Website Planning

Bryan Ham - IST

Website Ideas

These are many concepts I came up with for my website. To determine which of these concepts would work best for my website, I tested with them.

- **Football skills**
- **Korean Food**
- **Football Bibliography**
- **Football players**

Refining my idea

The idea I had chosen upon was "Football Skills". Here, I have provided information on why I chose this great idea.

- Who - Young footballers who wants to widen their locker with skills
- What - A website which shows and explains a step-by-step tutorial on how to do 100s of skills
- Why - So the skills could be used in real life, such as futsal, entertainment, freestyling or even in a real football game
- How - By displaying and explaining videos on how to do them via websites and links

Statement of intent

I intend to make a descriptive and in-depth website about how to do simple to difficult football skills so people/viewers can study and learn how to perform the skills. The reason for this idea is that many people who actively play football tend to have low confidence or lack skills in a real game involving teammates and competitive opponents. Therefore, my website would teach them many ways of how to get past defenders and opposition players, or even to boast their knowledge and skills on the pitch, court or field. They could also stand out from the rest of the players on the pitch with abilities that most kids, teenagers and adults don't have, therefore, actually improving their game as it becomes unpredictable to what they are going to do. For example, many opposition players predict that you are going to turn right, but with a fancy yet simple skill, you could get past them easily without the struggle of getting tackled or bodied. So all in all, from visiting my website about football skills, enthusiastic players may learn a skill every day from an in depth website to improve their gameplay, skills and even have fun doing skills.

Existing Design 1

20 Football Tricks and the Players Who Invented Them

JOSHUA HAYWARD
NOVEMBER 25, 2013

1. For this website, I really like the straightforward title on skills/tricks that were invented by players, followed up with a great and well known example, which is cristiano ronaldo under the title. The functional features are pretty simple, as there is only a previous/next button and more. This will greatly impact my website as it's simplicity but informative facts is what everyone wants from a website

Gonzalo Arroyo Moreno/Getty Images

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By entering your email address, you agree to our Terms of Use and Privacy Policy. Bleacher Report and its Affiliates your email address to send updates, ads, and offers. Learn more or opt out here.
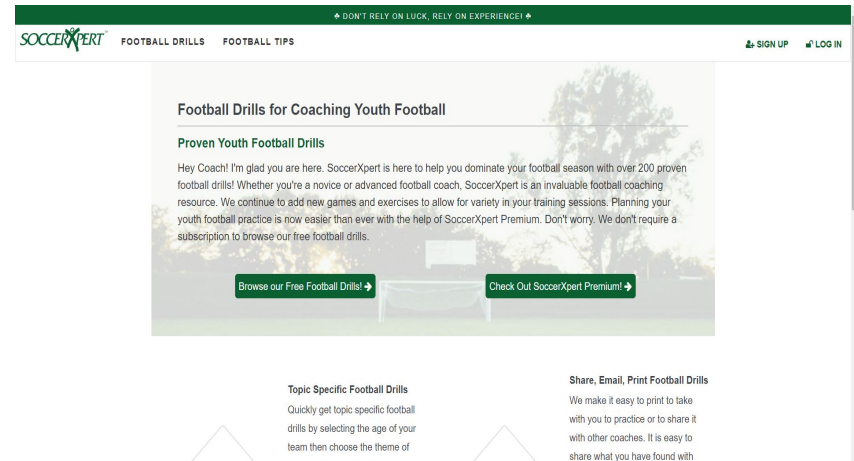
Email address

