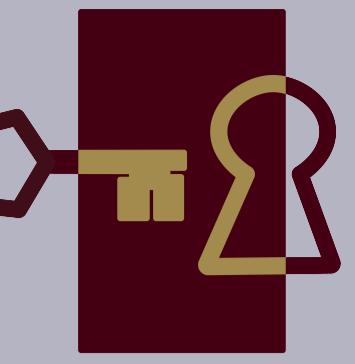


team

WUNDERKAMMER



MOODBOARD

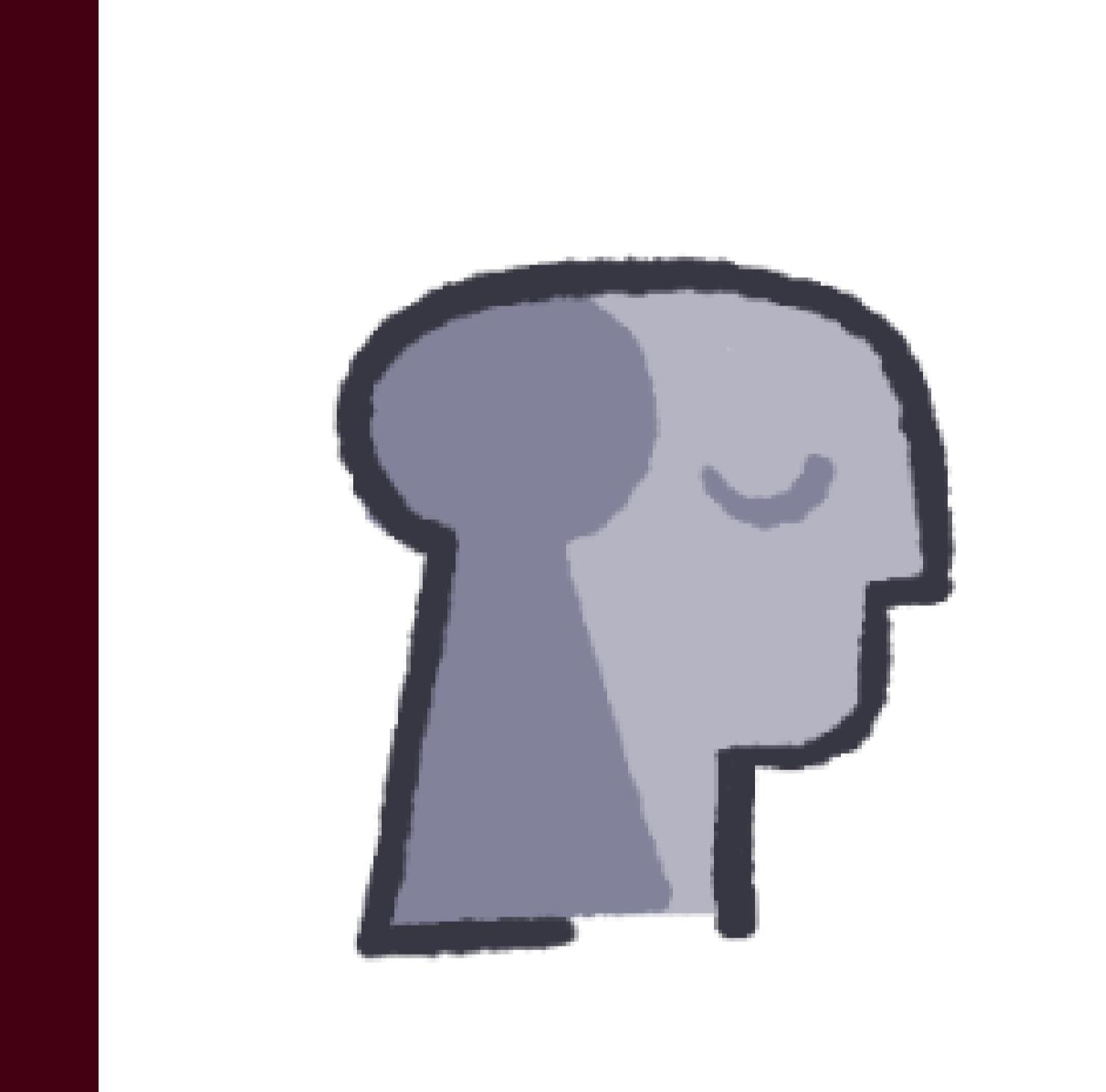
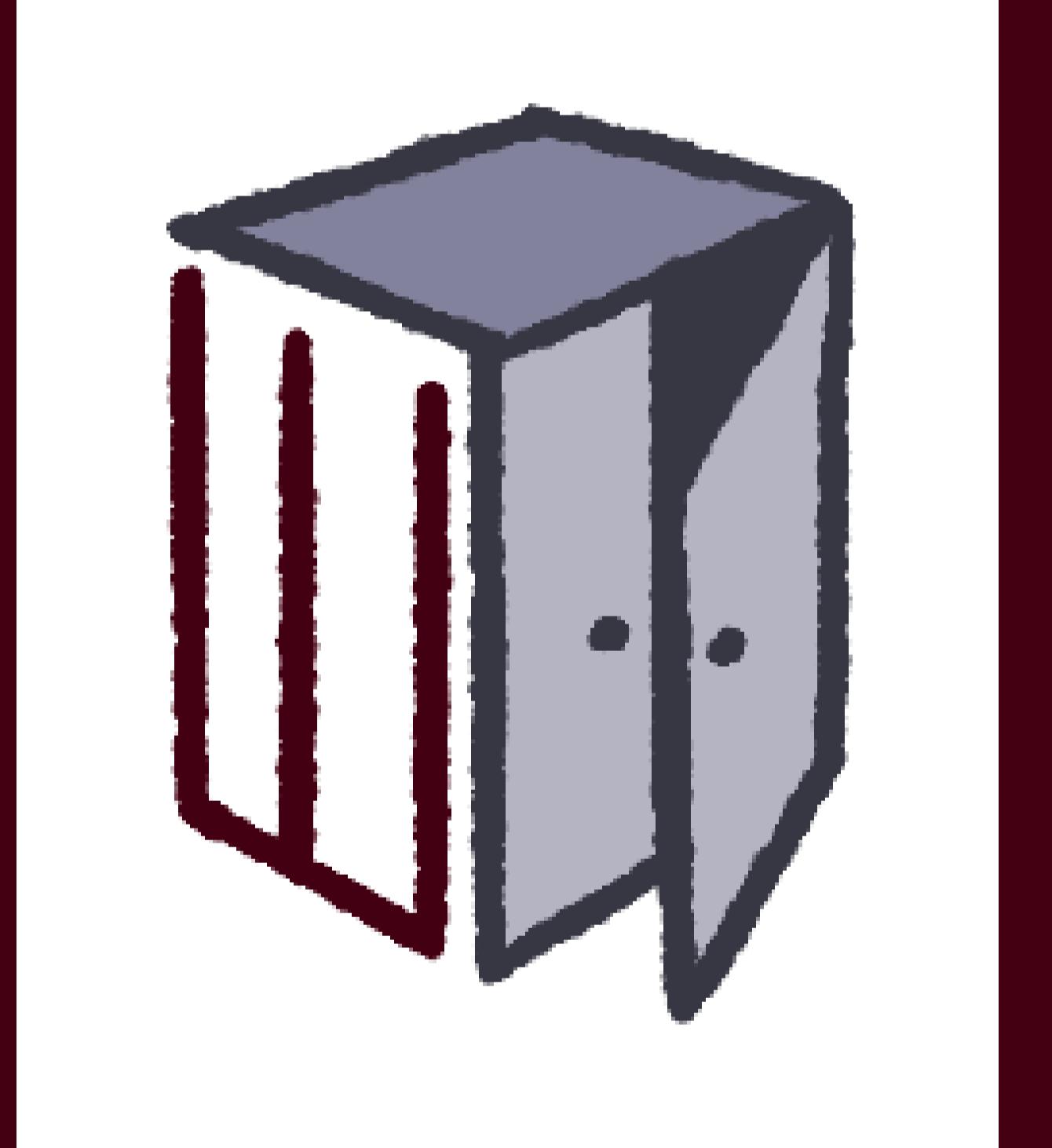
Wunderkammer were encyclopedic **collections of objects** whose categorical boundaries were, in **Renaissance Europe**, yet to be defined.

