



Project Start Date: 20/03/23

Project made by: Ethan Cao

→ Project Planning

- ☐ Mood board including color palette, logo and typography
 - ☐ Favicon
- ||** = Completed

Folio:

- ☐ Statement of intent
- ☐ Evaluation of existing ideas
- ☐ Wireframe of the homepage
- ☐ Logo sketch ideation drawings
- ☐ Sitemap
- ☐ Write 2x user personas and map each persona to the wireframe (or 1x)
- ☐ Draft UAT Testing plan

→ Brainstorming

- *Valorant Skills Guide
- Mental Health and Wellbeing Guide
- After Effects Editing Guide
- *Piano Guide
- Art Guide

Website Idea: Valorant Guide

Who: General Valorant players of all ranks except immortal and radiant. All ages are accessible. Location is generally limited to English-Speaking countries only (such as America and Australia), since it will be the only language available.

What: Viewers will receive factual and in-depth information about how to improve their raw skills and how to rank up efficiently in Valorant. It will teach them also how to control their mental nerves, and allow them to grow more confident in their skills. They will also enjoy an easy to navigate website design which helps younger and newer players to find what they are looking for.

Why: Valorant players looking to take a step in improving their gameplay, impress their friends, and rank up are encouraged to view the guide.

How: Knowledge on how to improve, a proper game mindset.

→ Statement of intent

(3–4 extended paragraphs)

I intend to make a website that provides comprehensive and practical guidance to Valorant players of all ages and skill levels. The website will focus on improving raw skills, ranking up efficiently, and developing a strong mindset to cope with the stress and pressure of competitive gameplay. With a user-friendly design and easy-to-navigate interface, the website will cater to younger and newer players, as well as more experienced gamers looking to fine-tune their skills.

My website will include a range of instructional materials, including detailed guides, videos, and interactive tools that provide step-by-step instructions on how to improve various aspects of gameplay. These materials will be designed to be accessible and engaging, and will provide a range of insights and strategies that players can use to develop their skills and improve their chances of success. In addition, the website will include a community/support section where players can connect with other gamers, share tips and advice, and discuss strategies for improving their gameplay.

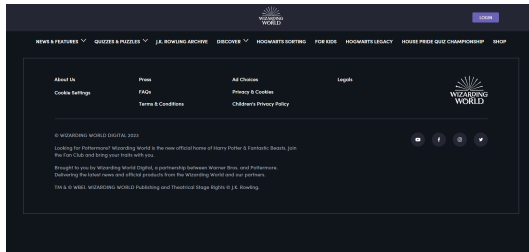
Because Valorant is a popular and highly competitive game, there is a significant demand for high-quality guidance and training materials. Many players are looking for ways to improve their skills, rank up, and compete more effectively, but they may struggle to find reliable and practical advice. By creating a website that provides a range of instructional materials, along with a supportive and engaging community, I believe I can help players of most skill levels to reach their full potential and enjoy the game to its fullest.

From visiting my website, players can expect to receive a wealth of information and guidance on how to improve their Valorant gameplay. Whether they are just starting out or are looking to take their skills to the next level, they will find practical and actionable advice that they can put into practice right away. With a focus on both technical skills and mindset control, the website will provide a holistic approach to Valorant gameplay, helping players to become more confident and effective competitors. I believe that by creating a website that is accessible, engaging, and packed with valuable insights and strategies, I can help Valorant players to become the best they can be.

→ Locating 3 different Websites

- <https://www.wizardingworld.com/>
 - <https://mobalytics.gg/blog/valorant/valorant-noob-guide-61-dos-and-donts/>
-

- <https://playvalorant.com/en-us/> (official Valorant website)

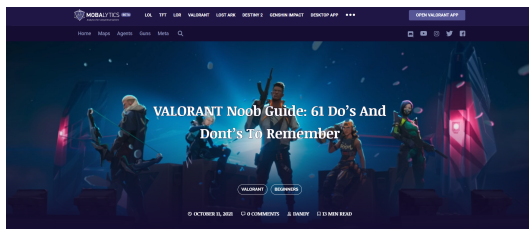


Link: <https://www.wizardingworld.com/>

(Related to my Valorant Guide in some way as it is informative, creative, and related to fictional ideas)

Image depicts the bottom column on the website which lists a variety of hyperlinks and socials.

