

Problem Statement

This report aims to dissect and understand the historical trajectory of postage stamp prices in the United States. As a nuanced yet impactful economic indicator, the cost of postage stamps has far-reaching implications on both individual and institutional stakeholders. By applying statistical models to historical data, the report seeks to forecast future stamp prices, with a specific focus on projecting the cost on January 1, 2010, and determining when the price will hit the \$1.00 mark. This analysis strives to offer actionable insights that can inform economic planning and decision-making across various sectors.

Introduction

In a world increasingly governed by digital transactions and communication, the humble postage stamp still holds a certain economic weight. The cost of a postage stamp serves not only as a functional metric for those who rely on postal services but also as a micro-economic indicator reflective of broader economic phenomena, such as inflation, labor costs, and transportation expenses. This report aims to provide an effective analysis of the historical trends in postage stamp prices and develop predictive models for future costs.

The significance of understanding and predicting postage stamp prices cannot be overstated. For individuals, particularly those in rural areas, and for small businesses that rely on mail services for their operations, fluctuations in stamp prices can impact budgets and operational efficiencies. Similarly, government agencies and large corporations also need to plan for these cost variations in their budgeting cycles.

To achieve its objectives, this report will employ a multi-pronged approach. It will start with data cleaning to ensure the reliability of the historical data points. This will be followed by the construction of various statistical models, including square root and log transformation models, a quadratic model, and a higher-order polynomial model, each aimed at capturing the underlying trends of the increasing stamp prices over the years. The report will evaluate the goodness-of-fit for these models and their predictive accuracy for specific future dates.

At this juncture, it's relevant to discuss why addressing this problem as a linear programming problem is appropriate. The reason lies in the inherent linear relationships that exist among the various variables affecting stamp prices, such as production costs, demand, and inflation rates. Linear programming offers a mathematical framework to optimize the pricing strategy while considering multiple constraints such as production limitations and regulatory guidelines.

Designed to be both comprehensive and accessible, this report will guide readers through every facet of the analysis, making it useful for those with even a basic understanding of statistics.

Methodology

Data Preparation and Cleaning

The cornerstone of this investigation is the dataset containing historical postage stamp prices. It is imperative that this dataset is reliable and free from any inconsistencies that could distort our modeling efforts. Initially, we will conduct a descriptive statistical analysis to understand the distribution, central tendency, and dispersion of stamp prices.

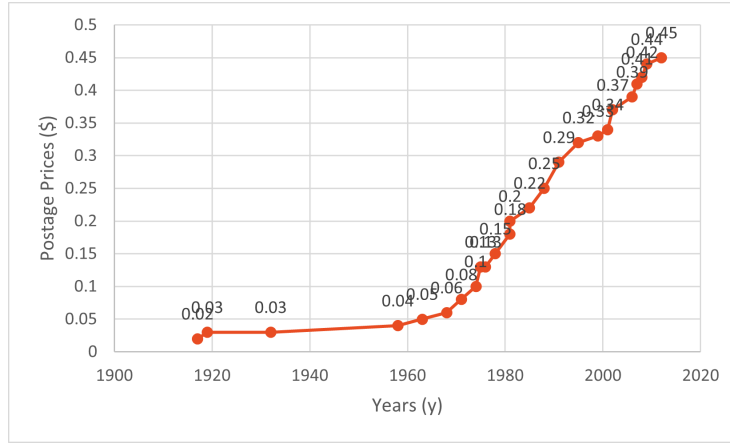


Figure 1: Original Postage Prices Over Time

Removing Outliers

It is necessary to eliminate erroneous data points or outliers from the dataset to ensure the accuracy of the analysis. For instance, the 1917-1919 wartime increase in stamp prices represents a temporary fluctuation that is not indicative of the underlying price trends. Including such outliers would misrepresent the data and could lead to inaccurate conclusions.