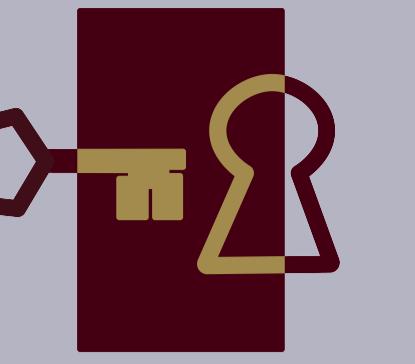




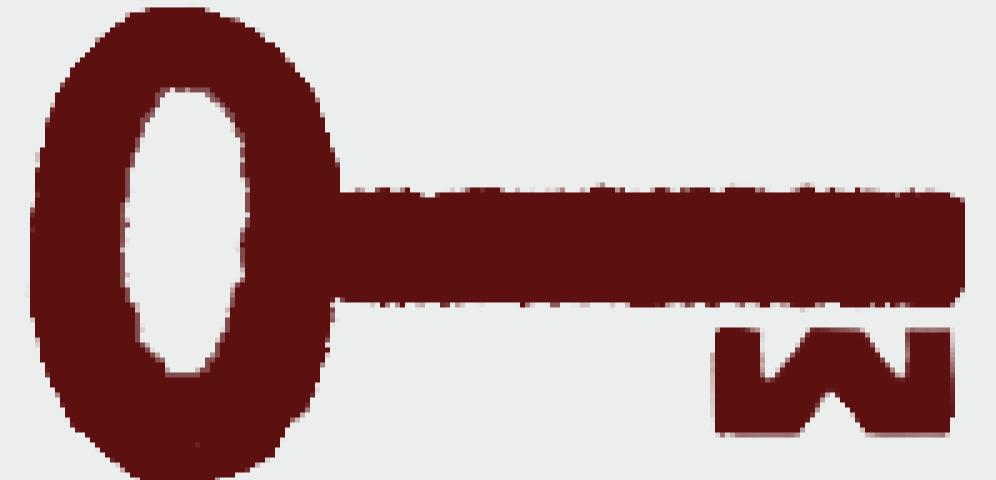
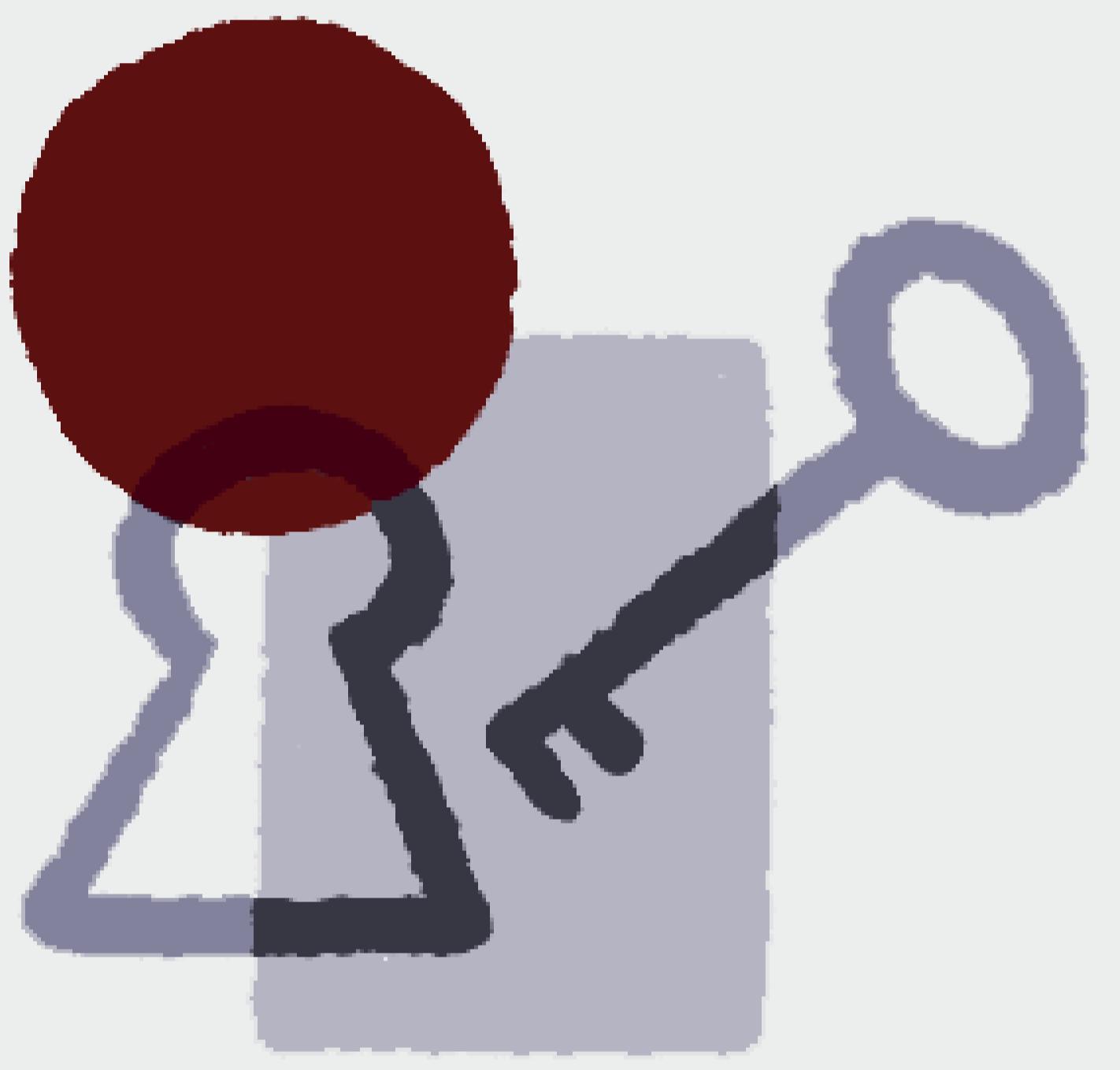
FIRST IDEAS

