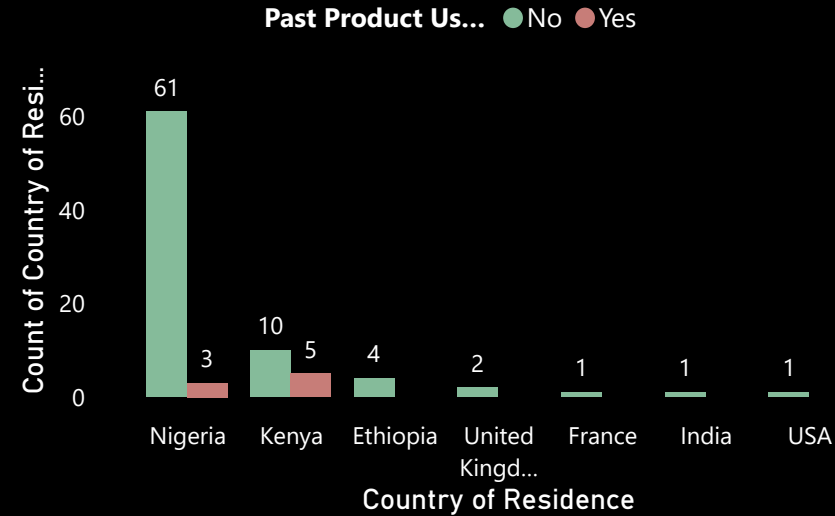
INSIGHTS

- The First Visual- **Gender of Respondents**; illustrates the gender distribution. The female gender had the highest with 84.09%.
- The Second Visual- **Employment Status of Respondents**; illustrates that the employed had the highest count of 42 while the unemployed were 8 in the count.
- The Third Visual- **Age Group of Respondents**; illustrates the age group distribution. The highest age group is aged 25-34 with a count of 44. Only one respondent was under 18.
- The Fourth Visual- **Country of Residence of Respondents**; illustrates the different countries of the respondents with Nigeria coming top with 64 counts. Countries such as France, India and the USA had one respondent each.
- The Fifth Visual- **Relationship Status of Respondents**; illustrates that those who were single had the highest count of 66, while divorced and widowed had one count each.
- The Sixth Visual- **Mental Health Product Past Usage**; illustrates the number of respondents who have used a mental health product before.

Women's Mental Health Resources



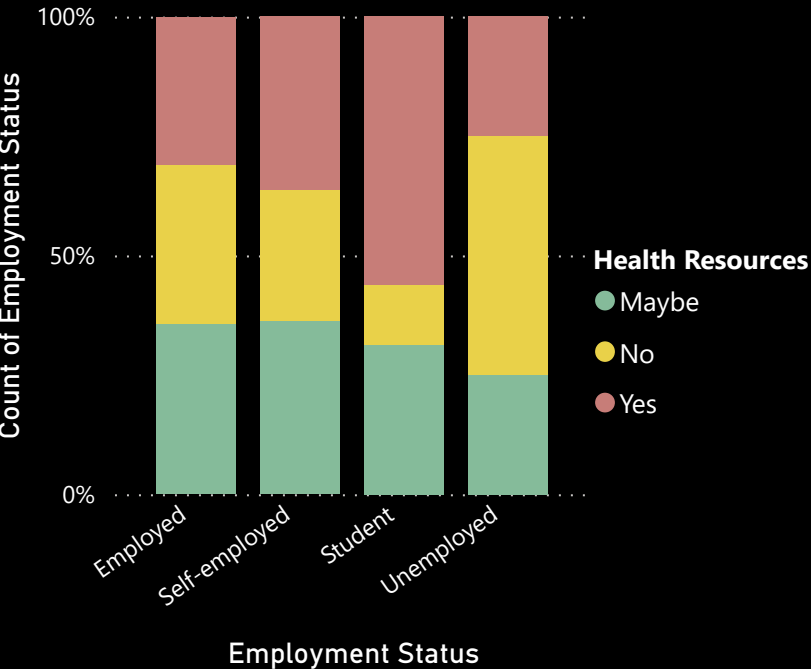
Mental Health Past Product Usage by Country



