

TXSSC FACEBOOK ANALYTICS REPORT 3

By Alicia Singletary



(2/21/18 - 3/22/18)



TOTAL PAGE LIKES: 830

NEW LIKES SINCE
REPORT 2: 22



PERCENT DIFFERENCE SINCE REPORT 2:
2.72% increase

REACH



TOTAL REACH
4,079

AVERAGE ENGAGEMENT IN FEB.

REACTIONS PER
POST
3

COMMENTS PER
POST
0.14

SHARES PER
POST
1

PERCENT DIFFERENCE FROM REPORT 2

REACTIONS:
20% 

COMMENTS:
57.58% 

SHARES:
40.12% 

TOP PERFORMANCE POST

3/1/2018



51 Post 

9 Likes

 3