The wunderkammer are also known as **Cabinets of curiosities** or **wonder-rooms**. In the logo we wanted to reflect these two aspects, the **wonder** and the **cabinet**.

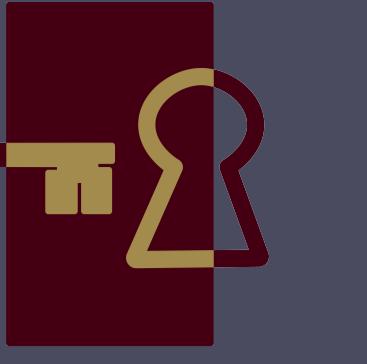




DEVELOPMENT PHASE



*Wunder
Kammer*



DEVELOPMENT PHASE

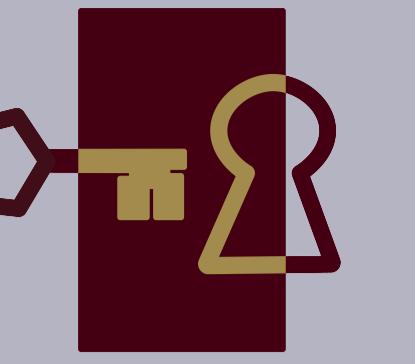
Wk

Wunder
kammer

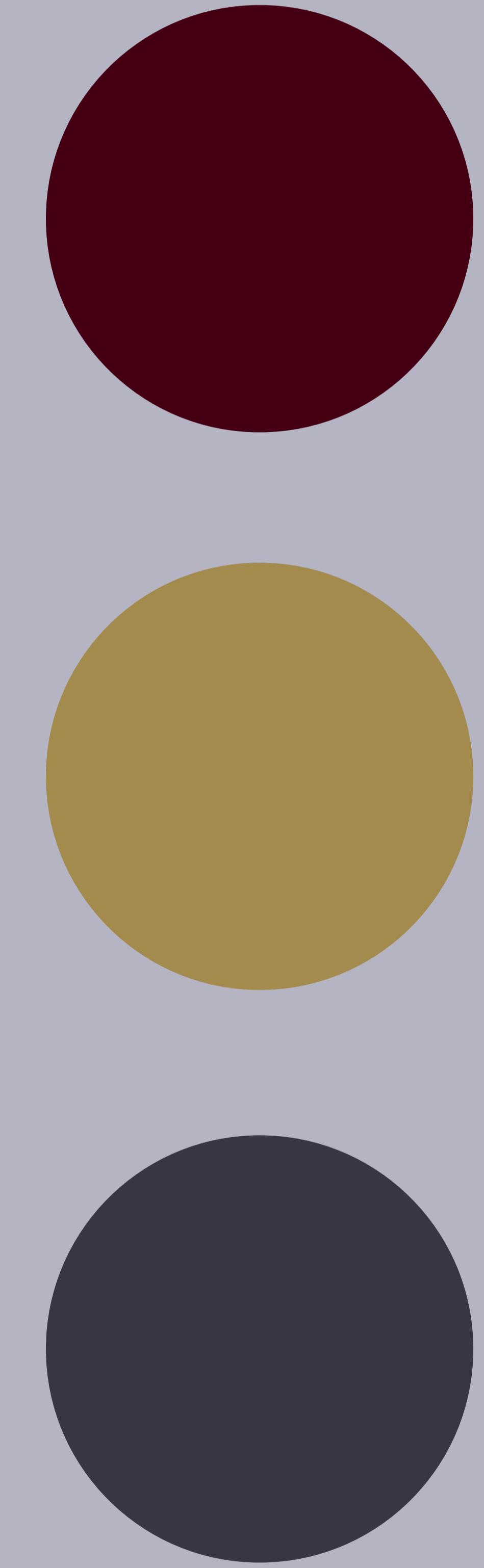