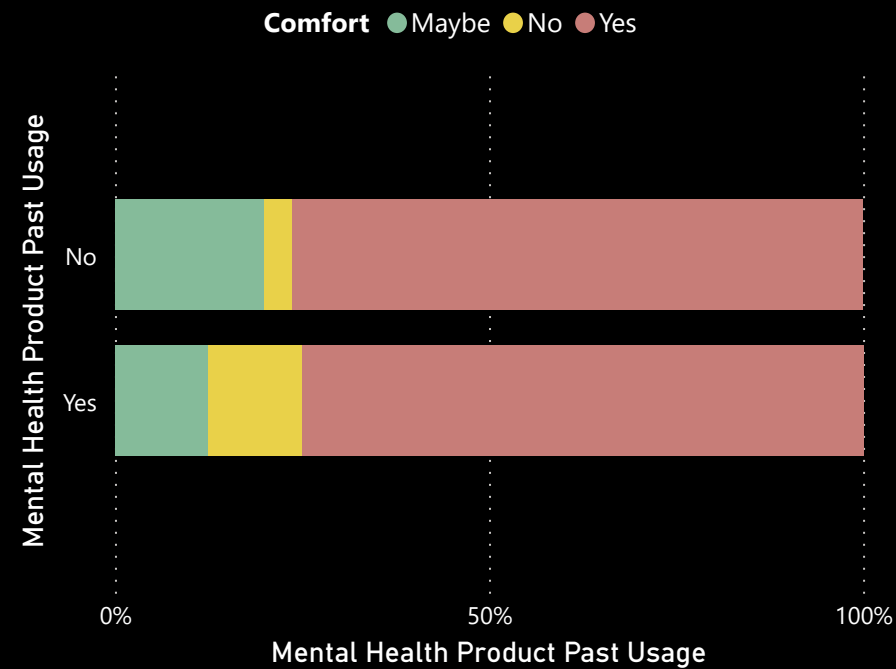
INSIGHTS

- The First Visual- **Women's Mental Health Resources**; illustrates that about 32 respondents take interest in having mental health resources for women. 30 of them were not sure of their interest.
- The Second Visual- **Mental Health Past Product Usage by Country**; illustrates the use of a mental health product previously based on different countries. Residents in Nigeria had the highest respondents with no previous usage of 61 while residents in Kenya had the highest respondents with usage of 5 counts.
- The Third Visual- **Women's Resources Need by Employment Status**; illustrates that 35.71% of employed were unsure of their need for women's health resources, 33.3% filled no and 30.95% filled yes. Self-employed had 36.36% unsure, 27.27% filled no and 36.36% filled yes. 31.25% students were unsure, 12.5% filled yes, 56.25% filled yes. 25% unemployed were unsure, 50% filled no and 25% filled yes.
- The Fourth Visual- **Therapy/Support Comfort Level by Past Product Usage**; illustrates that 12.5% of those who had previously used a mental health product were not sure of their comfort level with a therapist/support group, 12.5% were uncomfortable, and 75% of them were comfortable. For those with no previous usage, 20% were unsure of their comfort level with therapist/support group, 3.75% were uncomfortable, and 76.25% were comfortable.