Join th

Existing Design 2

For this website, I really like the format and layout of the website. It's simple but includes a lot of information which makes it more factual. The functional features of this website are fairly decent as it has a couple of buttons which doesn't direct to spam ads. In all in all, this may impact my website.
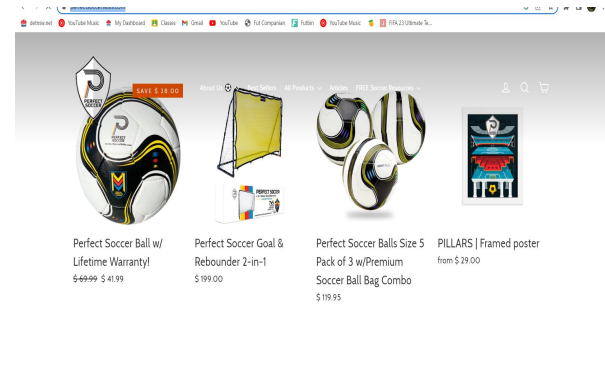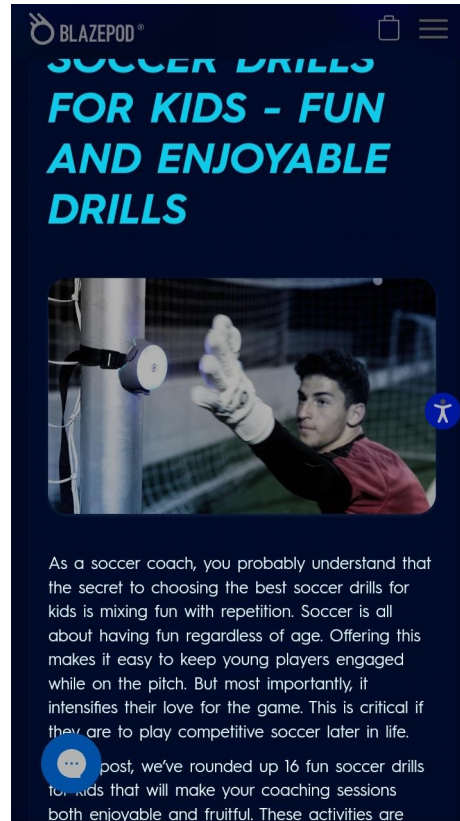
Existing Design 3

I like how the image is on the top and the description of the skill is at the bottom.I like how there is a link to another website which has even more detail about soccer skills.I think I might use this design on my own website since it is simple and effective.
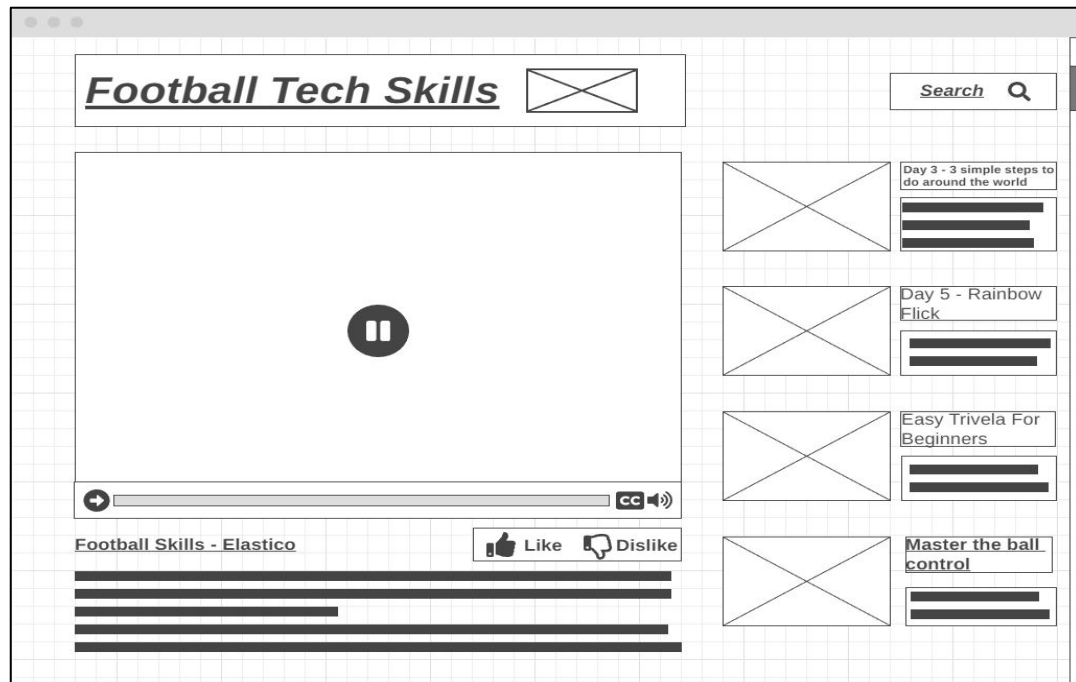

