

TXSSC FACEBOOK ANALYTICS REPORT 3

By Alicia Singletary



(2/21/18 - 3/22/18)



TOTAL PAGE LIKES: 830



NEW LIKES SINCE
REPORT 2: 22

PERCENT DIFFERENCE SINCE REPORT 2:
2.72% increase

REACH



TOTAL REACH

4,079

AVERAGE ENGAGEMENT IN FEB.

REACTIONS PER POST

3

COMMENTS PER POST

0.14

SHARES PER POST

1

PERCENT DIFFERENCE FROM REPORT 2

REACTIONS:

20%

COMMENTS:

57.58%

SHARES:

40.12%

TOP PERFORMANCE POST



3/1/2018

51 Post



9 Likes



3