

Website Development Proposal

Prepared on: 08/25/2021

Valid until 09/12/2021

Prepared by:
Ricardo Soria/SoriaTech

Prepared for:
Cameron Bryant

Introduction

Thank you for your interest in partnering with Ricardo Soria/SoriaTech for your website development project. With well over 100,000 firms offering website development services, we know how challenging it can be to find the right agency/person for your web development needs.

With Ricardo Soria/SoriaTech , we hold one goal above all others: 100% client satisfaction. Our in-house web designers, graphic designers, and developers uphold the highest standards for project planning and execution, and we're dedicated to building the perfect website for your company on-time and on-budget.

In this proposal, you'll find examples of what we feel is the optimal solution for your website development needs, along with the associated delivery timeline, costs, and project terms. Once you've reviewed this proposal thoroughly, simply electronically sign it at the bottom to indicate your approval.

Thanks again for the opportunity to earn your business!

Cameron Bryant



Executive Summary

Cameron Bryant requires a full website build to support your digital growth strategy. This website will allow you expose your brand to organic audiences via search engines, leverage digital advertising to boost lead generation, and deploy content marketing to build brand awareness and authority.

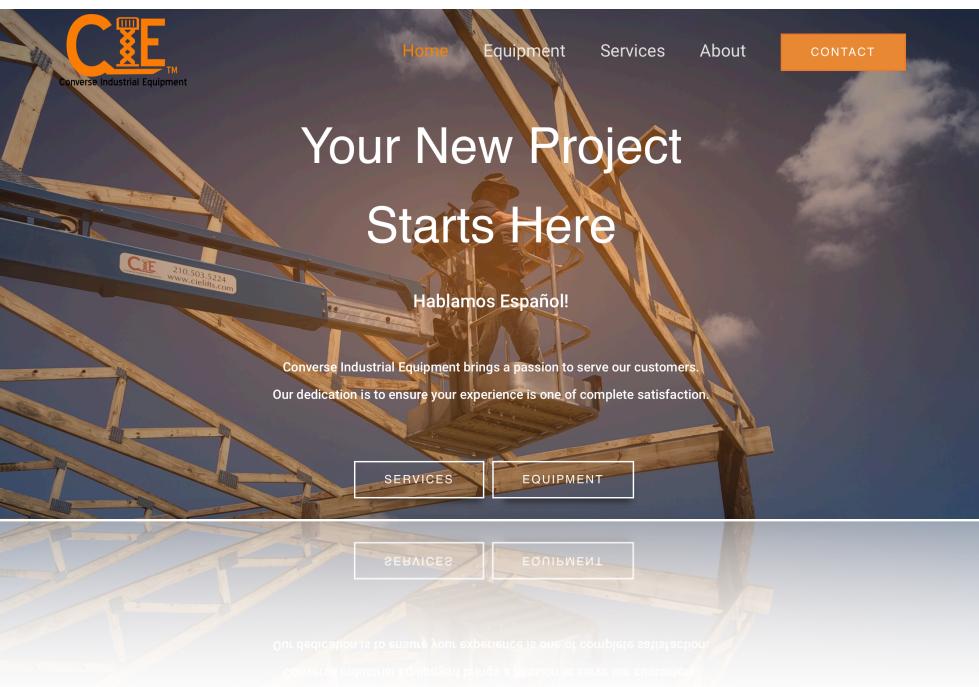
Ricardo Soria/SoriaTech is uniquely qualified to build the website that you desire, due to our in-house team of designers, and developers, and our experience working with various clients in many industries.