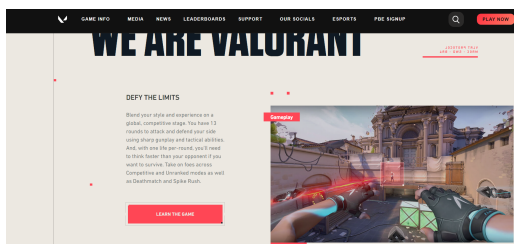
1. I like the overall aesthetic and layout of this "bottom" header. It matches similarly to my idea of having white text to contrast with the background.
2. I like how they designed it so the top header follows all the way down the bottom so you don't have to scroll all the way back up. I also like their use of incorporating buttons and social media redirects, as well as their login button which stands out.
3. If I incorporate the following header, and the design of the bottom header. It will make my website function and be more easily accessible to newer and less-experienced players, it will also provide players with more options and more information about the creator of the website.



Link: <https://mobalytics.gg/blog/valorant/valorant-noob-guide-61-dos-and-donts/>

This image depicts the homepage which you are exposed to when you first enter the website. It is an example of a fully made valorant guide that isn't too complex.

1. I like how the colors pop out and it's overall an exciting perspective. The white text and font don't really fit the website though, and it looks relatively plain because there are no moving pixels.
2. I like the easy to navigate search buttons and the variety of names listed on the buttons which redirect players to sections they want to learn about - making it more accessible. I also like the button animation when you hover over it.
3. If I incorporate the following menu and add a variety of pages on my website (using the buttons to link them), I can make my website more informative and more interactive.