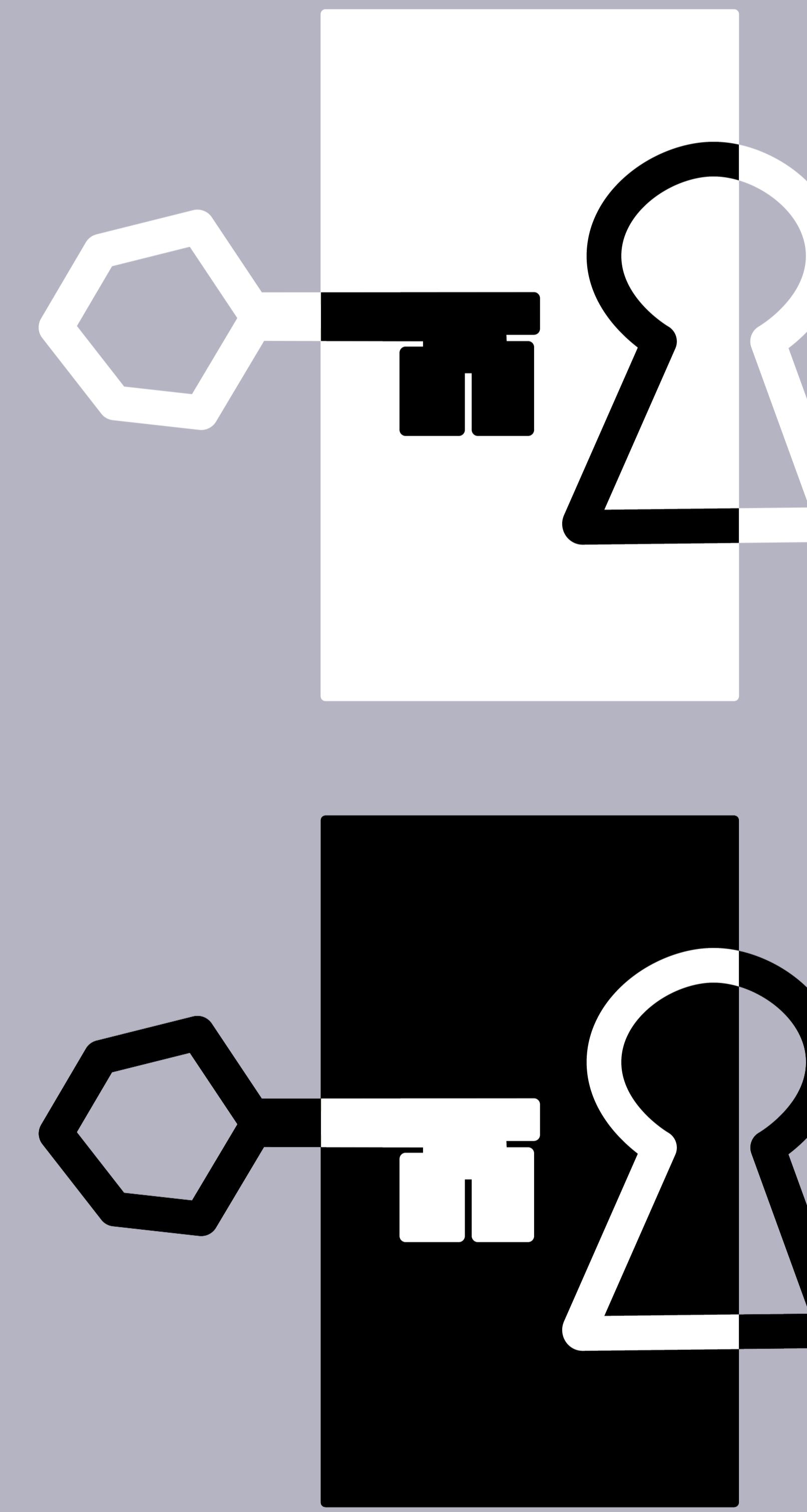
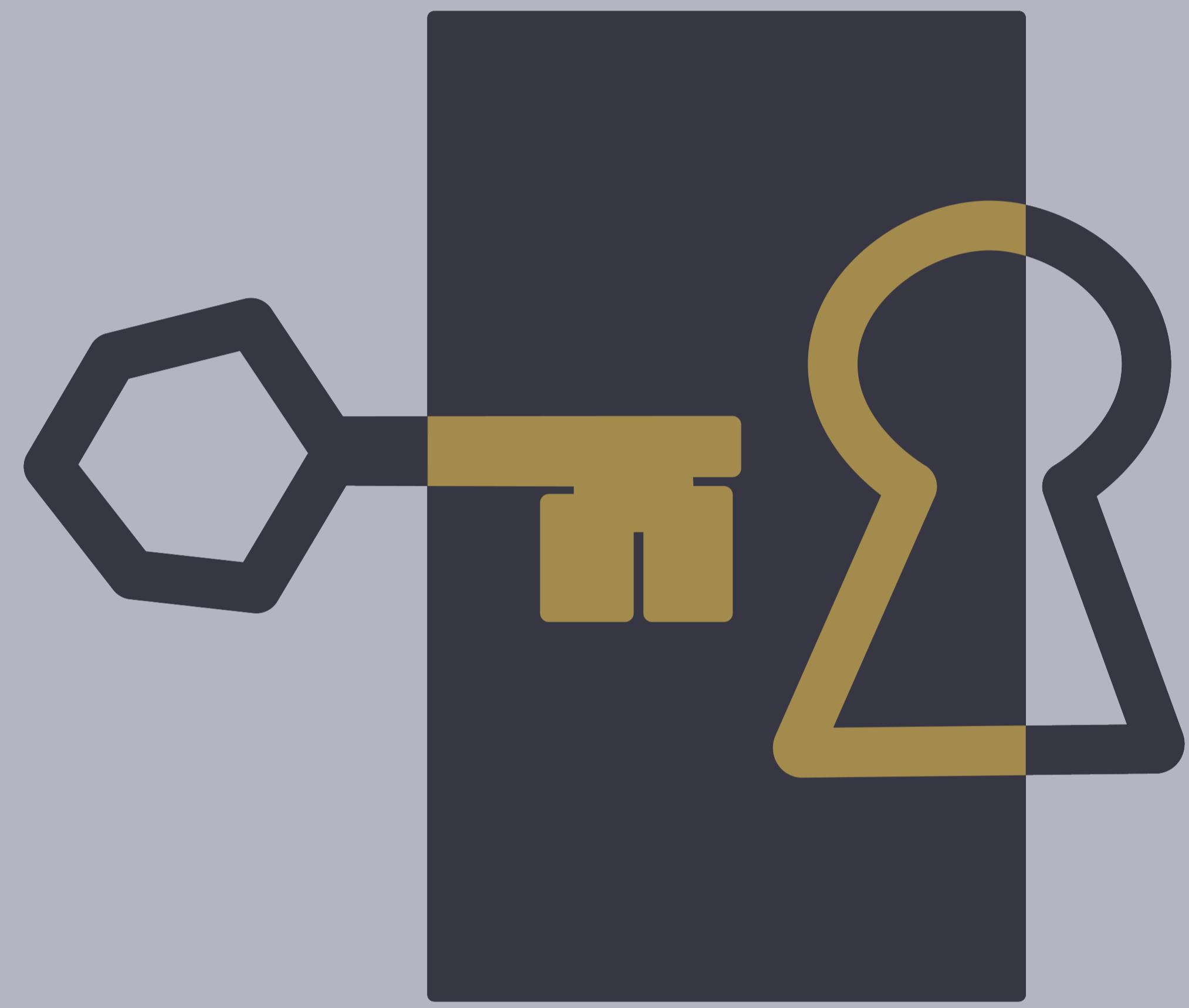
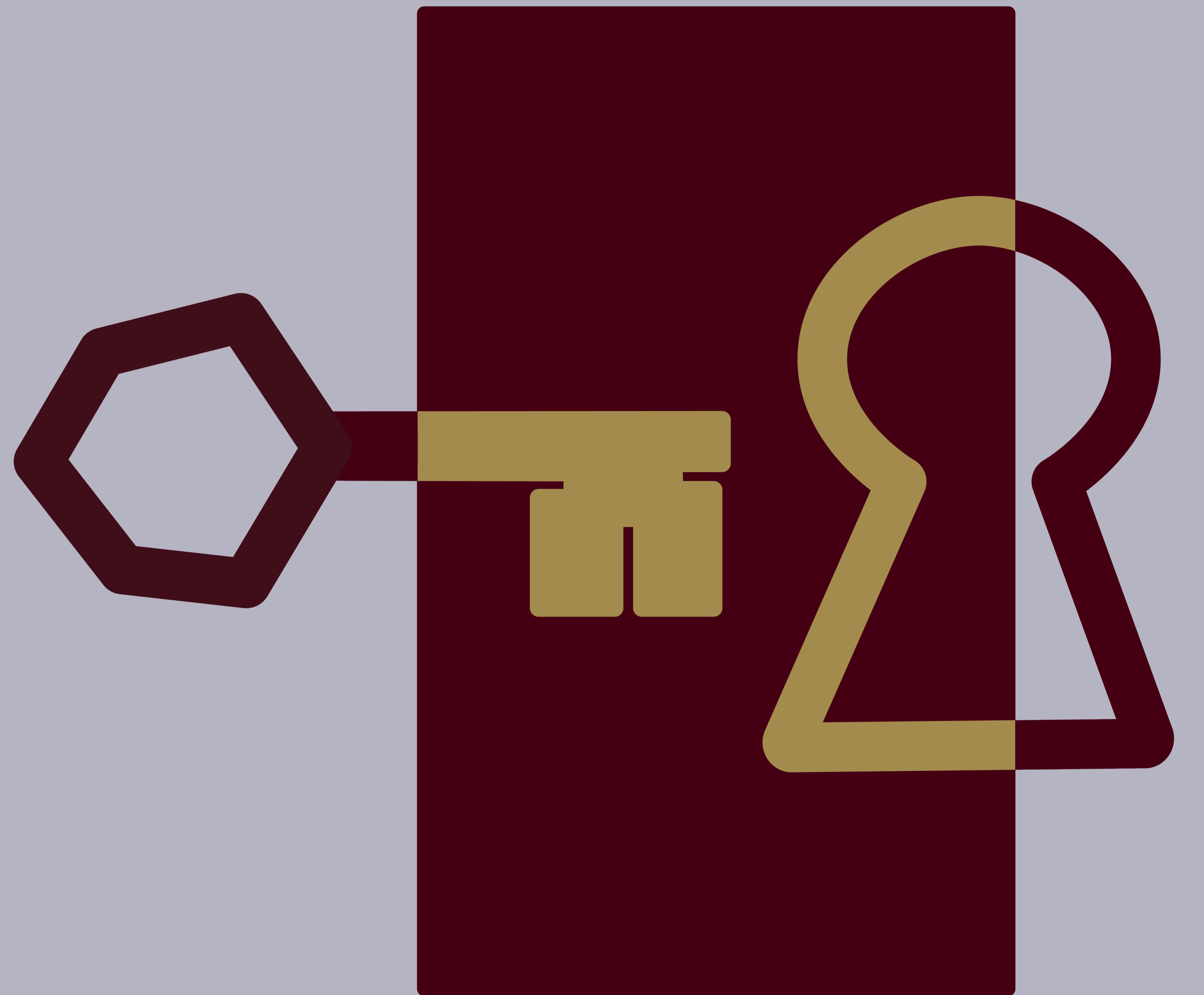
Wunder
kammer