Handling Repeated Values

In this dataset, repeated values should not be removed or averaged out. These repeated values are not anomalies or redundancies; rather, they represent a legitimate constant price over time. Maintaining these values in the dataset is essential for capturing the true historical trend of stamp prices. They reflect periods of price stability that are equally as informative as periods of change. Ignoring these values would distort the model and could result in inaccurate or misleading predictions about future prices.

Using End Date Ranges

For the purpose of time series modeling, each data point in the dataset is associated with a specific year, represented by the end date of the range for which the price was constant. This approach simplifies the dataset while still retaining essential information about historical stamp prices.

Data Transformation

After the initial data cleaning phase, the next step involves transforming the postage price data to better fit the statistical models that will be employed. The following transformations are applied to the original price data, denoted as x :

1. **Square Root Transformation** (\sqrt{x}): This transformation is useful for reducing the impact of outlier values and is especially beneficial when the distribution of the original data has a heavy tail. The transformed value is calculated as the square root of the original price.
2. **Logarithmic Transformation** ($\ln(x)$): This transformation is applied to transform an exponential growth pattern into a linear pattern. It's particularly useful when the rate of change in the dependent variable increases for equal increments in the independent variable.
3. **Quadratic Transformation** (x^2): This transformation involves squaring the original data points. Quadratic transformations can capture simple curvilinear trends in the data.
4. **Cubic Transformation** (x^3): In cases where the data exhibits more complex curvilinear trends, cubic transformation is applied by raising the original data points to the power of three.

These transformed variables are then used in the subsequent model-building phase to fit different types of regression models. The aim is to identify the model that best captures the underlying trend in the data, while also offering the most reliable future predictions.

Year	Postage Prices (\$)	square (\sqrt{x})	log ($\ln(x)$)	quadratic (x^2)	cubic (x^3)
1917	0.02	0.141421	-3.912023	0.0004	0.000008
1919	0.03	0.173205	-3.506558	0.0009	0.000027
1932	0.03	0.173205	-3.506558	0.0009	0.000027
1958	0.04	0.200000	-3.218876	0.0016	0.000064
1963	0.05	0.223607	-2.995732	0.0025	0.000125
1968	0.06	0.244949	-2.813411	0.0036	0.000216
1971	0.08	0.282843	-2.525729	0.0064	0.000512
1974	0.10	0.316228	-2.302585	0.0100	0.001000
1975	0.13	0.360555	-2.040221	0.0169	0.002197
1976	0.13	0.360555	-2.040221	0.0169	0.002197
1978	0.15	0.387298	-1.897120	0.0225	0.003375
1981	0.18	0.424264	-1.714798	0.0324	0.005832
1981	0.20	0.447214	-1.609438	0.0400	0.008000
1985	0.22	0.469042	-1.514128	0.0484	0.010648
1988	0.25	0.500000	-1.386294	0.0625	0.015625
1991	0.29	0.538516	-1.237874	0.0841	0.024389
1995	0.32	0.565685	-1.139434	0.1024	0.032768
1999	0.33	0.574456	-1.108663	0.1089	0.035937
2001	0.34	0.583095	-1.078810	0.1156	0.039304
2002	0.37	0.608276	-0.994252	0.1369	0.050653
2006	0.39	0.624500	-0.941609	0.1521	0.059319
2007	0.41	0.640312	-0.891598	0.1681	0.068921
2008	0.42	0.648074	-0.867501	0.1764	0.074088
2009	0.44	0.663325	-0.820981	0.1936	0.085184
2012	0.45	0.670820	-0.798508	0.2025	0.091125

Table 1: Transformed Data Points

Time Representation in the Dataset

To facilitate various analytical advantages, we employed a “baseline-adjusted” representation of years in our dataset. The first year, 1917, serves as the baseline and is represented as zero. All subsequent years are denoted as the number of years elapsed since this baseline. This method serves multiple purposes. Firstly, it simplifies the dataset by rendering time as a single, continuous variable, which in turn enhances the ease of visualizing and analyzing temporal trends. This is particularly beneficial for long-term trend analyses where the focus is on understanding changes over time, rather than the specific calendar years in which they occur.