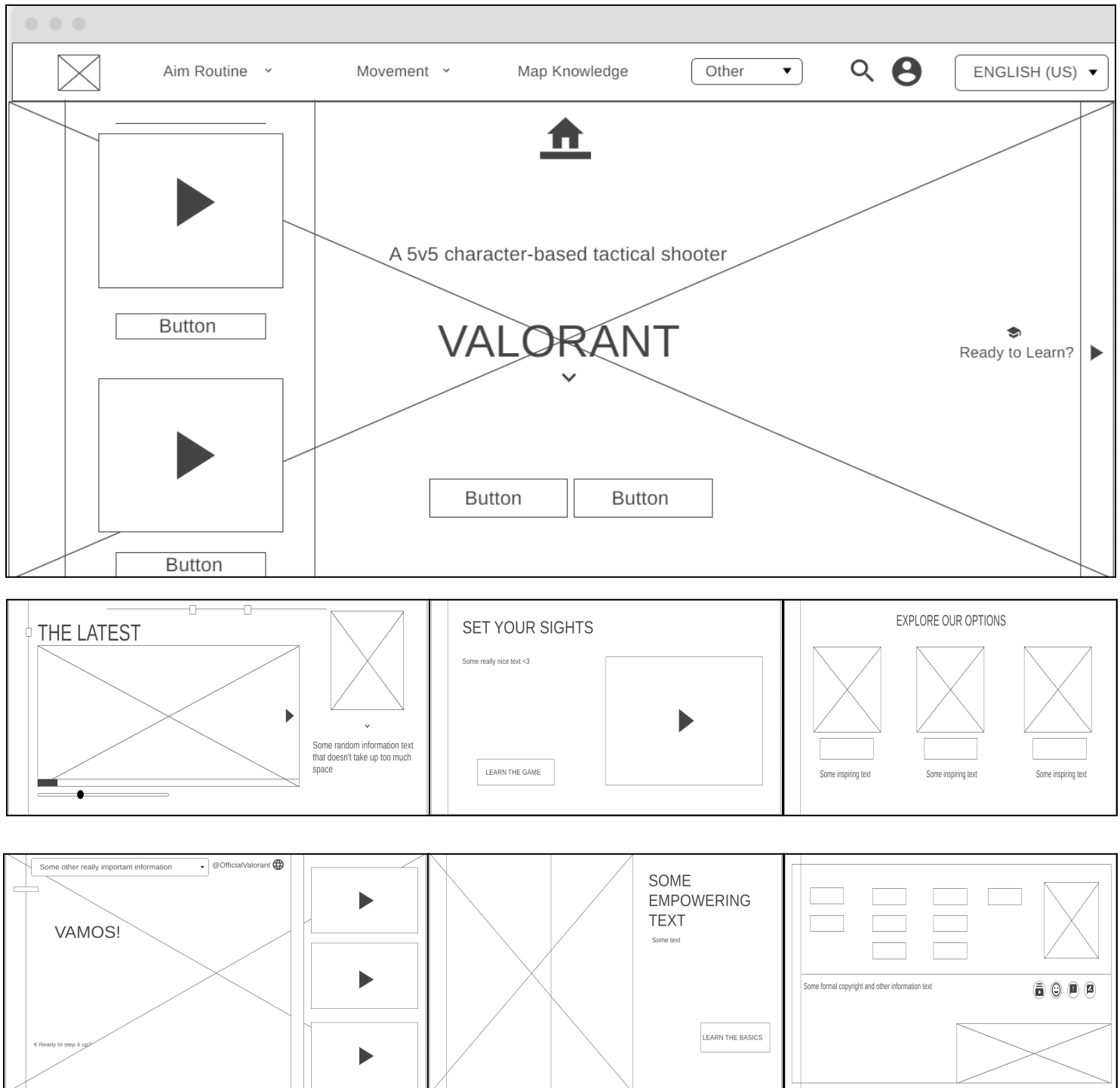


Link: <https://playvalorant.com/en-us/>

This image depicts a column situated in the homepage from the official Valorant website.

1. I like how the top header follows when you scroll, and the overall design with the usage of video embeds and the text style and format.
2. I like the video embed, hyperlink use, button use (which makes it easy to access information), and the way the header text collapses when you hover over the text.
3. It will impact the intractability, navigation of the website, and also set the color scheme for the website design.

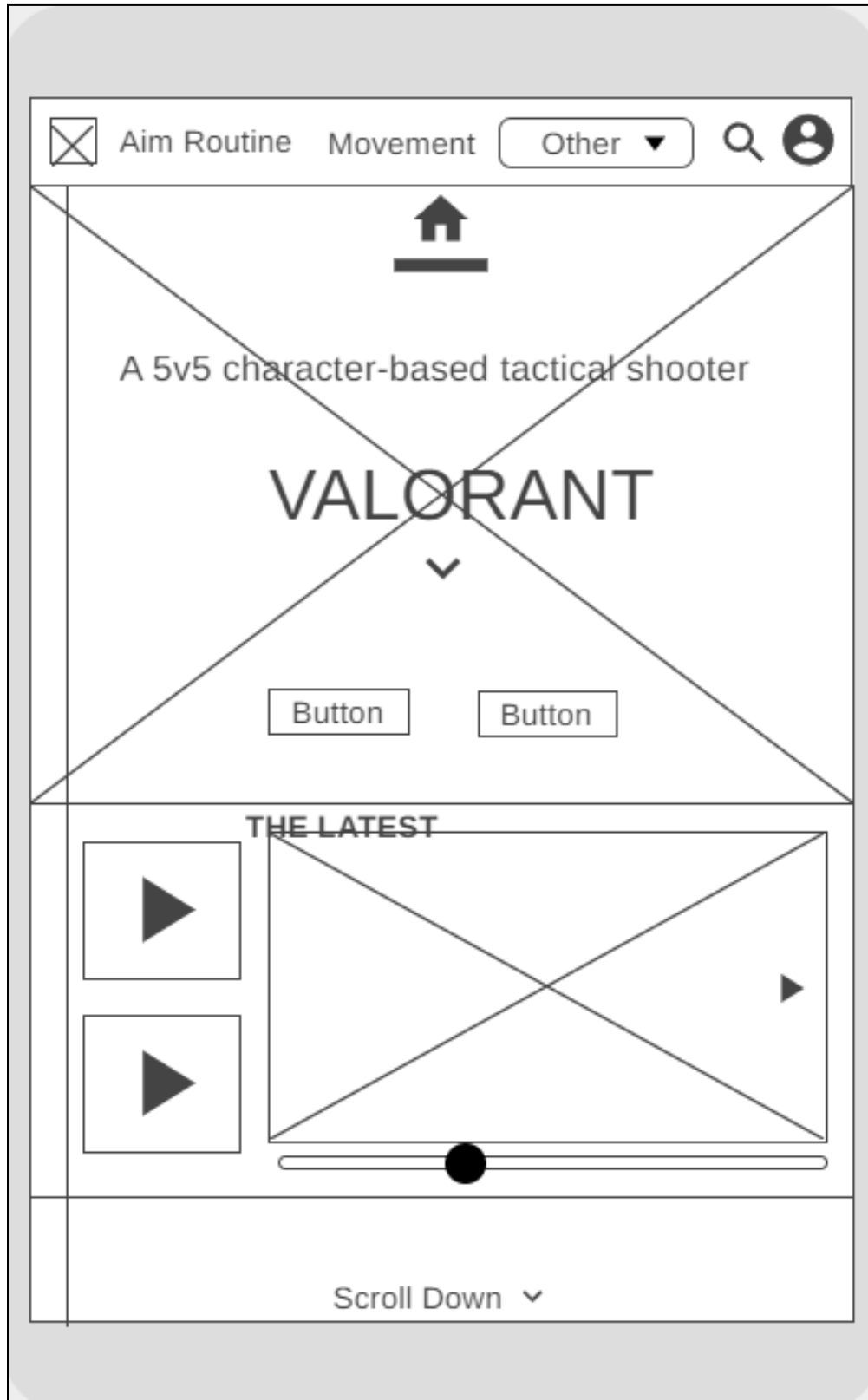
→ Desktop Wireframe (Homepage)