Our past work includes:

Website 1

Converse Industrial Equipment LLC

Cielifts.com

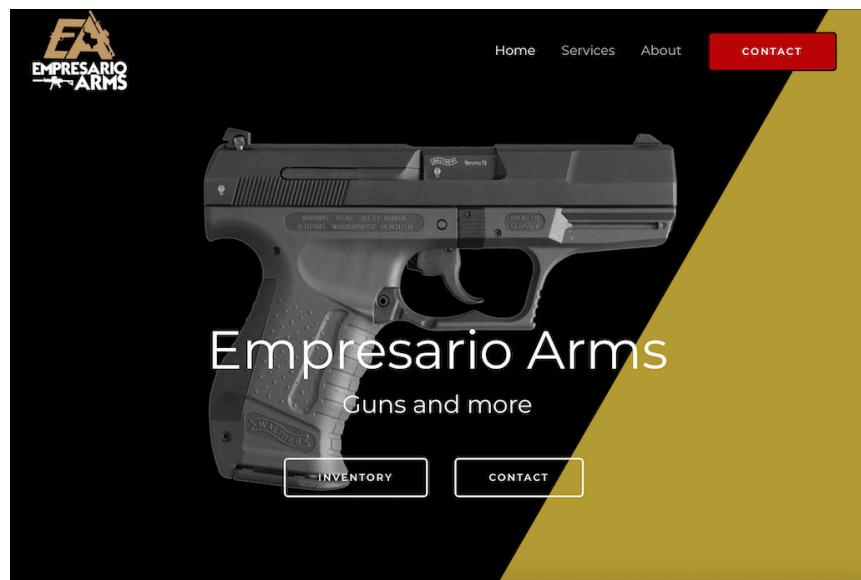


Is a rental/sales company of heavy machinery for the greater area of San Antonio. Website redesigned to fit a more modern appeal with attention grabbing pages.

Website 2

Empresario Arms LLC

eagunstx.com



Is a tactical weapons company serving the greater area of San Antonio and South Texas. Website redesigned from an agency to fit a more unique and modern appeal.

Website 3

Chef Mike from San Antonio

TBD Mike is still looking for the best Domain



Is a website created for Chef Mike who servers San Antonio and Fredericksburg Texas. Chef Mike curates fantastic meals creating an environment and an experience all his own. The website show cases his meals and menu.

Solution Outline

Ricardo Soria/SoriaTech will build your website using Html, Css, and Javascript programming languages. Html, Css, and Javascript is used by more than a million brands around the world. The website will be mobile responsive and able to scale depending on screen size or device.

Some of the feature included:

- Mobile responsive, allowing different screen sizes
- Integrate with analytics software to track page and site performance
- Post new content and music to your site for exposure

I propose that your site be hosted with Github. This will ensure that your website is capable of supporting high traffic while remaining protected from malicious entities. Ignore if you already have a hosting provider.

Site Structure

Your website will have the following pages:

(Please provide recommendations)

- Home
- About
- Music
- Contact

Site Integrations

Ricardo Soria/SoriaTech will integrate your site with the following tools:

- **Analytics: Google Analytics**
- **Server: Formsree.io**
- **SSL: Cloudflare SSL Certificate**

These integrations will allow you to use your website as a profitable marketing tool which helps you generate new revenue for your business and talent.

Execution Timeline

The following table details our projected execution timeline for your website development project.

Stage	Completion Date
Project Kickoff	08/25/2021-09/12/2021
Initial Design Wireframe	3 business days after Project Kickoff
Page Mockups	4 business days after Project Kickoff
Site Copy & Images	09/12/2021*
Functional Prototype	09/30/2021*
Website Development Complete	10/15/2021*
Testing	10/22/2021*
Website Launch	10/29/2021*

Disclaimer: The dates in the table above are estimates based on our experience with similar website development projects, *and based on a date 09/12/2021. While we strive to accurately estimate project timelines in every proposal, we reserve the right to move delivery dates in response to unforeseen delays or changes to project requirements.

Project Costs

The table below details the costs associated with this project. Invoices will be sent to Cameron Bryant on the dates indicated below, and are payable via Zelle , Cash app ,PayPal, or Venmo. This order will take about 2 months to complete.

