

Augmented VS Virtual Reality

Virtual Reality

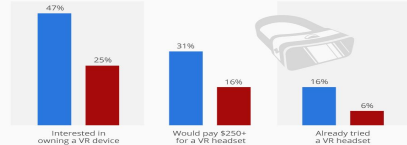


VR display changes with direction

Is Virtual Reality the Next Big Thing?

Americans' views on virtual reality devices

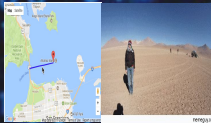
Male Female



Based on a representative survey of 3,000 people in the U.S.
Source: Horizon Media

statista

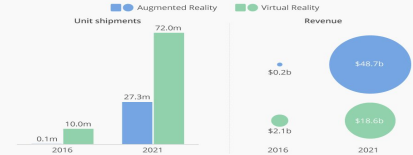
Augmented Reality



Tracker placement is a new place in New World

Augmented Reality a \$50 Billion Opportunity?

Estimated worldwide virtual & augmented reality headset shipments and revenue



Based on a representative survey of 3,000 people in the U.S.
Source: IDC

statista