

## # Walmart Microfranchise Strategy

### ## Vision

Create a decentralized network of rural partners who operate Walmart-licensed Kirana stores with AI-guided inventory, supply chain support, and local festival alignment.

### ## Key Pillars

1. **\*\*Inventory Optimization\*\*** - Predictive demand models + festival boost logic
2. **\*\*Local Collaboration\*\*** - Co-op mode where Walmart stocks based on local gaps
3. **\*\*Digital Twin Dashboard\*\*** - Simulation tool for stock planning, powered by Streamlit & FastAPI
4. **\*\*Micro Credit & Infra\*\*** - Helping Kirana stores access small credit for infrastructure

### ## KPIs Tracked

- SKU Turnover Rate
- Festival Sell-through Efficiency
- Local Participation Index