#### Statement of Intent

I intend to make a website that teaches young children ages 3-12 how to tie shoelaces if they can't already do so. Tying laces is a large step in the development of children, when this step is delayed, grasping more complicated concepts becomes increasingly tricky therefore stunting the child. This is alarming because around 30% of children are unable to tie their shoelaces when leaving primary school. Strategies to teach children may include a fun-little memory game of the steps and actions to tying shows in a childish manner. While parents and teachers are supplied with resources.

My website will include step-by-step instructions with accompanying images or videos to demonstrate the process of tying shoelaces. It might also feature games or activities that simulate the tying process, allowing kids to practise without the pressure of actually tying their shoes. Additionally, the site might offer tips and tricks for parents or caregivers to help encourage and support their children as they learn to tie their shoes independently. Overall, the website would be designed to be engaging and user-friendly, providing a fun and effective way for kids to master this important skill.

From visiting my website, Parents, caregivers, Teachers and kids will receive step-by-step instructions, visual aids, and interactive games can make the learning process fun and engaging, helping to keep children motivated and focused. Additionally, parents or caregivers can benefit from the resources on the site, as they can learn how to effectively teach and support their children as they learn this important skill. By visiting the website, users can also save time and frustration by avoiding the need to search for information on how to tie shoes from multiple sources. Overall, the website can provide a comprehensive and convenient resource for learning how to tie shoes, offering a range of benefits for both kids and adults.



#### Wiki how

https://www.wikihow.com/Tie-Your-Shoes

#### I like

 the common colour theme across the website and the matching and fitting fonts

#### I don't like

 how complicated the instructions are because if they can't tie shoe laces they definitely wouldn't be able to understand the instructions. It looks odd in phone format

#### I will take notes

 of the colour themes and composition of the images which I should replace with interactables or videos



https://www.nike.com/a/how-to-tie-shoelace

#### I like

- the simplicity of the website and I especially like the gif that plays that shows the steps of tying
- To make it perfect it should feature more resources and something interactive for children as this seems marketed at adults
- I will incorporate the composition of images and text as it's simplistic and effective



#### I like

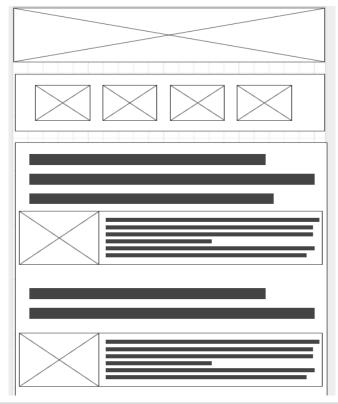
• the common consistent colour theme

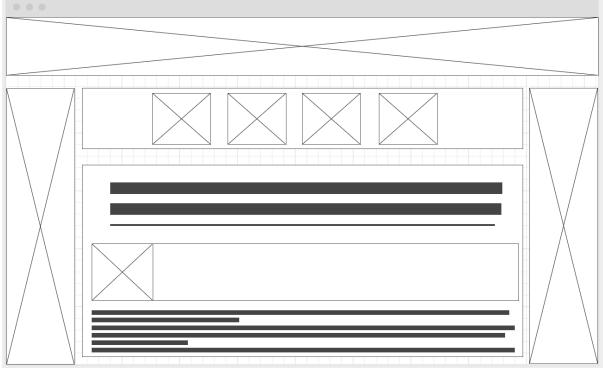
I do not like

https://scratch.mit.edu/projects/114058583/	<ul> <li>all of the statistics featured or the layout for a simple embed shoelace tying game</li> </ul>
	I will use components like the tying shoe lace interactive to

further get my point across

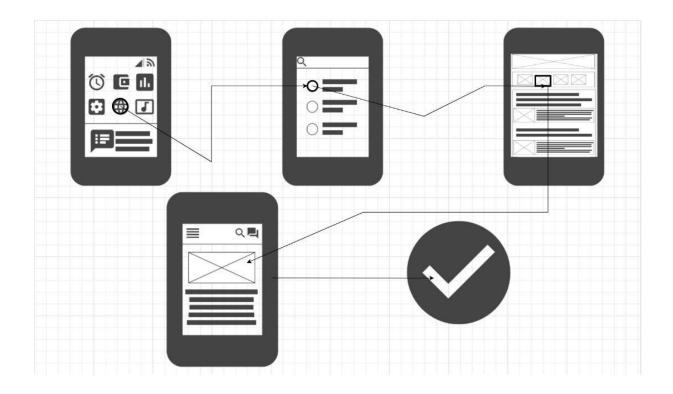
# The Homepage Wireframes - Mobile and Desktop



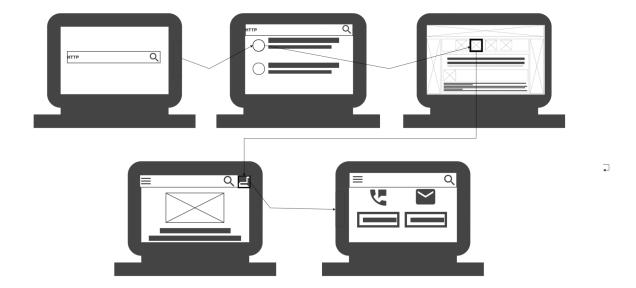


# **UX Persona:**

As a parent, I want to navigate this website to find ways to teach my child how to tie his shoelaces so I can effectively educate my child on how to tie his own shoelaces



As a teacher, I've browsed through the content directly for me but I want to find more effective ways to teach children how to tie their shoelaces by contacting the websites support directly so I can gain better strategies and methods on teaching children



# Fonts:

Montserrat & Open Sans

## **Mood Board**

# HARRY'S SHOELACE TYING WEBSITE MOOD BOARD

## **COLOURS**







## **FONTS**

Open sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@£\$%^& Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@£\$%^&

# **MOOD BOARD**

















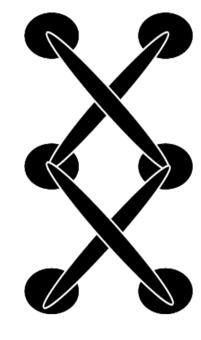




# **Favicon: Text**

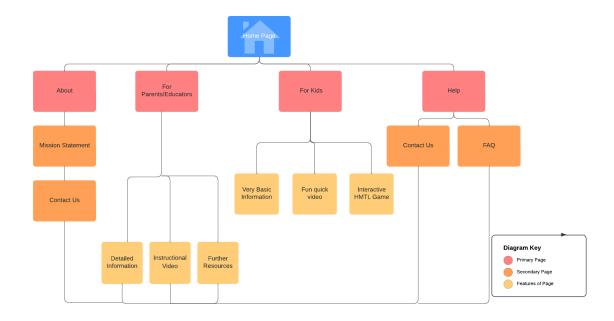
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# Logo:



Harry's Shoelace Tying Website

# Sitemap:



# **Logo Ideation Drawings:**