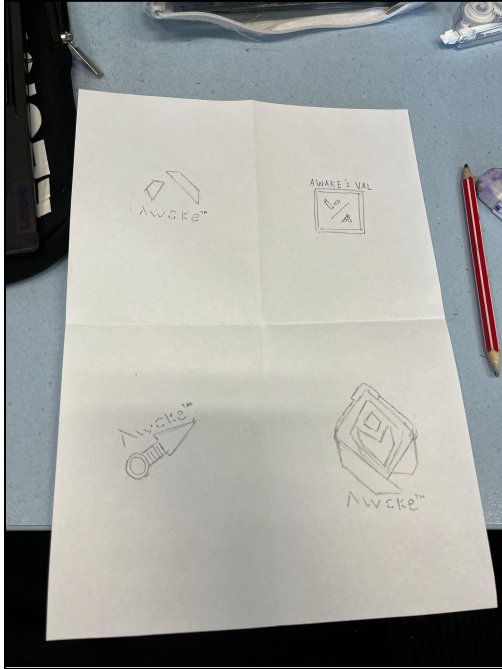
*The order of columns is depicted from left to right.

Made using Wireframe.cc

1.4 Phone Wireframe (Homepage)



→ Logo Sketches

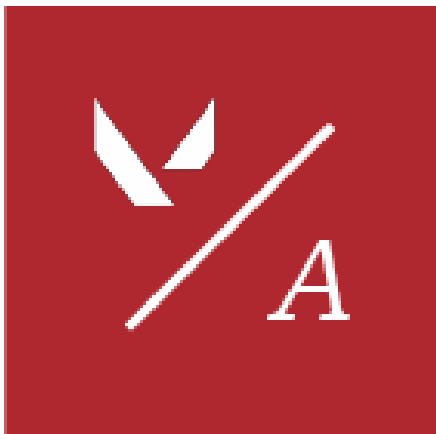


Description

I took inspiration from key aspects of the actual game and incorporated them into the draft designs of my logo. Some being the actual Valorant logo turned upside down - meant to represent an "A", a kunai which is one of the characters signature abilities in the game, the radiant buddy (which is given to the top 500 players), and a more minimalistic and iconic boxed logo which incorporates the initials of the game and the website name.

Photo taken on the 26/04/23

→ Final Logo (Made in Illustrator)



Description

The finalised logo for my website. It uses #ae2a2f (rgba 174,42,47,255), and #fafafa (rgba 250,250,250) primary colors. The text is in Visby Bold font.

This final logo also acts as my favicon.

