

CREATIVE WRITING FOR WWW.COAREL.COM

Why Coarel?

Want to add a festive finishing touch to your events? Or send a message of love with our stunning arrangement of floral beauty? We have hand-picked buds that burst into bloom! You are at the right destination: an abode of the most adorable flowers. Deliver these breath-taking blossoms to your beloved ones to bloom their special occasions and create loving memories. Coarel is your gift buddy creating your cute moments.

In today's world, people hardly have any time to buy flowers before attending an event. So, we at Coarel specialize in delivering flowers of your own choice completely customizable for a variety of events. We transform your ideas into enchanting bouquets and patterns. Customize your floral decors and bouquets for a personal touch. We are here to give you a feel of real-time touch and aroma of the flowers.

BUDDy	Decors	Flowers Subscription.	Natural Gifting
<p>You are probably wondering what flower to choose?</p> <p>Want to surprise your loved one and want something unique?</p> <p>Here is our expert suggestion team is here at your service.</p> <p>Get best ideas which help you choose the right one for your</p>	<p>Decorations for all your needs like</p> <p>Wedding events, corporate events, and other gatherings.</p> <p>Dream a design, it'll be live on your stage soon.</p>	<p>Make a deal with us to receive our gifts for regular occasions and special occasions.</p>	<p>Our Natural gifts are a messenger of love and purity.</p> <p>Our experts sit with you to understand your emotions, pen it down and turn it into sketches and send it.</p>

occasion. Our expert team assists you in the selection. We Work 24*7 and a standard 60 to 120-minute delivery in and around the city.			
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Our types of botanical beauty:

1. *Roses:*

Primarily native to the northern hemisphere, roses **range in colours** from white through various tones of yellow and pink to dark crimson and maroon. As we all know, roses are most commonly associated with **love and romance**, making them the best choice for lovers and spouses. Roses can also mean **secrecy or confidentiality**.



Few ideas to select your roses:

- **Red roses** symbolize love and romance
- **Pink roses** symbolize gratitude, grace, admiration and joy
- **Orange roses** symbolize enthusiasm and passion
- **Yellow roses** symbolize friendship
- **White roses** symbolize innocence and purity

You can send a specific romantic message by selecting the number of roses:

- **1 rose** - love at first sight
- **2 roses** - shared and deep love
- **3 roses** - I love you
- **6 roses** - I want to be yours
- **7 roses** - I'm infatuated with you
- **8 roses** - eternal love
- **9 roses** - eternal love
- **10 roses** - you are perfect.

2. Gerbera

Gerbera daisies are the **fifth most Popular** in the world. They represent **innocence, purity and cheerfulness**. These large daisy variations come in a number of **vibrant colours** and sending them is the perfect way to brighten someone's day. An assortment of Gerbera is sure to lift the spirit of your loved ones. Gerbera has always been the choice for **birthdays, congratulations, thank you or recovery messages**.



3. *Carnation*

A native of the Mediterranean basin, they represent **longevity and remembrance** thereby being the most preferred flowers for Mother's Day. These carnation flowers are available in a **rainbow of colours and fragrances**. Every petal of carnation profoundly evokes this "**I will remember you forever**"

This makes it ideal for Mother's Day, graduation, farewell or get-well-soon messages.



4. *Lilies*

Native to the northern hemisphere, lilies are the **most elegant** flowers. These flowers are large, fragrant and come in a wide range of colours including **white, yellow, orange, pink, red and purple**. Lilies form the best choice for **mother's Day bouquet** and can express your love towards your mother in a beautiful way. In addition, these striking lilies can add sophistication and glory to any other occasions too.

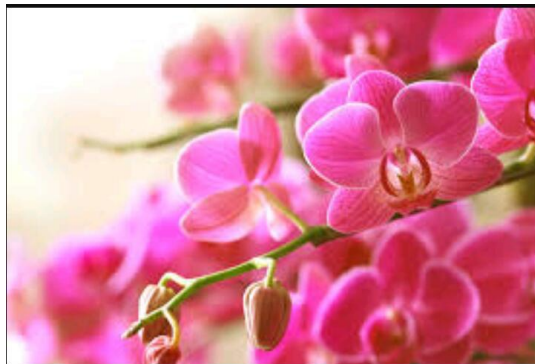


5. Orchids

Orchids are a diverse Family of flowering plants with **colourful and fragrant blooms**. These pretty flowers can grace any occasion and will be an extraordinary choice for **birthdays, anniversary, weddings and many more**. An orchid flower is a symbol of natural beauty, love, luxury and strength.

Something special about orchid colours that you need to know:

- **Purple**- respect, admiration and dignity.
- **White**- innocence, purity and beauty. (**Ideal for pious occasions.**)
- **Pink**- feminism, grace, elegance, happiness (**ideal for anniversary and birthdays**)
- **Red**- love, courage and strength
- **Orange**- pride, enthusiasm and boldness. (**ideal for friends, colleagues or family members**)
- **Green**- health, nature, life, longevity, good fortune and blessings.



6. *Gladiolus*

commonly known as **sword lilies**, Gladiolus are classic, summertime flowers that are well known for their **wide range of colours** and appearance in bouquets. Gladiolus are the best-preferred choice **for wedding and bridesmaid flowers**

With its **sheer beauty and showy petals**, Gladiolus can delight you in any occasion. They symbolize **sincerity, trust confidence**



7. *Chrysanthemum*

Sometimes called mums or chrysanthus are usually considered **perennials**. Chrysanthemum comes in a variety of colours, from the **whitest white and off-white shades, yellow and gold hues, to bronze and red tones** and even including striking tones of **Burgundy, pink, lavender and purple**. Their dazzling mum petals provide the best setting for any **dinner feasts**. Renowned for the longevity of their blooms, they symbolize **longevity** and are best suited for **birthdays, dinner parties or weddings**.