https://www.perfectsoccerskills.com/

Mobile View

I like the color scheme which is black and blue.I like how there is an accessibility button which helps with accessibility.I might use the same colors for my website.
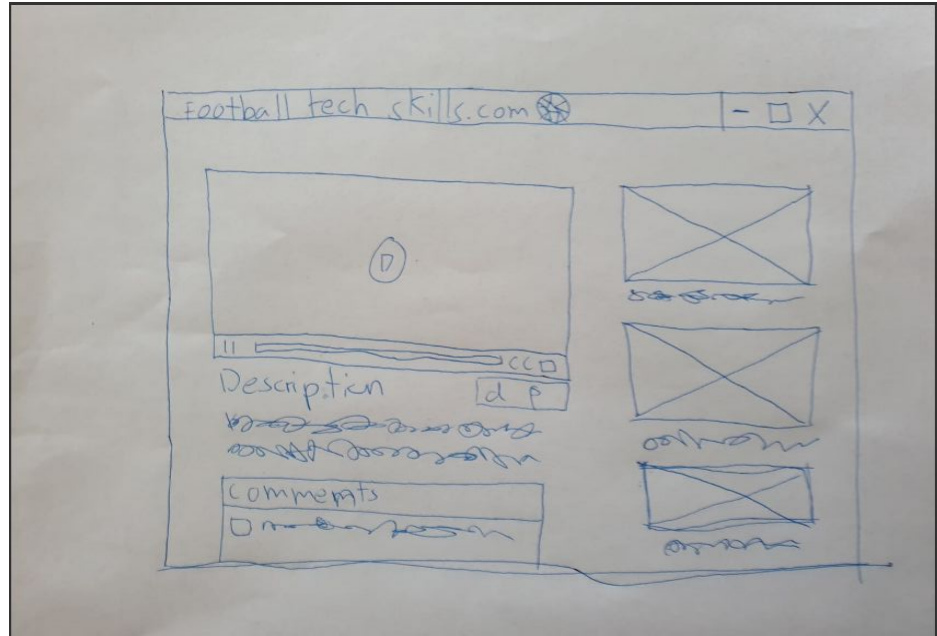
Layout wireframes

Landscape View

Mobile View

Hand Drawn Layout (Not official layout)
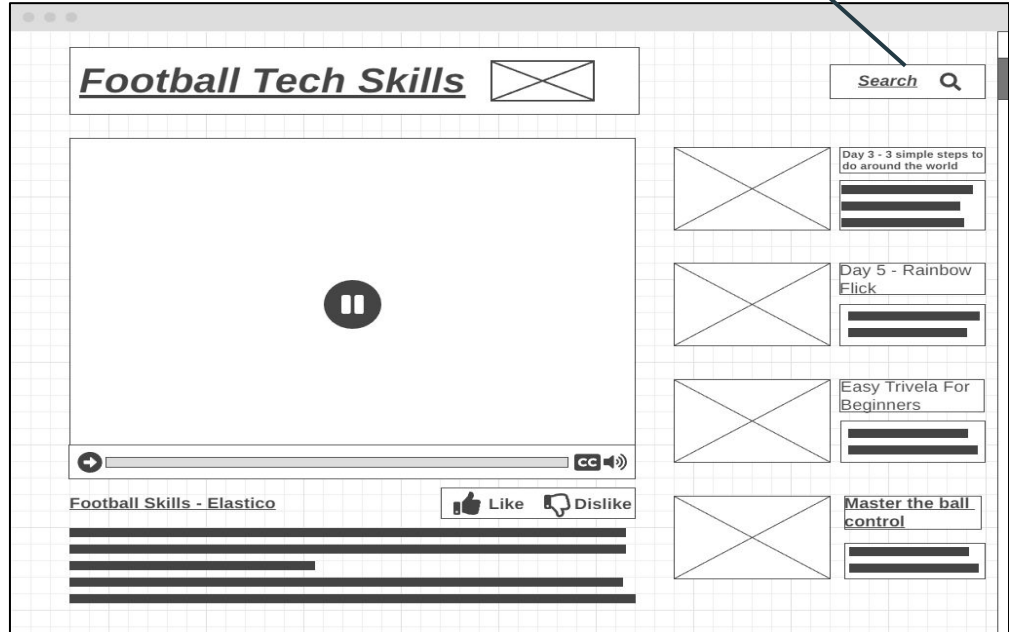
Logo Sketch Drawing