Secondly, setting a baseline allows for a more effective focus on the incremental changes over time. This approach is valuable for capturing the essence of what has altered over the years, without the complexities of absolute year values.

Thirdly, baseline-adjusted years prove highly useful for time-series modeling. They not only provide an uncomplicated way to understand the rate of change over time but also serve as an important input variable for modeling exercises. This technique aids in the linearization of the model, especially in time-series

analyses. By centering the data around a meaningful baseline, we reduce multicollinearity between the time variable and any interaction or polynomial terms that might be included in the model. This leads to more stable and interpretable coefficient estimates, enhancing the robustness and reliability of our analytical models.

However, the handling of the baseline year varies depending on the specific requirements of each model. For the logarithmic model, a specific challenge was encountered; the logarithm of zero is undefined, making it unsuitable as a value in the model. To address this, the data point corresponding to the year 1917 was excluded, and the baseline was re-adjusted to the year 1919, which is now represented as zero. This ensures that the logarithmic transformation is well-defined across all data points. For the other three models, which do not have this mathematical limitation regarding zero values, the original baseline of 1917 was retained to maintain consistency in the time variable.

Baseline-Adjusted Year	Original Year
0	1917
2	1919
15	1932
41	1958
46	1963
51	1968
54	1971
57	1974
58	1975
59	1976
61	1978
64	1981
64	1981
68	1985
71	1988
74	1991
78	1995
82	1999
84	2001
85	2002
89	2006
90	2007
91	2008
92	2009
95	2012

Table 2: Baseline-Adjusted and Original Years

Model Building

The essence of this report lies in the construction of robust statistical models that can effectively capture the nuanced trends in stamp prices over time. Four distinct models will be built, each serving a specific purpose in our analysis. These models will be developed as follows:

1. **Square Root Transformation Model:** This model will employ the square root of the time variable to predict stamp prices. This transformation is particularly useful for handling non-linear growth that plateaus over time.
2. **Log Transformation Model:** A logarithmic transformation will be applied to the time variable to develop this model. It is beneficial when the rate of change in stamp prices increases exponentially over time.
3. **Quadratic Model:** This model will employ a second-degree polynomial equation to fit the data. Quadratic models are beneficial for capturing simple non-linear trends in data, such as acceleration and deceleration in growth rates.
4. **Cubic Spline Transformation Model:** For more intricate non-linear trends, we will explore polynomial models of degree greater than 2. Selection of the optimal degree will be based on a trade-off between fit and complexity.

Goodness-of-Fit and Predictive Performance

After the models are built, we will delve into an intricate evaluation of each. The goodness-of-fit will be assessed through multiple statistical metrics such as R-squared values and Root Mean Square Error (RMSE). Additionally, each model's predictive performance will be assessed by its ability to accurately forecast the price of a postage stamp on two key dates: January 1, 2010, and the date when the stamp price is projected to reach \$1.00.

Comparative Analysis

The final step involves a comprehensive comparative analysis of all models. This will entail a detailed discussion, grounded in statistical evidence, that weighs the merits and drawbacks of each model in terms of both fit and predictive power. Tables and charts will be used to summarize the performance metrics of each model, facilitating an easier comparison. This will culminate in a recommended model that offers the best balance between explanatory power and predictive accuracy.