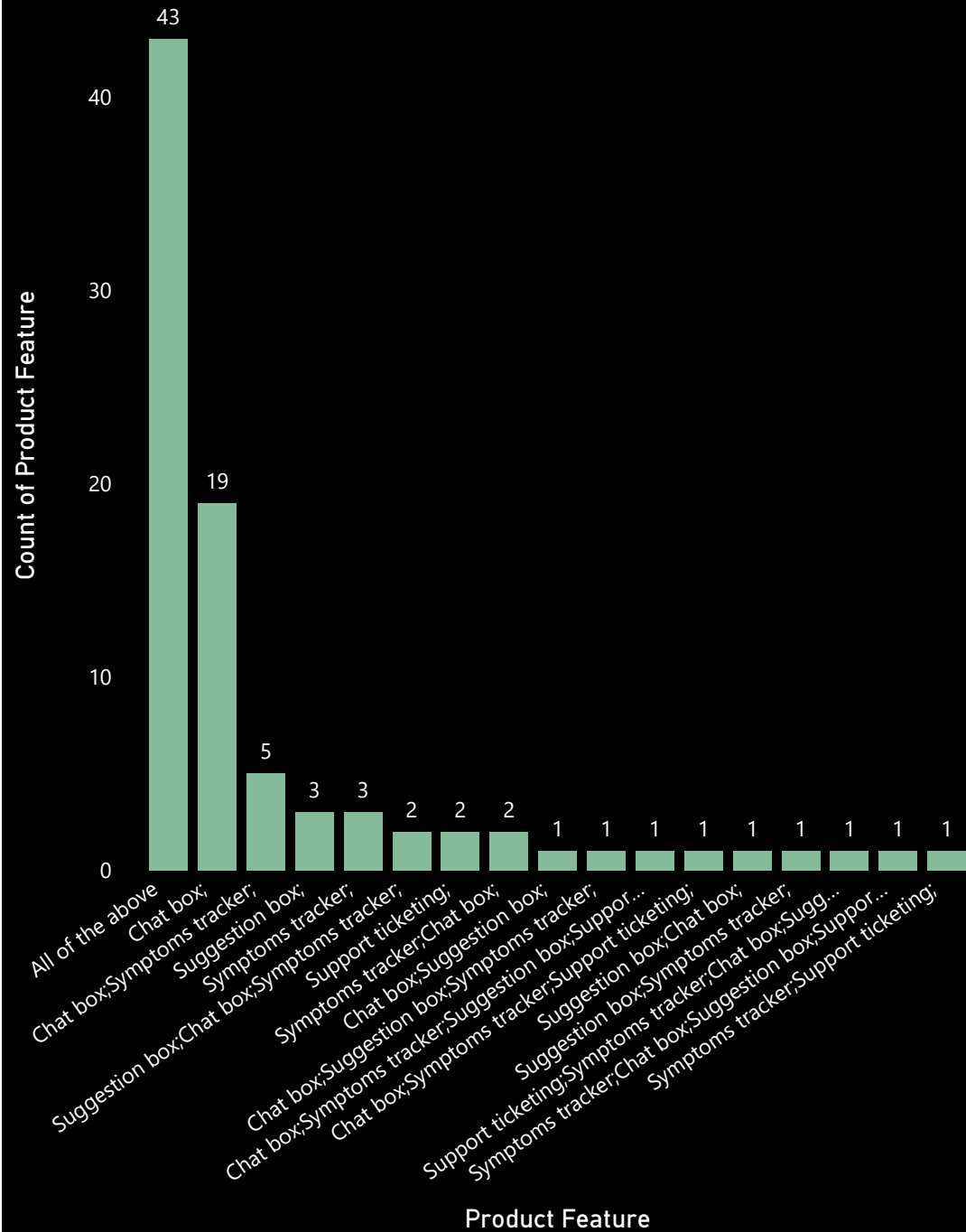
Women's Resources Need by Employment Status



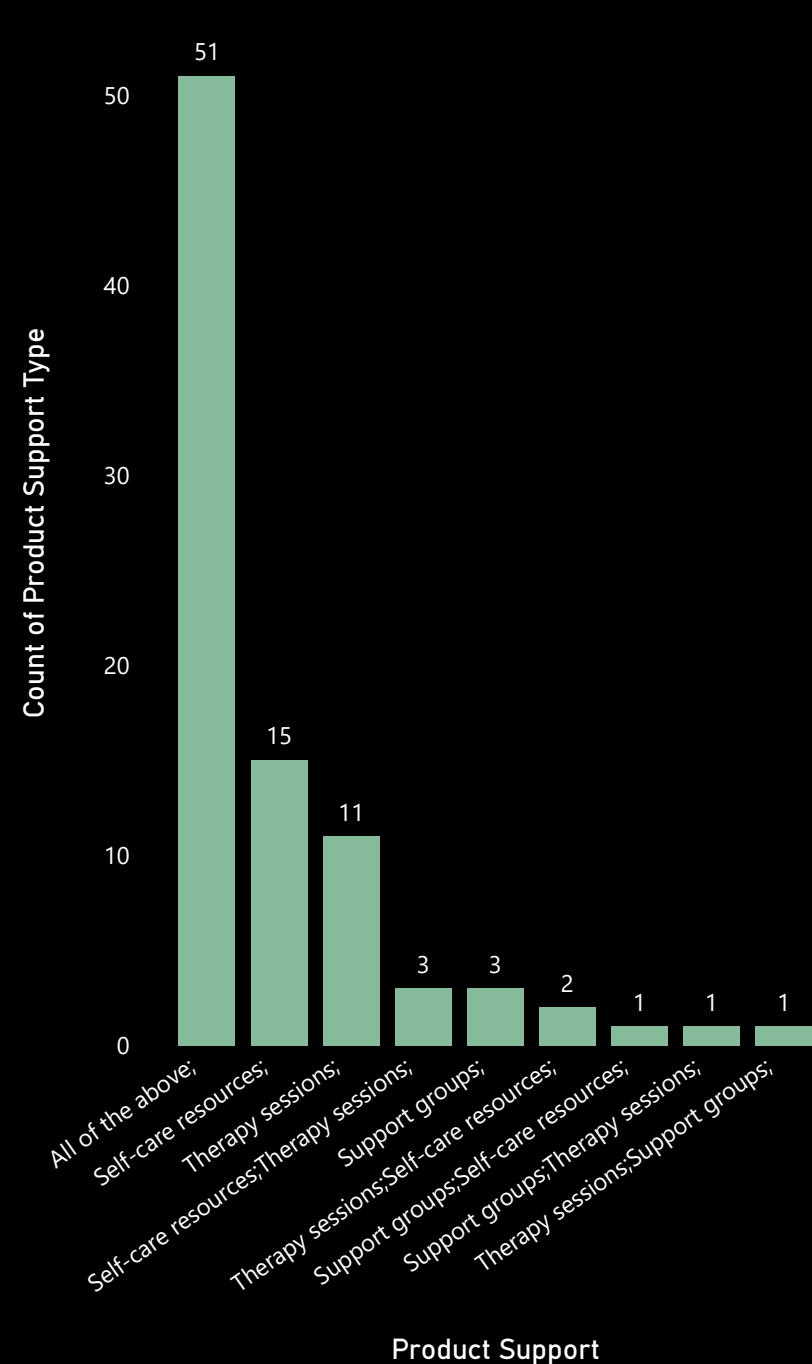
Therapy/Support Comfort Level by Past Product Usage