Send love (Pricing)

1. Decors

Choose from a wide range of exotic designs for your stage. Be it family events, social gatherings or corporate events, or even small functions which lighten your day, our decors promise to decorate your stage with a lovely fragrance.

Decorate now

2. Flowers Subscription

If we remember your loved one's special occasions and deliver gifts to them without even getting a reminder from you, it's a special occasion subscription. If we fill up your home with flowers delivered daily, weekly, or at regular intervals, it's a regular subscription. Subscribe to surprise!

Sync now.

3. Natural gifting.

You want to convey your emotions to someone and search for some gifts or greeting cards written by a stranger! But we at Coarel, have innovated the pure gifting! Our experts sit with you to understand your emotions, pen it down and turn it into sketches. Our gifts are the mirror of your heart. Be it Natural painting, oil painting, glass painting, or handmade carvings, it promises to stand tall among the crowd.

Get ready to sketch yours now.

Sketch now.

Marketplace

1. *Congoflower / Vazhthukkal (Basket all flowers):*

The sweetest way to congratulate someone on their achievement. A bunch of colourful flowers is sure to fill their heart with bliss. Ideal for congratulations messages, felicitation and appreciation.



2. *Remembrance Forever / Endrum un ninaivil (Basket carnation):*

A lovely basket of colours and fragrances. The best choice if you want to be in the memory of your loved ones forever. This makes it ideal for Mother's Day.



3. *Feast decor / Virunthuthombal (Chrysanthemum):*

Their dazzling petals provide the best setting for any dinner feasts. Renowned for the long life of their blooms, they symbolize longevity and are ideal for table decorations in food feasts, family dinners, etc.



4. *Classic love / Kaaviyam (Flower arrangement)*

Art of everlasting classic bunch reminding us of a time we long to bring back. Ideal when arranging for a surprising reunion with your partner, or with your family.



5. Born blossom / Pirantha mottu (gerbera-vase):

They represent innocence, purity and cheerfulness. Ideal for baby showers or to celebrate the birth of new ideas and organization.



6. First love / Muthal Kadhal (Gerebara assorted white & orange):

Comes in a number of vibrant colours and sending them is the perfect way to brighten someone's day. Ideal for birthdays, congratulations, thank you or recovery messages.



7. Bridal pair / Moondru mudichu (orange gerbera bunch):

Ideal to be held by the bride and bridegroom. Holding these cute bunch of orange gerbera gives a new age bridal set. Orange represents the glow of the sun. Let their life glow brighter!



8. Classic love / Kaaviya kadhal (Orange rose arrangement):

Symbolizes your strong desire of love. Perfect to gift your love who has been with you for years together. Best suited for a romantic dinner plan after a long time. Those long green stems represent a strong foundation upon which your love tale rests.



9. *Passion fest / Pugazh (Orange rose bunch):*

Symbolizes enthusiasm and passion. Ideal for wedding and anniversary presents. Wrapped in red are bunches which gives you a positive energy.



10. *Pleasant Pink / Nandri / Mikka nandri (Pink rose floral arrangement):*

Symbolizes gratitude, grace, admiration and joy. If you want to thank someone from your heart, pink roses are the best. It shows them your humility and strengthens your bond.



11. Pack your heart / Magizhchi (Pink-rose bunch):

Symbolizes strong bond. Ideal for Valentine's day. Show your partner how much you love and admire him/her.



12. Kiss me / Mersal (Red-rose bunch):

Symbolizes pure and perfect romance. Perfect choice for weddings and engagement. Make your love feel so special and glued. Red roses are sure to be dazzling to her eyes.



13. Synergy / Aatral (Rose basket):

Symbolizes connectivity and togetherness. The basket represents a protected shelter such as of a home or a society and the red roses represent people in it so closely bonded with one another.



14. Relaxing touch / Thendral (Rose petals):

Symbolizes greetings and warmth. Used to welcome people with rose showers. Ideal for greeting newly married couple with a lovely shower of roses.



15. Perfect romance / Migachirappu (Rose single side bunch):

Tells us about a date story like never before. Make your partner turn red with loads of red beauty.
You are the leaves which protect the roses.

**16. Memories / Nyabagangal (Violet carnation):**

Remember and cherish your friends and family by sending them a violet carnation bunch. Ideal for a farewell party.



17. Nostalgia / Palamaiyana Ninaivugal (violet carnation-vase):

Gives you nostalgic memories. Best choice, if you are meeting someone after so many years.



18. Glow pink / Suvasam (Yellow carnation bunch):

Symbolizes health. Ideal for get-well-soon messages. Looking at it makes you breathe fresh. It's true, just give it a try.



19. Simple Stories / Kathai solven (yellow carnation-vase):

Conveys a beautiful tale of an ever growing wonder. Gift them to motivate someone who starts a new chapter in their life.

Trust me, I'll tell you beautiful stories while travelling with you!



20. A friend in need / Thozhan (Yellow rose arrangement):

Symbolizes friendship. Make the best relationship in this world the sweetest with our gorgeous yellow rose arrangements. Ideal for gifting friends.



21. Priceless Pines / Vilai illa uravu (Yellow rose bunch)

Means good health, joy and friendship. Associated with the sun, it gives warm feelings of optimism. Can be given for any occasion. Best suited for occasions of well-wishing and friendship.



TenSketch