Results

Goodness-of-Fit and Predictive Performance

Square Root Transformation Model for Postage Stamp Prices

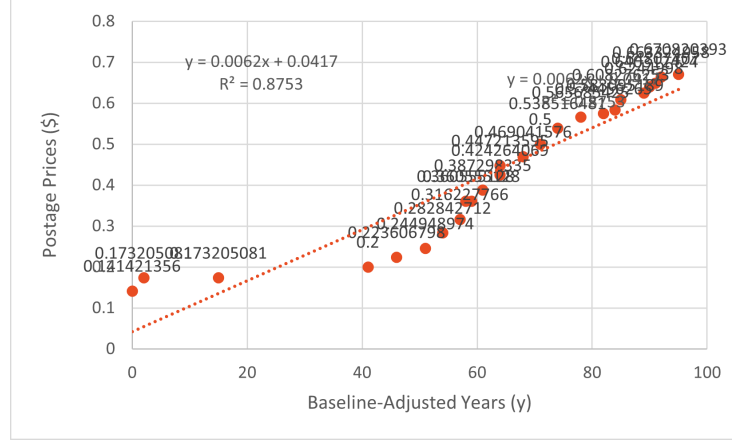


Figure 2: Square Root Transformation Model

In this analysis, a square root transformation model was employed to forecast the prices of postage stamps across different years. After applying the square root transformation to the years elapsed since the baseline year of 1917, a linear equation $y = 0.0062x + 0.0417$ was fit to the transformed data. Here, x represents the transformed years, and y is the predicted price of postage stamps in dollars. An essential metric for evaluating the model's effectiveness is the R^2 value, which stands at 0.87533. This suggests that approximately 87.533% of the variance in the postage stamp prices can be accounted for by this model, indicating a reasonably good fit. However, the Root Mean Square Error (RMSE) was found to be approximately 0.231, or 23.1 cents. Given the range of actual postage stamp prices—from \$0.02 to \$0.45—this RMSE value is notably high and suggests room for model improvement. The model projects that the price of postage stamps will reach one dollar in the year 2074. It also predicted a stamp price of 61.8 cents for January 10th, 2010, contrasting with the actual price of 45 cents observed in 2012. These deviations highlight the need for further model development, which could involve the inclusion of additional variables or the exploration of more complex model structures to improve predictive accuracy.

Quadratic Transformation Model for Postage Stamp Prices

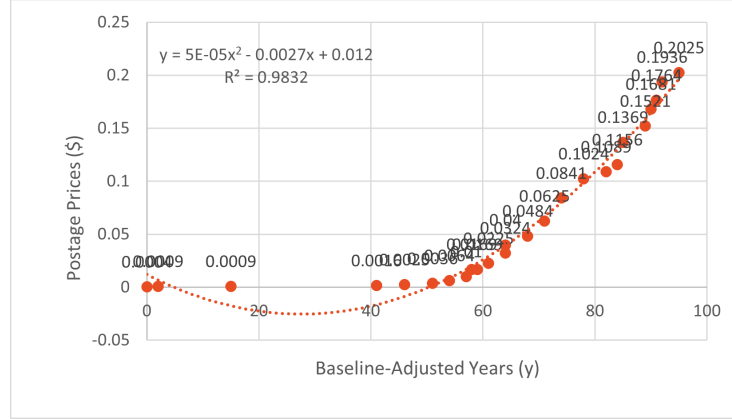


Figure 3: Quadratic Transformation Model

The quadratic model $5 \times 10^{-5}x^2 - 0.0027x + 0.012$ offers a strong fit to historical data, evidenced by an R^2 value of 0.9832, which indicates that the model accounts for approximately 98.32% of the variability in postage stamp prices. However, its prediction for the January 10th, 2010—a postage stamp price of approximately \$0.193—did not align closely with the actual price, pointing to limitations in point-specific predictions despite the model's overall robustness. The model forecasts that the price of a postage stamp will reach one dollar by the year 2087; while this is mathematically consistent with the model, such long-term predictions should be viewed cautiously due to the potential influence of external factors like inflation, regulatory changes, and technological advances. The model's RMSE of approximately \$0.00579, translating to an error rate of 0.579%, adds credence to its overall fit but does not mitigate the noted limitations in specific predictive accuracy.