Product Feature Type

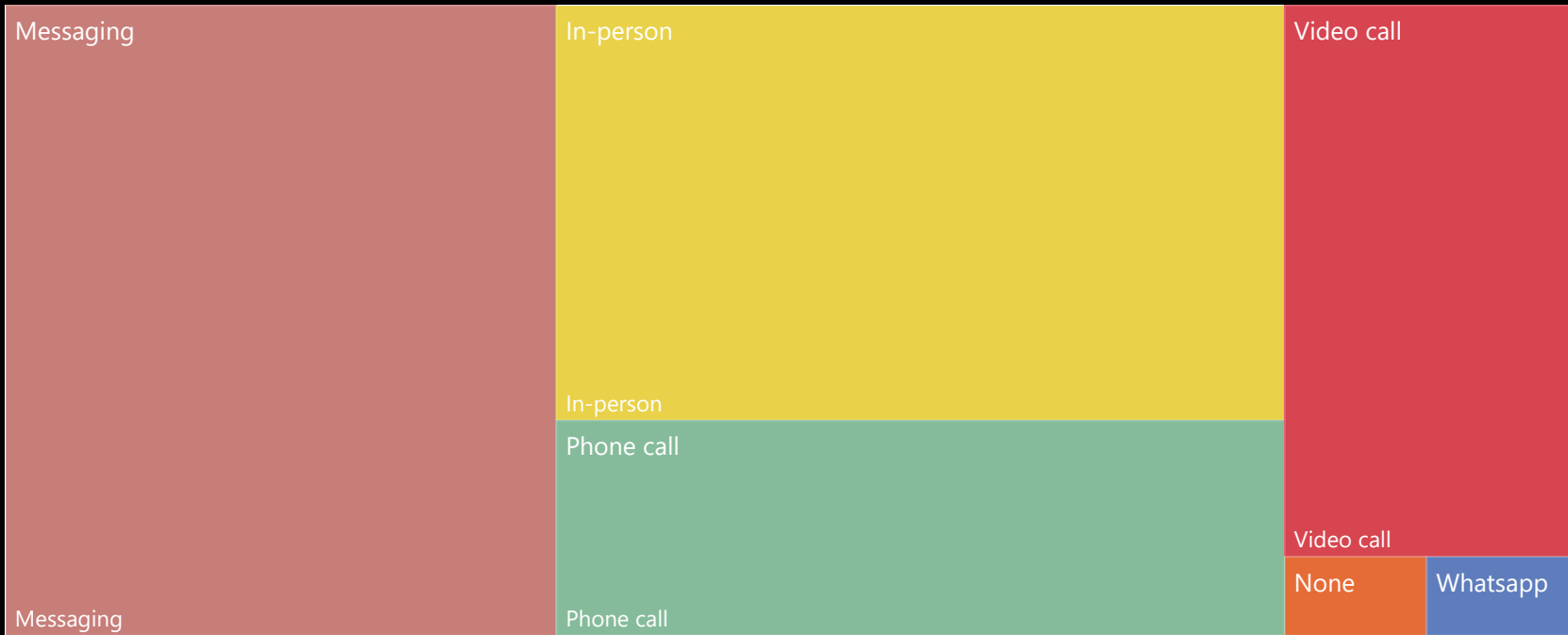
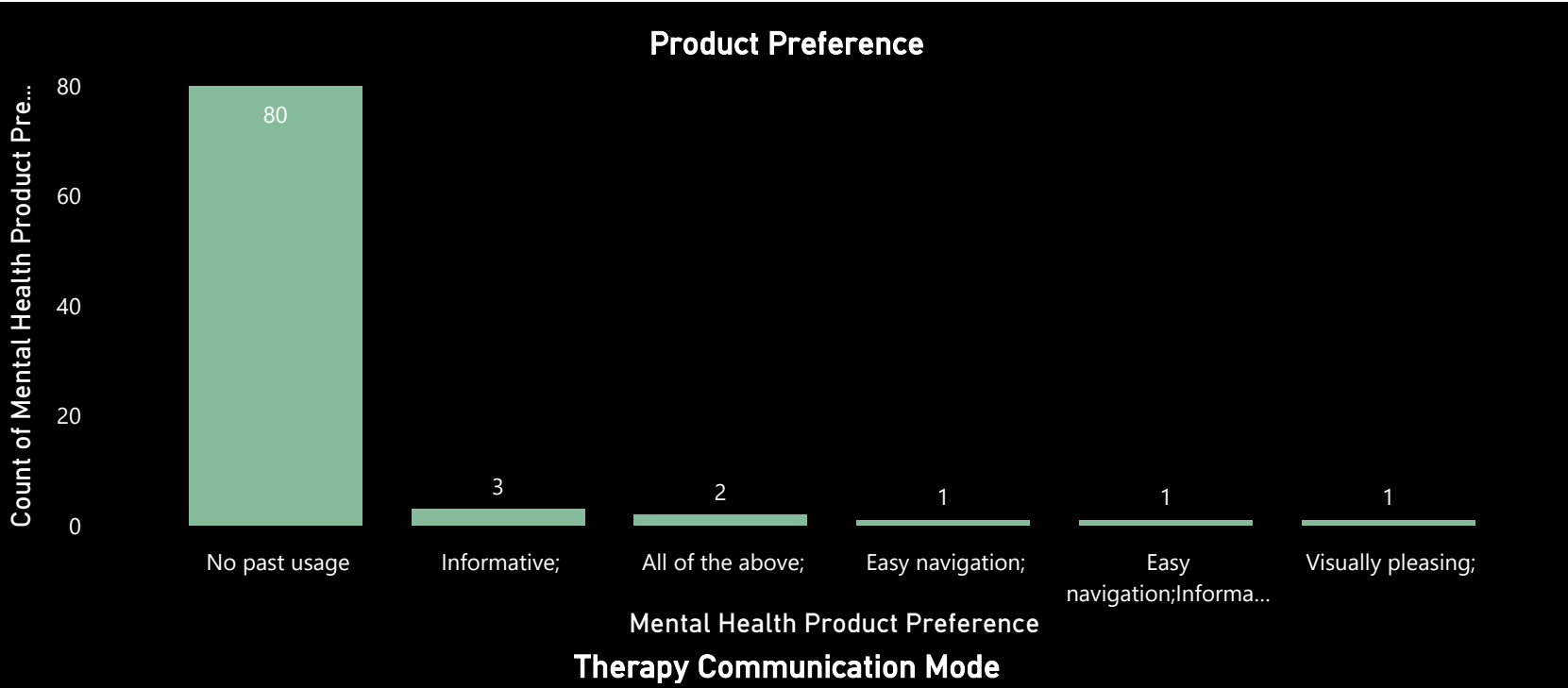


Product Support Type



INSIGHTS

- The First Visual- **Product Feature Type**; illustrates that 43 respondents preferred a chat box, symptoms tracker, support ticket and a suggestion box, while 19 Of them wanted a chat box only and 5 symptom tracker with a chat box.
- The Second Visual- **Product Support Type** illustrates that 51 respondents preferred all of self-care resources, therapy, and support group, 15 of them preferred self-care only while 11 preferred therapy only.



- ### INSIGHTS
- The First Visual- **Product Preference**; illustrates that 80 respondents had no product preference because they had no past usage, 3 preferred the featured to be informative, and 2 opted for all of easy navigation, informative and visually pleasing.
 - The Second Visual- **Therapy Communication Mode** illustrates 31 respondents preferred messaging, 7 opted for in-person, 14 opted for phone call video call, 1 for whatsapp and 1 for none.

RECOMMENDATION

- Product should be targeted at African women, most especially students and those who are self-employed. Some consideration could also be given to the employed.
- Priority should be given to making the product informative.
- Therapy sessions/support group should be incorporated into the mental health product.
- Product feature could have a chat box, support ticket, suggestions and symptoms tracker.
- Messaging channel could be the major communication mode for therapy sessions. Video and phone calls could also come in as additional channels.