Sitemap

User Persona (Adult)

When an **adult** clicks on the football tech website, they would be introduced to the same variety of videos as all these skill moves and tricks are suited for all ages as long as you have a passion for football. An adult will usually click the search button to find a useful and efficient skill move instead of the fancy techy skill as they probably take the football game seriously as they have a long lasting interest in football therefore they will click the search button for useful skills to get past defenders.
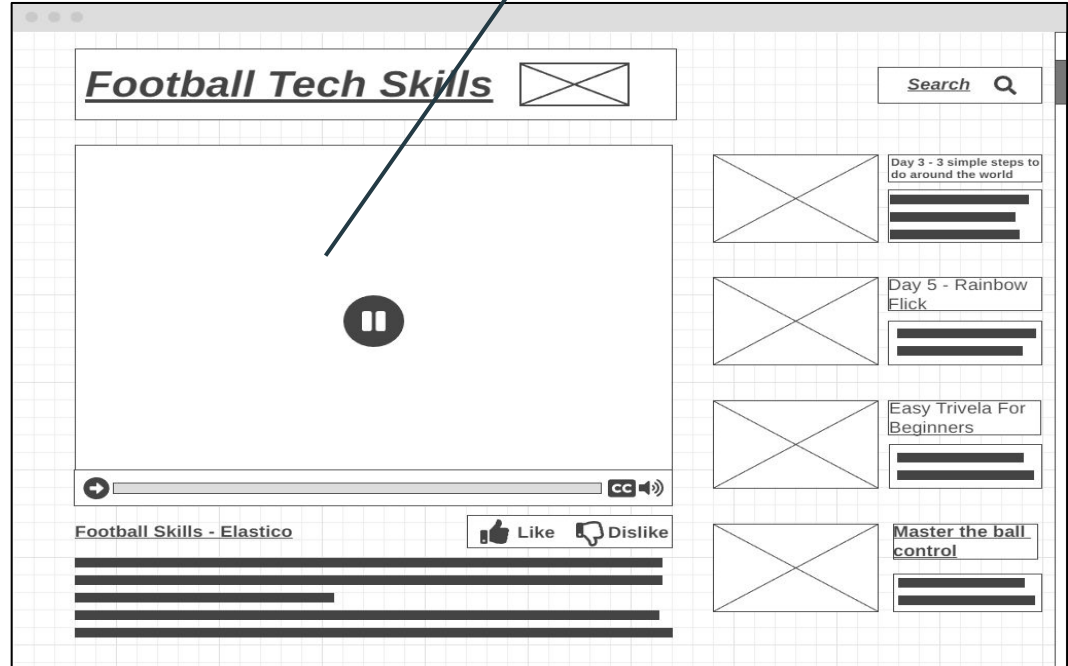
Search to find Efficient skills

Football Tech Skills

Search 🔍

Day 3 - 3 simple steps to do around the world

Day 5 - Rainbow Flick

Easy Trivela For Beginners

Football Skills - Elastico

👍 Like 👎 Dislike

Master the ball control

User Persona (Kid)

When a **kid/teenager** clicks on my website about football tech skills, they would be introduced to a variety of videos and tutorials on how to perform football skills and techniques. When the user clicks on the website links, there will be a video of the week, and several old and new videos under the video of the week, therefore, the user will most likely click on the highlight video of the week which will usually contain a useful/flashy/techy skill that is trending with many upvotes.

Kids/teenagers will click this video as it shows a trending fancy skill

MoodBoard

Favicon Picture and Favicon Code

```html
<link rel="apple-touch-icon" sizes="60x60"
href="/apple-touch-icon.png">
<link rel="icon" type="image/png" sizes="32x32"
href="/favicon-32x32.png">
<link rel="icon" type="image/png" sizes="16x16"
href="/favicon-16x16.png">
<link rel="manifest" href="/site.webmanifest">
<link rel="mask-icon" href="/safari-pinned-tab.svg"
color="#5bbad5">
<meta name="msapplication-TileColor" content="#da532c">
<meta name="theme-color" content="#ffffff">
```