Logarithmic Transformation Model for Postage Stamp Prices

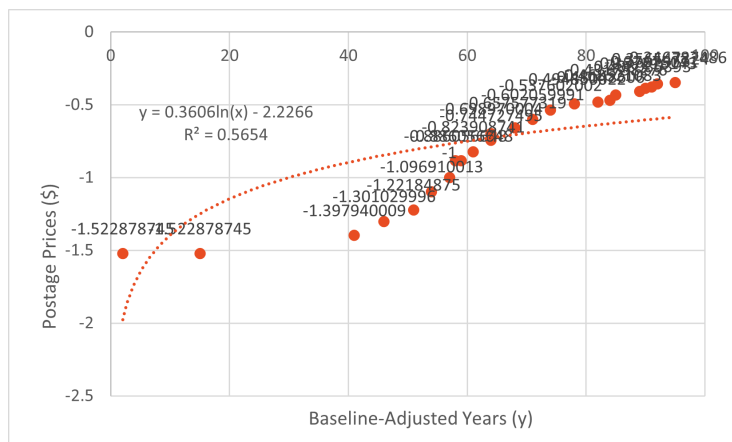


Figure 4: Logarithmic Transformation Model

In this analysis, a logarithmic model was employed to predict the prices of postage stamps over various years. The equation of the model is $y = 0.3606 \ln(x) - 2.2266$, where x denotes the number of years since the baseline year of 1917, and y is the predicted price of postage stamps in dollars. The R^2 value of this model is 0.5654, indicating that it accounts for approximately 56.54% of the variance in the log-transformed postage stamp prices. Furthermore, the model's predictive limitations are evident when considering its prediction for January 10th, 2010, which is approximately $-\$0.59$, an unrealistic value. Moreover, the model does not predict that the postage stamp price will reach one dollar within a reasonable time frame. The Root Mean Square Error (RMSE) for this model is approximately 0.2404, or 24.04 cents. Given the range of actual log-transformed postage stamp prices, this RMSE value is notably high. These limitations suggest that the logarithmic model may not be suitable for this real-world scenario, underscoring the need for further model development, which could involve incorporating additional variables or adopting a more complex model structure to improve predictive accuracy.

Cubic Spline Transformation Model for Postage Stamp Prices

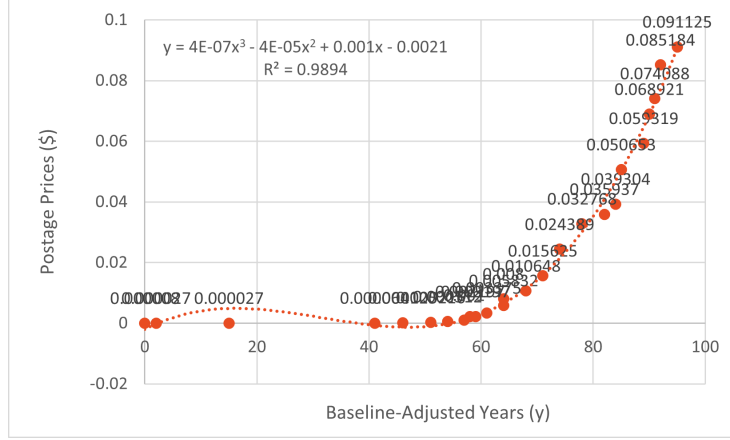


Figure 5: Cubic Spline Transformation Model

In this analysis of postage stamp prices, a cubic polynomial model $y = 4 \times 10^{-7}x^3 - 4 \times 10^{-5}x^2 + 0.001x - 0.0021$ was employed to elucidate the historical trends in price dynamics. The model exhibited an exceptional R^2 value of 0.9894, signifying a robust explanatory power, accounting for approximately 98.94% of the observed variance. The exceptionally low RMSE of approximately 4.09×10^{-5} (0.0000409) confirmed the model's precision within the observed data range. However, a noteworthy concern arises regarding the model's suitability for extrapolation. While it adeptly captures past trends, its utility in predicting future prices, particularly beyond the dataset's temporal boundaries, remains uncertain. A critical implication of this concern is that the model may exhibit overfitting tendencies—excelling in data fitting but lacking generalizability. The model predicts that postage stamp prices will reach one dollar in the year 2088. While this forecast is grounded in the model's mathematical structure, its practical implications warrant careful consideration. Moreover, for January 10th, 2010, the model predicts a price of approximately -0.0306 dollars, underscoring the potential limitations in using this model for extrapolation. In summary, while the cubic polynomial model excels in historical trend depiction, its utility for future projections necessitates further investigation, possibly through the integration of additional variables or the exploration of more robust modeling techniques.

