

IST: Final Website Planning **Journal / portfolio**

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20/3/23, first day

First brainstorm for a website:

1. Website about why you should read more books
2. How to breed fish
3. Educational site about politics
4. Educational site about conspiracy theories and known evidence
5. An educational site about how to use AI
6. Tips for playing stalker, and its modded versions

// note i originally meant only how to exploit AI but now it makes more sense to write about how to use it for work. and i wrote the same thing anyway

Then we picked our 2 favourite ideas;

I picked educational site about AI and educational site about conspiracy theories and known evidence, as I knew most about these 2, and they were easy to research and write about.

Then we asked a college for their input;

Asking alex and franky they both said that i shouldn't use the conspiracy theory website, as not only is their less chance for interactability, but because the information is "problematic".

IDEA CHOSEN: EDUCATIONAL AI WEBSITE

Why? :

Going off what my peers said, it is a much more interactable, and interesting web design idea, with possibility for interactable images and UX rather than just walls of text and walls of text one after another.

What? :

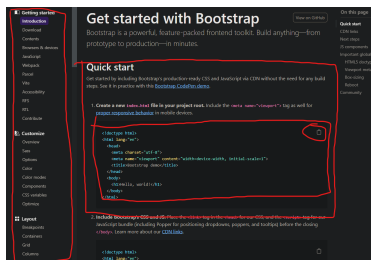
The site will include images and easy copy commands along with the tutorials, and sidebars for easy navigation. The purpose of this site is to make it as easy as possible for new users to figure out how to use AI and how to tailor responses

Who? :

I am making this website for people looking to learn or improve their abilities to use this emerging technology to their advantage, to be ahead of the curve, or it make their life easier

5 websites to take inspiration from

- Instructables < Style, simplistic, to the point, with extra resources
- Open ai's chat gpt and other blogs < Tutorial-like, to the point, interactable
- Bootstrap < Extremely interactable and fast UX with side bars



Refine your idea:

- Who will use this website? people in academic situations and people looking to use AI for professional use, so they can optimize work, and complete work faster.
- What will it do? Provide concise tutorials on how to use AI to complete tasks quickly and efficiently, while tailoring responses to the needs of the user, with interactable UI so they can find what they need quickly.
- Why? So that people know how to use this relatively new technology and harness it to complete work for themselves, and professional work
- How is it going to change them? By having easy and accessible tutorials on how to use ai, people who could use AI can learn how and why and as efficiently as possible, without needing multiple websites or searches.

Statement of intent:

I intend to make a website... that teaches academic and employed people how to use AI to complete work for them, completing long tasks quickly with the use of AI, and tailoring responses to specific needs. This can include making responses more human, more simple, or more efficient.

My website will include... Buttons and graphics to assist site usage. A sidebar for quick access and viewing of other parts of the page. As well detailed information and instructions on how to use it to fit their needs, and tailor responses to be the best for them.

Because... people may have to refer, or visit multiple times to reference specific prompts or methods of doing things, and this website will significantly help the user find all the information they need

From visiting my website ... users will be able to understand how to use AI to optimize workflows, and take advantage of data sets using AI. And when to, knowing its capabilities and drawbacks. Another purpose of the website are specific prompts that take a long to copy or remember.

Similar websites

<https://getbootstrap.com/>

<https://ai.google/>

<https://dataconomy.com/2023/02/24/how-to-use-ai-guide-artificial-intelligence/>

<https://www.unite.ai/best-ai-tools-for-business/>

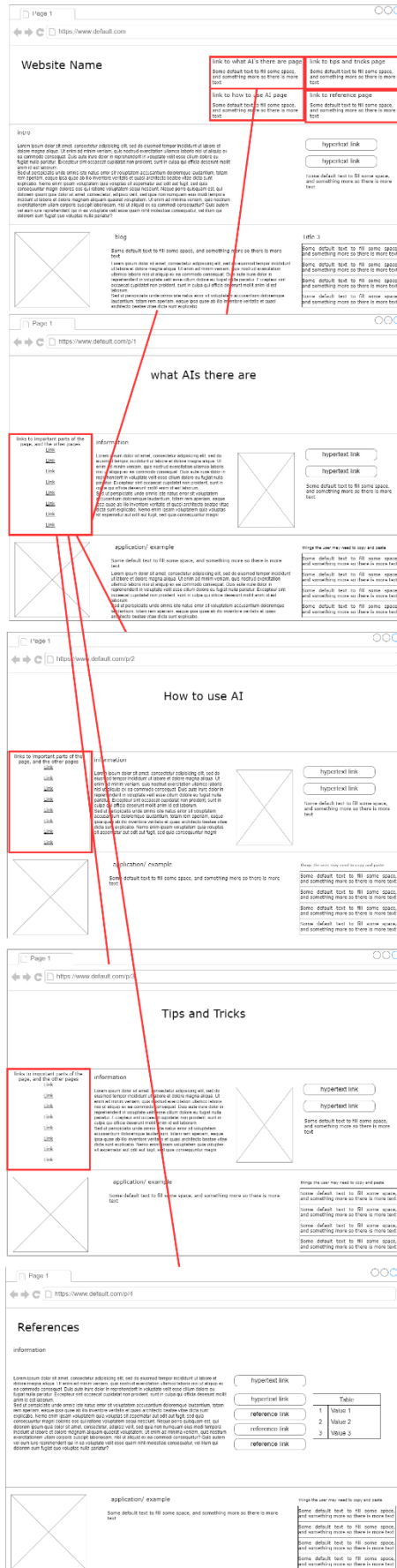
<https://zapier.com/apps/categories/ai-tools>