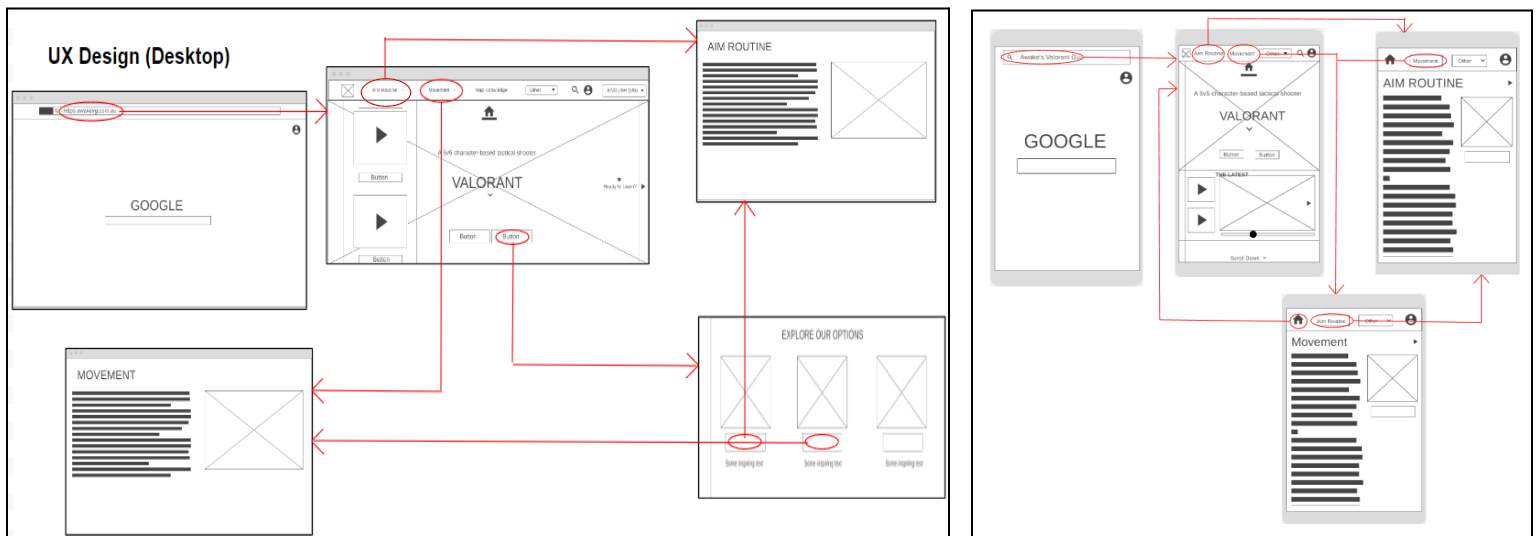
Made in Illustrator

Awake

→ UX personas

1. Persona 1 (Gregory):

- As a 17 year old gamer and gold 2 Valorant player who is having trouble with ranking up.
- I want to improve my gameplay and develop a strong mindset. I'm seeking instructional materials, including detailed guides, videos, and interactive tools that provide step-by-step instructions on how to improve various aspects of gameplay. I want these materials to be accessible and engaging, and to provide a range of insights and strategies that I can use to develop my skills and improve my chances of success.
- So that I can rank up efficiently, compete more effectively, and enjoy the game to its fullest and additionally find a community/support section where I can connect with other gamers, share tips and advice, and discuss strategies for improving my gameplay. I value a supportive and engaging community that can help me develop my skills and become a more confident and effective competitor.

