

# KEVIN KARMA

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## SUMMARY

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Experienced Front-End Developer with **3 years' expertise** in HTML, CSS, JavaScript, and React. Skilled in **responsive design and UI/UX principles**. Collaborates effectively with **cross-functional** teams to deliver high-quality applications. Passionate about staying updated with the **latest technologies** to drive innovation.

## PROFESSIONAL EXPERIENCE

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### Freelance, Remote

#### Front-end Developer

Feb 2024 – Present

- **Active job seeker:** Proactively sought freelance frontend development opportunities.
- **Skill development:** Utilized personal projects to hone skills JavaScript, Typescript, React, Next JS, HTML, CSS, Tailwind.
- **Platform engagement:** Actively engaged with freelance platforms to network with industry professionals.

### Public Goods, NY, NY

#### Front-end Developer

Dec 2020 – Feb 2024

Sustainable DTC ecommerce store with two front-end team.

- **Reduced load time of Publicgoods.com by 20%** through web performance optimization (Optimize image files).
- Delivered and implemented **customizations to the ecommerce platform**, enhanced user experience and boosted **15% of conversion rates** by implementing A/B test on UI using tools like VWO.
- Enhanced **customer engagement by 15%** through the introduction of new features such as **subscriptions, custom landing pages** for targeted marketing groups, and **upsell options** within the cart drawer.
- Scoped, estimated, and planned task/story deliveries using **JIRA** with collaboration with marketing and design team, achieving a **98% on-time completion rate**.
- Developed comprehensive **documentation for front-end engineering practices and standards**, ensuring consistency and providing valuable reference material for future projects and team members

### Fight Pandemics, Remote Volunteer

#### Front-end Developer

March 2020 – Dec 2020

Assisted COVID-19 patients in locating vital medical information.

- **Achieved pixel-perfect conversion** of mobile & desktop mockup designs, ensuring a seamless user interface.
- Maintained **effective communication with team members**, providing timely updates on changes, which fostered seamless collaboration across teams.
- Developed **reusable components** along with Senior engineer, reducing development time for future projects by 30%.

## EDUCATION

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### Queens College - NY

+ Bachelor of Science in Computer Science

## SIDE PROJECTS

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**Hue Match:** Generate customized color palettes base on users selected color. [ NextJS, TypeScript, ChatGPT API] [Demo Link](#)

**Next14 Dashboard Portfolio:** latest Next 14 concepts, GitHub activity chart. [ NextJS, Tailwind, TypeScript] [Demo Link](#)

**OpTracker:** Simplified inventory tracker. halving inventory search time. [React Native, Redux, Ruby on Rails] [GitHub](#)

## TECHNICAL SKILLS

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**Proficient:** React, Redux, Typescript, Tailwind, JavaScript, SASS, NextJS

**Familiar:** Ruby, PHP, MySQL, Java

**Tools Used:** Git, VS Code, JIRA, Klaviyo, Attentive, VWO, Dev Tool, MixPanel