Name	Price	QTY	Subtotal
Website creation/ Update	\$200.00	1	\$200.00
Website Hosting 1/yr	\$50.00	1	\$50.00
<u>SSL Certificate</u> 1/yr	\$10.00	1	\$10.00

Subtotal	\$260.00
Discount	-\$60.00
Total	\$200.00

Payment Options	Total	Date Due
- 2 Total Payments	\$100	\$100 due at the beginning and end of project.
- Total Payoff	\$200.00	Beginning of project

Ongoing Fees

The table below details fees which will charge on website edit/change request (Optional).

Name	Price
Maintenance/ Upkeep maintenance on website to maintain integrity and perform Updates on website and plug-ins	\$30.00/hr
Edit Website Website changes and edits. Edits can consist of word, formatting, images, and files.	\$30.00/hr

Terms of Agreement

1. Authorization

Cameron Bryant is engaging Ricardo Soria/SoriaTech, as an independent contractor for the Musician/Artist website development, deployment & support.

2. Payment

Fees to Ricardo Soria/SoriaTech are due in accordance with the above listed pricing table. Fees for monthly services will be invoices on the 1st business day of each calendar month, and are due on a net-30 basis. All payments will be made in credit card, cash app, wire transfer, or cash.

3. Completion

Ricardo Soria/SoriaTech, and Cameron Bryant must work together to complete the project in a timely manner. Ricardo Soria/SoriaTech agrees to work expeditiously to complete the project no later than 10/30/2020 (depending on date of acceptance of agreement).

4. Assignment of Project

Ricardo Soria/SoriaTech reserves the right to assign subcontractors to this project to insure the right fit for the job as well as on-time completion.

5. Revision During Execution

Cameron Bryant may be charged additional fees if it decides to make changes to the agreed upon project scope and objectives.

6. Legal & License

Ricardo Soria/SoriaTech warrants that the functionality contained in this project will meet Cameron Bryant's requirements and that the operation will be reasonably error-free.

The entire risk as to the quality and performance of the project is with Cameron Bryant. In no event will Ricardo Soria/SoriaTech be liable to Cameron Bryant or any third party for any damages, including any lost profits, lost savings or other incidental, consequential or special damages arising out of the operation of or inability to operate the website, even if Ricardo Soria/SoriaTech has been advised of the possibility of such damages.

If any provision of this agreement shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from this agreement and shall not affect the validity and enforceability of any remaining provisions.

7. Copyrights & Trademarks

Cameron Bryant represents to Ricardo Soria/SoriaTech and unconditionally guarantees that any elements furnished to Ricardo Soria/SoriaTech . For inclusion in the project are owned by Cameron Bryant, or that Cameron Bryant has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend Ricardo Soria/SoriaTech and its subcontractors from any claim or suit arising from the use of such elements furnished by Cameron Bryant .

8. Copyright to Project

Ricardo Soria/SoriaTech guarantees that all aspects of design and construction of the project will be disclosed to Cameron Bryant upon completion, and full code, copyrights and ownership will be the sole property of Cameron Bryant . Ricardo Soria/SoriaTech retains the right to display graphics and other design elements as examples of its work in its portfolio, and the bottom of the Cameron Bryant website.

9. Sole Agreement

The agreement contained in this Contract constitutes the sole agreement between Ricardo Soria/SoriaTech and Cameron Bryant regarding this project. Any additional work not specified in this contract must be authorized by a written change order. All prices specified in this contract will be honored for three (3) months after both parties sign this contract. Continued services after that time will require a new agreement.

10. Initial Payment & Refund Policy

If Cameron Bryant halts work and applies for a refund within 4 days, work completed shall be billed at the hourly rate of \$35, and deducted from the initial payment, the balance of which shall be returned to Cameron Bryant . If, at the time of the request for refund, work has been completed beyond the amount covered by the initial payment, Cameron Bryant shall be liable to pay for all work completed at the hourly rate stated above.

Ricardo Soria/SoriaTech

Cameron Bryant

First Name

Last Name

First Name

Last Name