Wunder
kammer

Wunder
Kammer

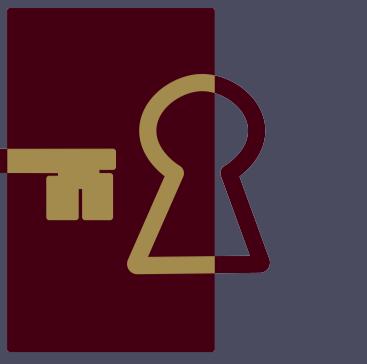


LOGO AND VARIANT

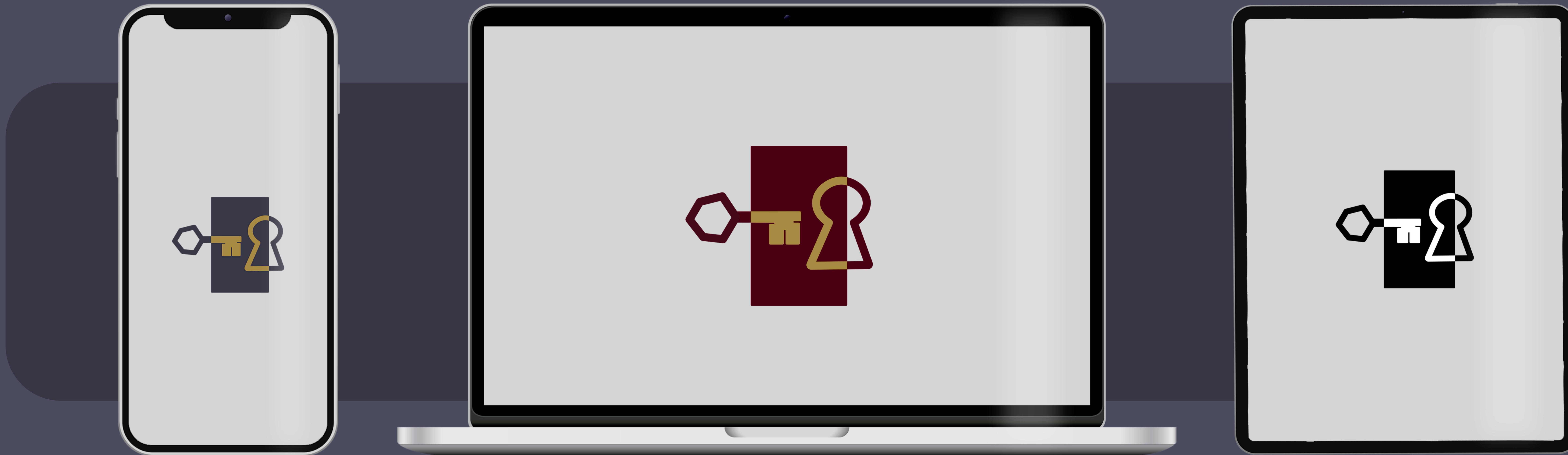


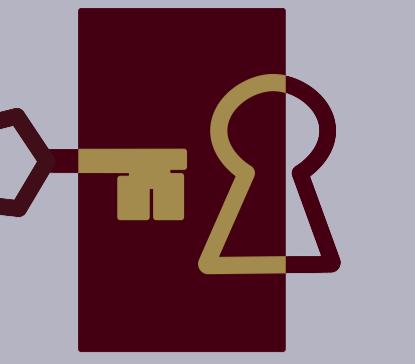
*Wunder
kammer*

Font: Zapfino Regular



LOGO AND VARIANT





CREDITS

Logo created by:

Sara Gioia

Francesca Rizzo

Presentation by:

Francesca Rizzo

With the supervision of the art director:

Antonino Sciliberto