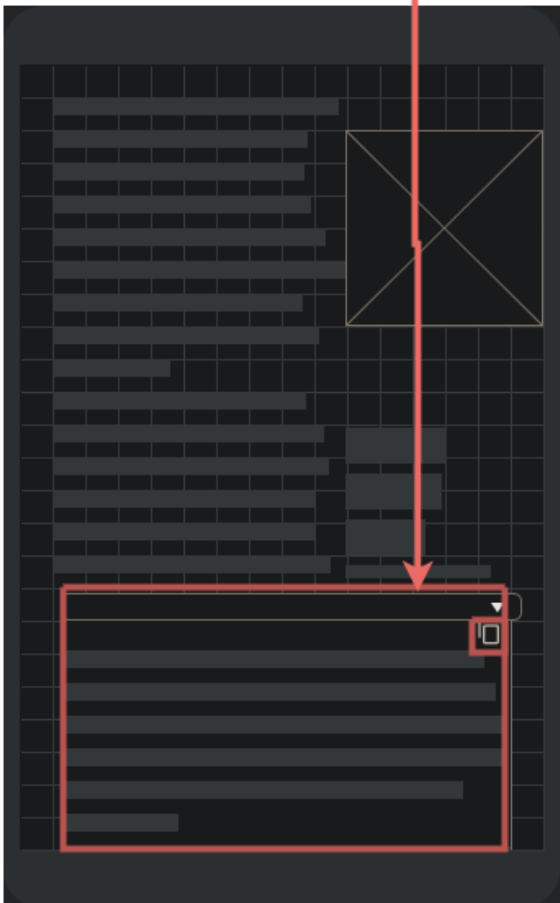
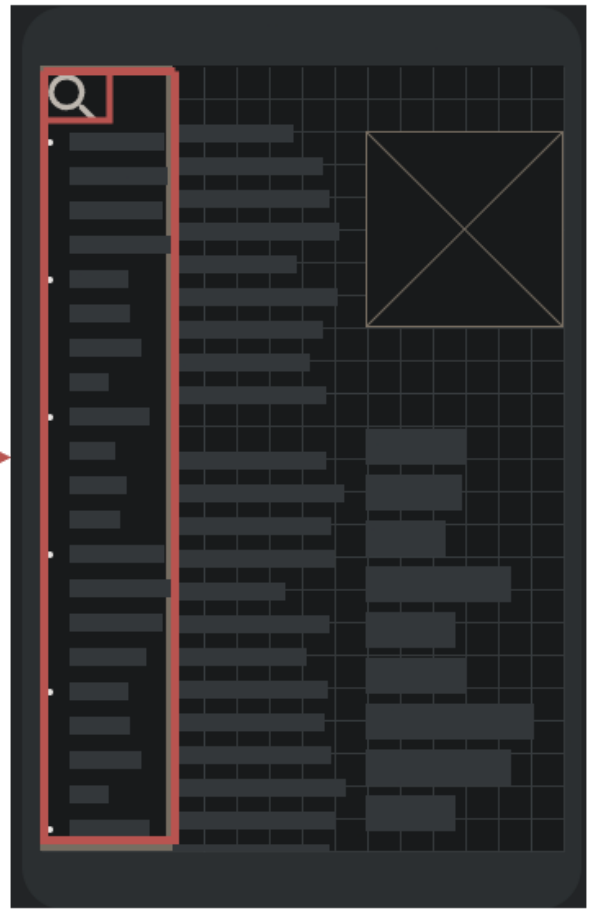
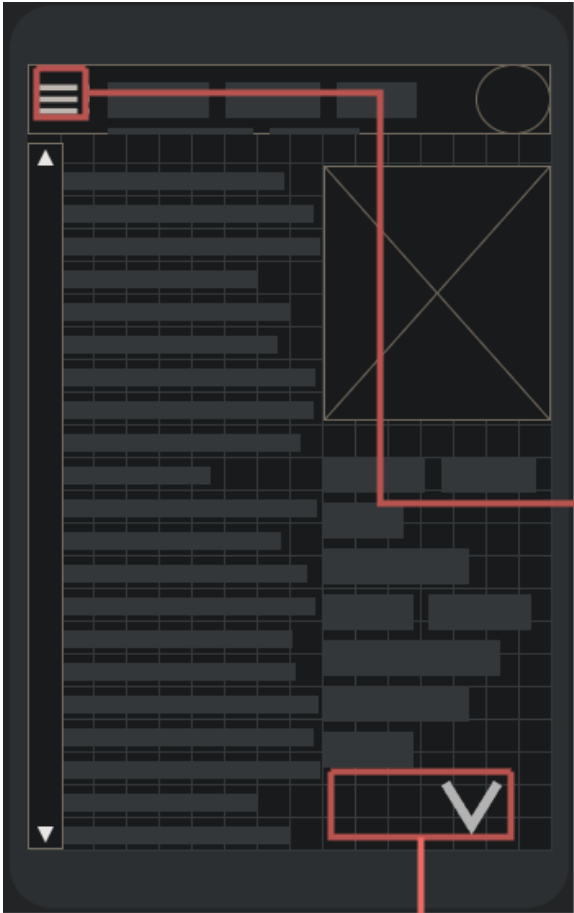
Version 1