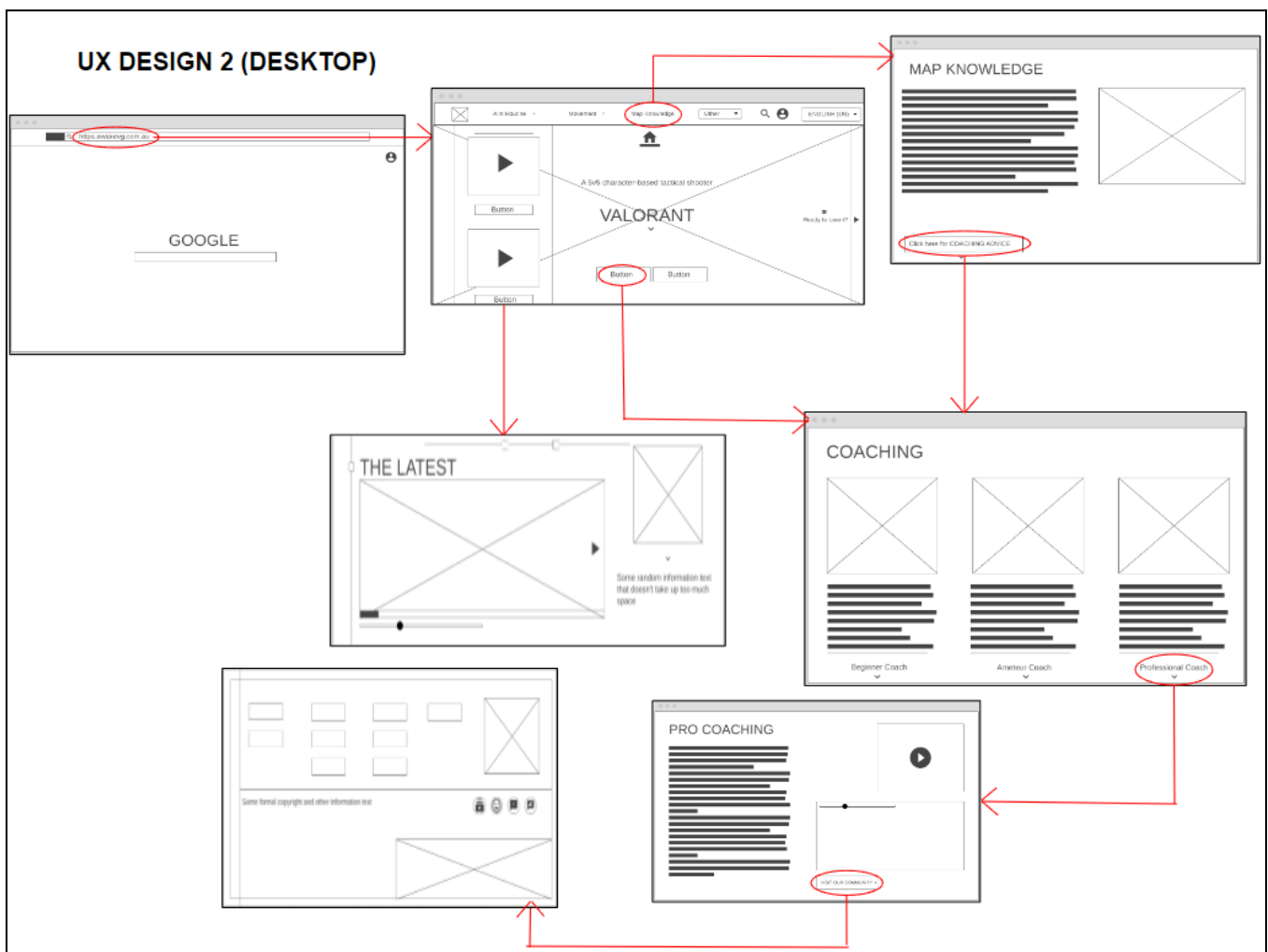


Summary: In this situation, Gregory will be able to navigate through the website fairly easily with the clear labels and educational materials embedded into the website.

*The left image shows the Desktop UX design, and the right shows the Mobile UX design

2. Persona 2 (Hanna):

- As a professional Valorant coach with only a few months of experience.
- I want to help my clients improve their skills and win competitions. I'm seeking instructional materials, including advanced guides, strategies, and analysis of gameplay that can provide me with insights and ideas to develop my coaching approach. I want these materials to be up-to-date and relevant, and to provide me with the latest trends and best practices in Valorant gameplay.
- So that I can help my clients achieve their professional goals and reach their full potential.



Summary: Hanna will be able to find the instructional information she needs to develop her professional skills as a Valorant coach, she is able to do this as there will be valuable information from actual professional coaches who are from the pro scene on the website.

→ UAT Test Plan Document

<https://docs.google.com/document/d/1jnIKopPxzgD1jOnU67hOTpjyW1nS5XT3eEeDDWZSI7Q/edit>

→ SiteMap