Comparative Analysis

In our extensive endeavor to model and predict the trajectory of postage stamp prices, multiple transformation models have been examined, namely the Quadratic, Square Root, Logarithmic, and Cubic Spline Transformation Models. These

models were carefully assessed using a battery of evaluation metrics, including the coefficient of determination (R^2) values, Root Mean Square Error (RMSE), and their predictive accuracy for specific years of interest, such as 2010 and beyond.

The Quadratic Transformation Model stands out for its high degree of reliability, evidenced by an exceptional R^2 value of 0.9832. This implies that the model accounts for nearly 98.32% of the variance in historical postage stamp prices. Furthermore, the model's RMSE is impressively low at approximately 0.00579, equating to a 0.579% error rate. While the model excels in short-term forecasting, it becomes speculative in long-range predictions, particularly predicting a rise to \$1 in stamp prices by 2087.

In contrast, the Square Root Transformation Model has a reasonably strong R^2 value of 0.87533, although it falls behind the Quadratic model in this metric. Its RMSE is notably higher at 0.231 or 23.1 cents, signaling room for improvement. The model's predictive accuracy for future prices remains questionable despite its moderate fit to historical data.

The Logarithmic Transformation Model lags in performance with the lowest R^2 value among the considered models at 0.5654, indicating it explains only about 56.54% of the variance in stamp prices. The model's RMSE is also considerably high at 0.2404 or 24.04 cents. It yielded an unrealistic prediction for January 10th, 2010 and projected that stamp prices would not reach \$1 until the year 7691, severely limiting its practical applicability.

Lastly, the Cubic Spline Transformation Model boasts an R^2 value nearly comparable to the Quadratic model at 0.9894. However, its remarkably low RMSE of approximately 4.09×10^{-5} or 0.0000409 may indicate a risk of overfitting, especially given its prediction of a negative price for January 10th, 2010.

In summary, each model has its strengths and weaknesses, but given the combination of a high R^2 value and a low RMSE, the Quadratic Transformation Model appears to be the most reliable and accurate for short-term forecasting within this specific scenario. For long-term forecasting, all models show limitations, underscoring the need for further refinement in future work.

Conclusion

In conclusion, this study set out to navigate the intricacies of postage stamp pricing in a world that is increasingly tilting toward digital communication. Understanding the cost trajectory of postage stamps is more than a matter of academic interest; it is a pressing concern for individuals, small businesses, and large organizations alike who rely on postal services for a variety of needs. Through rigorous data cleaning and the subsequent application of four mathematical models—Quadratic, Square Root, Logarithmic, and Cubic Spline—we sought to capture the underlying trends of increasing stamp prices over time.

The Quadratic Transformation Model emerged as the standout, especially for short-term forecasting needs. Its high R^2 value and low RMSE make it a compelling choice for capturing the nuances of the postage stamp economy in the

near future. The model exemplifies the multi-pronged approach outlined in the methodology, serving not only as a functional tool but also as a micro-economic indicator capturing broader phenomena such as inflation and transportation costs.

While the other models offer varying degrees of insight and fit, they fall short in different dimensions—whether it’s the higher RMSE in the Square Root Model, overfitting concerns in the Cubic Spline Model, or unrealistic projections in the Logarithmic Model. These models, despite their limitations, contribute to our understanding and form the basis for future research and refinement.

As we move forward in an age of digital transactions, the humble postage stamp continues to tell its own economic story—one that is deeply intertwined with broader economic trends and individual lives. The analysis aims to make this narrative more predictable and manageable, although the quest for a perfect long-term predictive model remains ongoing.