05/05/23

Taking inspiration from sites like bootstrap and zapier with easy access side bars and references, the use of these in the website makes much more sense, therefore, [version 2](#)

While creating version 2, I was aiming to implement the bootstrap sidebars and other easy UX stuff. looking to the favicon gneraator website i followed the instructions, now I have website icons for all platforms, and will make a site map for phone for full accesability





red being the features I intend to add for UX on phone,
using pop ups and combo bars to fit on phone

UX persona 1 : buissness

1. As a user i am:

A company employee looking to finish tasks quicker/
with less effort

2. I want to

Have AI do my job for me/ complete tasks that would
otherwise consume alot of time. While avoiding detection and
tailoring a perfect answer

3. So that

I have more time to do more important tasks that only I can
do

UX persona 2: student

1. As a user i am:

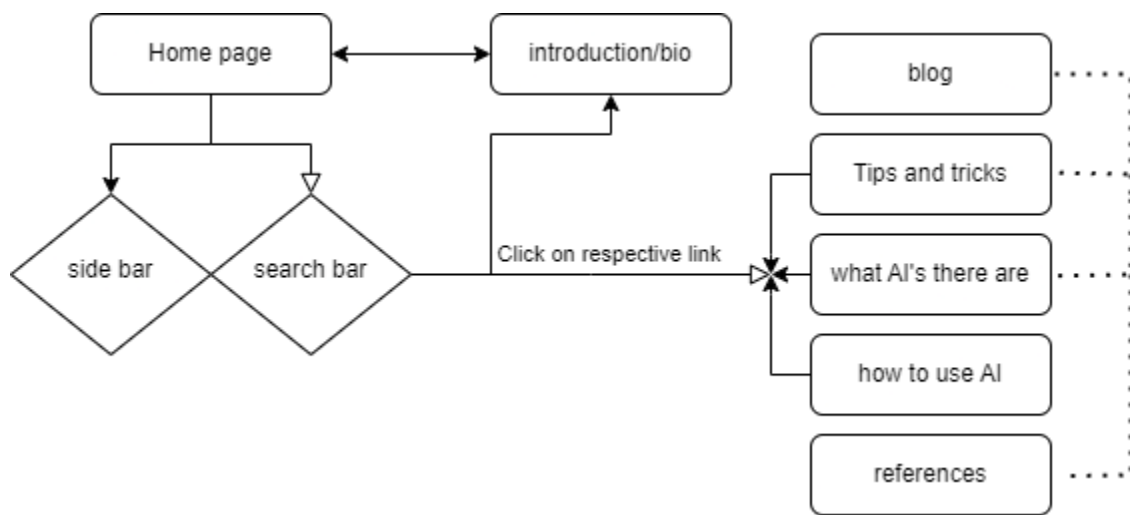
Student I am looking to not do work

2. I want to

Have AI research and complete tasks that I don't want to do,
without being detected for plagiarism.

3. So that

I have more time to enjoy my youth and be free.



SITEMAP